

# Hongping Zhang, Ph.D.

Clinical Assistant Professor  
Department of Retail, Hospitality, and Tourism Management, University of Tennessee  
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## EDUCATION

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- Ph.D., Recreation, Parks and Tourism, Specialization in Tourism** (GPA: 4.00/4.00) 2016 – 2020  
University of Florida, Gainesville, FL  
Dissertation: *Using autobiographical memory to understand the development of pro-environmental behaviors and global citizenship in the context of study abroad*
- M.S., Recreation, Sport, and Tourism** 2012 – 2014  
University of Illinois at Urbana-Champaign  
Thesis: *Place attachment and alumni's experience during the homecoming weekend*
- Bachelor of Management, Tourism Management (Major)** 2008 – 2012  
Shanghai Normal University, Shanghai, China
- B.A., German (Minor)** 2009 – 2012  
East China Normal University, Shanghai, China

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## RESEARCH INTERESTS

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- Sustainable tourist behaviors
- Study abroad and transformative experiences
- Tourist experiences and memories
- Youth development through leisure and travel
- Intercultural competence and global citizenship

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## ACADEMIC EXPERIENCE

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- Clinical Assistant Professor** 2020 – present  
Department of Retail, Hospitality and Tourism Management  
University of Tennessee, Knoxville, TN  
Courses Taught:
  - RHTM 615 Retail, Hospitality, and Tourism Management Literature and Thought
  - HTM 361 Issues and Trends in Customer Service
  - HTM 326 Cost Controls in Hospitality and Tourism Operations
  - HTM 212 Event Planning and Design (in-person & online)
  - HTM 102 Introduction to Travel and Tourism (in-person & online)
- Graduate Teaching Assistant/Instructor of Record** 2016 – 2020  
Department of Tourism, Hospitality, and Event Management  
University of Florida, Gainesville, FL  
Courses Taught:
  - LEI 4880 Research Methods in Tourism, Recreation and Sport Management
  - LEI 3360 Hospitality Management

## PEER REVIEWED JOURNAL PUBLICATIONS

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Journal Impact Factor: InCites Journal Citation Reports 2022

\* Undergraduate student, \*\* Graduate student

8. **Zhang, H.**, Gibson, H. J. Whaley, J. E., & O'Neill, A. M. (2024) Using study abroad memories to foster sustainable tourists and global citizens. *Journal of Sustainable Tourism*  
<https://doi.org/10.1080/09669582.2023.2299798> [Impact Factor: 9.0]
7. Fu, W., **Zhang, H.**, Whaley, J. E., & Kim, Y-K, (2023) Do consumers perceive cultivated meat as a sustainable substitute to conventional meat? Assessing its facilitators and inhibitors. *Sustainability*, 15, 11722. [Impact Factor: 3.9]
6. **Zhang, H.**, Zhou, Y., & Stodolska, M. (2022). Socio-cultural adaptation through leisure among Chinese international students: An experiential learning approach. *Leisure Sciences*. 44(2), 141-160.  
<https://doi.org/10.1080/01490400.2018.1491351> [Impact Factor: 4.0]
5. Zhou, Y., Stodolska, M., & **Zhang, H.** (2021) Children's agency in sports socialization: The meaning of children's sport among the immigrant family triad. *International Journal of Sport Psychology*, 51, 310-334. [Impact Factor: 0.6]
4. **Zhang, H.**, & Gibson, H. J. (2021) Long-term impact of study abroad on sustainability-related attitudes and behaviors. *Sustainability*, 13(4). 1953. <https://doi.org/10.3390/su13041953> [Impact Factor: 3.9]
3. Bomser, R.\*, Gibson, H. J. & **Zhang, H.** (2020). Pacific study abroad program's impact on students' major and career choice. *UF Journal of Undergraduate Research*. 22  
<https://doi.org/10.32473/ufjur.v22i0.121814>
2. **Zhang, H.**, Huang, Z., Green, C., & Qiu, S. (2018) Place attachment and attendees' experiences of Homecoming Event, *Journal of Sport & Tourism*, 22(3), 227-246.  
<https://doi.org/10.1080/14775085.2018.1480404>
1. Zhou, Y., **Zhang, H.**, & Stodolska, M. (2018) Acculturative stress and leisure among Chinese international graduate students. *Leisure Sciences*. 40(6), 557-577.  
<https://doi.org/10.1080/01490400.2017.1306466> [Impact Factor: 4.0]

### Manuscripts in Development

**Zhang, H.**, Gibson, H. J., & Bluck, S. (Minor Revision) Using study abroad memories in everyday life: Insights from the functional approach to autobiographical memory. *Leisure Sciences* [Impact Factor: 4.0]

**Zhang, H.**, Gibson, H. J., Are global citizens sustainable travelers? The legacy of education abroad. *Journal of Studies in International Education*

## CONFERENCES

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### Refereed Conference Presentations

\*\* Graduate Student

20. **Zhang, H.** & Gibson, H. (January, 2024) *Using study abroad memory to foster sustainable tourist behaviors*. A paper presented at the Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in New Orleans, LA. USA.
19. Blassneck, B. B.\*\*, **Zhang, H.** & Gibson, H. (January, 2024) *How do study abroad participants define global citizenship?* A poster presented at the Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in New Orleans, LA. USA.
18. Coffey, L.\*\*, Benjamin, S. & **Zhang, H.** (March, 2023) *Visitor experience in Cairngorms National Park*. A paper presented at the 2023 Southeastern Environment and Recreation Conference in Asheville, NC. USA.
17. Coffey, L.\*\*, **Zhang, H.**, & Benjamin, S. (February, 2023) *Can transformative experiences lead to stewardship and conservation of U.S. National Parks? The case of Canyon Village concessionaire seasonal employees*. A poster presented at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in New Orleans, LA. USA.
16. Lee, Y.\*\*, & **Zhang, H.** (January, 2023) *Why are you so serious about it? Understanding the meaning of in-person esports events to the attendees through the lens of serious leisure*. A poster presented at the 28<sup>th</sup> Annual Graduate Education & Graduate Student Research Conference in Hospitality & Tourism in Anaheim, CA. USA.
15. **Zhang, H.**, & Gibson, H. (March, 2022) *Functions of autobiographical memory and study abroad*. A paper presented at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching. Indianapolis, IN. USA.
14. **Zhang, H.**, & Gibson, H. (March, 2022) *A Glaserian grounded theory approach to understanding study abroad participation and student development*. Panelist on revisiting our use of grounded theory method: comparing Glaserian, Straussian and constructivist GMT in existing projects at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching. Indianapolis, IN. USA.
13. Gibson, H., **Zhang, H.** & Niu, Y. (April, 2021) *Inter-cultural understanding and global citizenship development through Semester At Sea*. A paper presented at the World Leisure Congress in Beijing, China. Hybrid conference.
12. **Zhang, H.**, & Gibson, H. (February, 2021) *Long-term global citizenship development through short-term study abroad programs*. A paper presented at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching. Virtual conference.
11. **Zhang, H.**, & Gibson, H. (February, 2020) *Cognitive development in the context of study abroad*. Panelist on exploring leisure from a developmental approach: Showcasing theories and implications for/from research at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in Urbana-Champaign, IL. USA.

10. Zhou, Y., **Zhang, H.**, & Stodolska, M. (February, 2020) *Exploring the correlates of the meanings of recreational sport socialization in Chinese immigrant families*. A paper presented at the China-International Leisure Research Association (CILRA) Conference in Urbana-Champaign, IL. USA.
9. **Zhang, H.**, & Gibson, H. (December, 2019) *Towards an understanding of decision-making in choosing a study abroad program*. A poster presented at the 5<sup>th</sup> World Research Summit for Tourism and Hospitality in Orlando, FL. USA.
8. **Zhang, H.**, & Gibson, H. (February, 2019) *Liminoid, identity development, and the study abroad experience*. A paper presented at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in Greenville, SC. USA.
7. **Zhang, H.**, & Gibson, H. (August, 2018) *The power of “active experimentation”: Assessing study abroad programs*. A paper presented at the World Leisure Congress in Sao Paulo, Brazil.
6. **Zhang, H.**, Zhou, Y., Stodolska, M., & Gibson, H. (February, 2018). *Chinese international students' social capital and leisure engagement*. A poster presented at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in Indianapolis, IN. USA.
5. **Zhang, H.**, Zhou, Y., & Stodolska, M. (October, 2016). *Experiential cross-cultural learning through leisure among international students*. A paper presented at the National Recreation and Park Association (NRPA) Leisure Research Symposium in St. Louis, MO. USA.
4. **Zhang, H.**, Huang, Z., & Green, C. (December, 2015). *Place attachment and alumni's experience of the homecoming event*. A paper presented at the 3rd World Research Summit for Tourism and Hospitality in Orlando, FL. USA.
3. Zhou, Y., **Zhang, H.**, & Stodolska, M. (September, 2015). *Acculturative stress and spectatorship of sports events among international students*. A poster presented at the National Recreation and Park Association (NRPA) Leisure Research Symposium in Las Vegas, NV. USA.
2. Zhou, Y., **Zhang, H.**, & Stodolska, M. (June, 2015). *The meaning of American football among Chinese spectators: A qualitative investigation of live sport events viewing experiences*. A paper presented at the Annual Conference of the North American Society for Sport Management (NASSM) in Ottawa, Canada.
1. **Zhang, H.**, & Huang, Z. (January, 2014). *Place attachment and alumni's experience during the homecoming Weekend*. A poster presented at the 19<sup>th</sup> Annual Hospitality and Tourism Graduate Student Education and Research Conference in Huston, TX. USA.

### **Invited Presentations & Meetings**

7. Global Student Experience Summit (April, 2024). Texas A&M University and George Mason University.
6. **Zhang, H.** (March, 2023) *National Park Experiences*. Presented at Colorado State University, online.
5. **Zhang, H.** (November, 2020) *Sustainable Tourism Development*. Presented at Hainan University - Arizona State University International College of Tourism, online.
4. **Zhang, H.** (November, 2019) *Educational tourism and student development*. Presented at The Eric Friedheim Tourism Institute Industry Advisory Board Meeting in Tampa, FL. USA.

3. Gibson, H., Niu, Y. **Zhang, H.** (October, 2019) *Thinking and researching qualitatively: Grounded theory method*. Presented at The Eric Friedheim Tourism Institute Seminar Series, University of Florida.
2. Zhou, Y., **Zhang, H.** (February, 2019) *Overcoming the challenges and leveraging the assets of leisure graduate students to become successful instructors/teaching assistants*. Presented at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in Greenville, SC. USA.
1. Kono, S., Mirehie, M. S., Sjaraijevka, I., Zhou, Y., **Zhang, H.**, & Stodolska, M. (February, 2019). *Challenges and potentials of international leisure students/scholars in North American higher education*. A panel presented at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in Greenville, SC. USA.

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### AWARDS

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<b>Bill Simms Endowment Student Research Awards (\$500)</b> Department of Tourism, Hospitality and Event Management, University of Florida	2019
<b>Sid Geffen, Barbara &amp; Larry Jaffee Scholarship (\$2000)</b> College of Health and Human Performance, University of Florida	2019
<b>University of Florida International Center Certificate of Excellence</b> International Center, University of Florida	2018
<b>Bill Sims Scholarship (\$2000)</b> College of Health and Human Performance, University of Florida	2018
<b>Department Research Award: 3-Minute Thesis</b> Department of Tourism, Recreation, and Sport Management, University of Florida	2018
<b>Dr. Linda (Dr. T) Thornton Endowed Scholarship (\$1000)</b> College of Health and Human Performance, University of Florida	2017
<b>Graduate Student Council Travel Grant (\$350)</b> University of Florida	2017
<b>Third-class Scholarship for Academic Excellence (¥800)</b> Shanghai Normal University	2011
<b>Second-class Scholarship for Academic Excellence (¥1500)</b> Shanghai Normal University	2009 and 2010

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### GRANTS

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Development of a smart agricultural experiential learning program for youth, USDA, Co-PI, \$750,000, 2024.05-2028.04 (Submitted)

## TEACHING

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### University of Tennessee

#### **Instructor of Record**

- RHTM 615 Retail, Hospitality and Tourism Management Literature and Thought
  - Fall 2021 (Course evaluation: 4.90)
  
- HTM 361 Issues and Trends in Customer Service
  - Spring 2024
  - Spring 2023 (Course evaluation: 4.76)
  - Spring 2021 (Course evaluation: in-person section 4.98)
  
- HTM 326 Financial Management for the Hospitality Industry
  - Fall 2023 Course evaluation: 4.34)
  - Fall 2022 (Course evaluation: 4.68)
  - Fall 2021 (Course evaluation: 4.39)
  - Fall 2020 (Course evaluation: 4.65)
  
- HTM 212 Event Planning and Design
  - Fall 2023 (Course evaluation: 4.48)
  - Spring 2023 (Course evaluation: 4.62)
  - Fall 2022 (Course evaluation: 4.63)
  - Spring 2022 (Course evaluation: 4.64)
  
- HTM 102 Introduction to the Business of Hospitality and Travel
  - Spring 2024
  - Fall 2023 (Asynchronous Section: 4.43, Face-to-Face Section: 4.34)
  - Spring 2023 (Course evaluation: 4.45)
  - Fall 2022 (Course evaluation: 4.56)
  - Spring 2022 (Course evaluation: Section 001: 4.13; Section 002: 4.75)
  - Fall 2021 (Course evaluation: 4.45)
  - Spring 2021 (Course evaluation: Section 001: 4.56; Section 002: 4.78)
  - Fall 2020 (Course evaluation: 4.55)

#### **On-line Master Program Development**

2020 – Present

RHTM, University of Tennessee

- Leading the preparation of Tennessee Higher Education Commission (THEC) New Academic Program Proposal
- Developed a new course: RHTM 515 The Changing Landscape in Retail, Hospitality, and Tourism
- Participated in the designing of RHTM online master program curriculum

#### **Doctoral Dissertation Committee Member:**

- Leah E. Coffey (Retail, Hospitality, and Tourism Management). Title: *Understanding how transformative experiences impact responsible visitation to Yellowstone National Park: The exploration of Canyon Village concessionaire seasonal employees*. Graduation: May, 2024
- Marissa R. McKeague (Nutrition). Graduation expected: 2026
- Shawn Bucher (Retail, Hospitality, and Tourism Management). Graduation expected: 2026

## University of Florida

### **Instructor of Record**

- LEI 4880 Research Methods Fall 2019, Spring 2020
- LEI 3360 Hospitality Management Fall 2016, Spring 2017, Fall 2018

### **Mentorship**

Spring 2019 to Spring 2020

- Mentored an undergraduate student's research project on study abroad alumni
- Helped the student with survey design and understanding the process of scientific inquiry
- Supported the student in receiving University Scholars Awards including a \$1750 stipend

### **Study Abroad to Australia and Fiji**

Summer 2017, 2018, 2019

- Co-led study abroad programs (4-6 weeks) 3 times, each group was around 20 students
- Facilitated teaching the topics on sustainability through field activities such as hiking, snorkeling, camping, homestay etc. paired with coursework
- Graded and provided feedback on students' essays, debates, and quizzes on-site

### **Teaching Assistant**

- HFT 4468 Hospitality Revenue Management Fall 2017 – Spring 2019
- LEI 4880 Research Methods (Online) Fall 2017, Spring 2018, Spring 2019
- SPM 3403 Sport Information Management Spring 2019
- HMG 6747 Marketing in Hospitality and Tourism Spring 2018

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## **SERVICE**

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### **Ad hoc Reviewer**

- Tourism Management 2024 – Present
- Annals of Tourism Research 2023 – Present
- Leisure/Loisir 2023 – Present
- Journal of Leisure Research 2022 – Present
- Journal of China Tourism Research 2022 – Present
- Journal of Hospitality & Tourism Education 2022 – Present
- International Journal of Intercultural Relations 2022 – Present
- Leisure Sciences 2020 – Present

### **Communications Committee Member**

2017 – Present

The Academy of Leisure Sciences (TALS)

- Managed Facebook page of TALS to promote members, research, and teaching
- Took photos during TALS conferences for its newsletter and social media

### **Volunteer Core Curriculum Engaged Inquiries Subcommittee Co-Chair**

2023 – Present

University of Tennessee

- Course reviews: new proposals, resubmissions, and petitions
- Composed the letter to the faculty member with the final results
- Served as a member of the GenEd/VolCore Committee

### **TALS Future Scholars Committee Member**

2023 – 2024

The Academy of Leisure Sciences (TALS)

- Reviewed and selected TALS future scholar

- RHTM Assistant Professor Search Committee** 2023 – 2024  
University of Tennessee, RHTM
- Developed the job description for a tenure-track assistant professor position
  - Screened and interviewed applications
  - Made recommendations as a committee member
- RHTM Senior Coordinator Search Committee** 2023 – 2024  
University of Tennessee, RHTM
- Developed the job description for a Senior Coordinator position
  - Screened and interviewed applications
  - Made recommendations as a committee member
- Volunteer Core Curriculum Engaged Inquiries Subcommittee Member** 2021 – 2023  
University of Tennessee
- Reviewed courses to be designated as Engaged Inquiries courses under Volunteer Core Curriculum
- Conference Reviewer** 2022
- Annual Graduate Education & Graduate Student Research Conference in Hospitality & Tourism
- Conference Concurrent Session Moderator** February 2020  
The China-International Leisure Research Association Urbana-Champaign, IL
- Organized and lead the discussion of a concurrent session
  - Helped with translating and articulating questions and answers
- Department Representative** 2016 – 2018  
UF Graduate Student Council
- Participated in monthly general body meeting
  - Voted to select the Graduate Student Council committee
- College Blog Volunteer: Grad Student Experience** 2017 – 2018  
College of Health & Human Performance Website, UF
- Wrote articles to share experiences and recommendations as a doctoral student
  - Shared my life and experiences as a graduate student to prospective students
- Conference Volunteer** June 2018  
Travel and Tourism Research Association International Conference. Miami, FL
- Worked at the registration table, directed attendees to different sessions
  - Counted number of participants at concurrent sessions and the banquet

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## CERTIFICATIONS

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- Certification in Hotel Industry Analytics (CHIA)** exp., 2028  
American Hotel and Lodging Association
- Certification in Advanced Hospitality and Tourism Analytics (CAHTA)** 2023  
STR training completed. Authorized to teach CAHTA materials.



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## WORK EXPERIENCE

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### Axiom/English Corner

Dean of Students

Urbana-Champaign, IL  
September 2014 – May 2015

- Planned and organized weekly events for helping international students to practice English, learn more about American culture, and build their social network
- Planned annual banquet for donors and students
- Planned Thanksgiving Dinner experience for 125 international students
- Managed a Facebook group of over 600 members to communicate with followers

### Shanghai HONT Architectural Design Company

Internship

Shanghai, China  
March 2012 – June 2012

- Integrated tourism elements into urban planning and resort planning
- Collected and organized information of the planning sites to assist with grant proposals and reports to the investors

### Xanterra Parks & Resorts

CIEE, Work & Travel USA Program

Yellowstone National Park  
July 2010 – September 2010

- Worked in the employee dining room, pantry, and cafeteria of Canyon Lodge
- Received CIEE Team Spirit Award for posting blogs about international internship experiences

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## AFFILIATIONS

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- Tourism and Travel Research Association (TTRA) 2018 to Present
- World Leisure Organization 2018 to Present
- The Academy of Leisure Sciences (TALS) 2017 to Present

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## LANGUAGE SKILLS

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- English: Fully proficient
- Chinese: Native
- German: Intermediate

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## MEDIA COVERAGE

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*Am I responsible for environmental issues? Impact of study abroad on sustainability-related attitudes and behaviors.* (2021, March 30). **MicNite UTK**. Retrieved from <https://www.youtube.com/watch?v=ZwV0BhTvzzE&list=LL&index=1&t=2s>

*Hongping Zhang talks about study abroad and educational tourism* (2019, Aug 28). **Eric Friedheim Tourism Institute YouTube Channel** Retrieved from <https://www.youtube.com/watch?v=8YyzYDWC4oc&t=339s>

*Eric Friedheim Tourism Institute students recognized by the University of Florida International Center for achievement!* **EFTI E-News.** (2018, Dec 5). Retrieved from <https://www.uftourism.org/blog/2018/11/29/w1995fp8nd8ho8h68sdbvznjt0cqm7>

*Alumni reminisce about college during Homecoming.* **The Daily Illini.** (2018, Sep 11). Retrieved from <https://dailyillini.com/news/2018/09/10/alumni-reminisce-about-college-during-homecoming/>

*College towns important to alumni's enjoyment of homecoming events, study finds.* **Illinois News Bureau.** (2018, Aug 31). Retrieved from <https://news.illinois.edu/view/6367/689042>