

S T E F A N I E K . B E N J A M I N  
U N I V E R S I T Y O F T E N N E S S E E  
1 2 1 5 W . C U M B E R L A N D A V E . # 2 2 0 C K N O X V I L L E , T N , 3 7 9 9 6  
[SBENJAM1@UTK.EDU](mailto:SBENJAM1@UTK.EDU) , 8 6 5 - 9 7 4 - 4 6 9 2

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### HIGHLIGHTS

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- Published 26 refereed journal articles
- Participated in projects supported by \$414,466 in grant funding
- Created six new course curriculum for RHTM and UTK Honors Programs
- Presented in 53 oral presentations at peer reviewed conferences and 75 invited industry/higher education presentations
- 2022 Jacquelyn Orlando DeJonge Faculty Award in recognition of superlative research, teaching, and service in CEHHS
- 2020 CEHHS Dean's Board of Advisors Faculty Support Award for Excellence in Teaching
- 2018 Travel and Tourism Research Association Best Research Paper
- UTK [Community Engagement and Outreach Imagine TN Faculty Fellow](#) 2020 - 2021
- Research Development Academy Participant for 2019 – 2021; Faculty Senator; Office of Diversity and Engagement Diversity and Inclusion Taskforce; Vice Chancellor's Bullying Taskforce; Teaching and Learning Innovation Diversity & Inclusion Taskforce
- Co-Director and Research Fellow for Tourism RESET
- Co-Editor of *e-Review of Tourism*; Editorial Board Member for *Journal of Travel Research*

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### AREAS OF ACADEMIC INTEREST

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**General:** Social equity in tourism: Critical tourism studies; Sustainable tourism; Contents tourism; Inclusive pedagogy; Qualitative research methods

**Specific:** Marginalized groups in tourism including Black Travel/Tourism, people with disabilities, LGTBQ, and women; Film-induced/Contents tourism; Destination Marketing of Tourism; Marginalized Narratives at Heritage Sites; Event Management, Festivals, and Planning; Qualitative Research: Visual Methodology, Ethnography; Improvisation theater as a Pedagogical Development Tool

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### EDUCATION

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***Ph.D. Educational Foundations and Inquiry – August 2015***

University of South Carolina; College of Educational Studies

Dissertation: Telling a different narrative: Exploring the values and challenges of performing enslaved community members' stories at U.S. southern plantation museums

***M.S. Sustainable Tourism – May 2011***

East Carolina University

Thesis: Lost in Mayberry: The profile of the 2010 Mayberry Days Festival tourist

***B.S. Recreation, Parks, Tourism - May 2006***

University of Florida; Department of Human, Health and Performance

Minor: Hospitality/Event Planning

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ACADEMIC EXPERIENCE

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**University of Tennessee**

Retail, Hospitality and Tourism Management – Assistant Professor: January 2016 – Present

Department of Geography – Adjunct Assistant Professor: May 2018 – Present

**Florida International University** Summer 2019; 2020

Chaplin School of Hospitality and Tourism – Adjunct Assistant Professor

**University of South Carolina** 2013 – 2015

Educational Foundations & Inquiry; Hospitality & Tourism – Instructor; Co-Instructor

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PUBLICATIONS

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\* Graduate Student; \*\* Undergraduate Student

26. **Benjamin, S.** & Laughtner, J. (2022). Toward critical race tourism: Valuing counter-narratives And *endarkened storywork*. *Journal of Sustainable Tourism*. (In Publication). Impact factor 7.96

25. Yeager, E., **Benjamin, S.**, Goad, A., & Dillette, A. Assessing the Role of Transformative Tourism Pedagogy Field Experiences in Developing Self Efficacy. *Teaching in Travel & Tourism*. (Impact Factor 1.3). (Accepted).

24. **Benjamin, S.** and Dillette, A. (2021) “[Living in a Black and White world](#): The value of reflexivity in social equity research”, *e-Review of Tourism Research*, 18(5), pp. 677–691. (Impact Factor .48).

23. **Benjamin, S.** & Schwab, K. Navigating the waves of feminism(s): A duoethnography of two Feminist travelers. *Annals of Leisure Research*. (ESCI) (Impact Factor. 1.20). (In Press).

22. **Benjamin, S.** & Dillette, A. (2021). Black Travel movement: Systemic racism informing tourism. *Annals of Tourism Research*. 88, ) 103169. (SSCI). (Impact Factor 10.0).  
<https://doi.org/10.1016/j.annals.2021.103169>

21. Frankel, S.\*, **Benjamin, S.**, & Stephens, C. Crafty Woman: An Exploration of How Southeastern Female Brewers Navigate Anger and Emotional Labor in the Craft Beer Industry. *Annals of Leisure Research*. (ESCI). (Impact Factor. 1.20).

20. Frankel, S.\*, Cuevas, L.\*, Lim, J. & **Benjamin, S.** Exploring Subculture Storytelling on YouTube: The Case Study of Kat von D. *Fashion Theory - Journal of Dress Body and Culture*. (AHCI). (Impact Factor 0.31). (In Press).

19. Dillete, A. & **Benjamin, S.** Black Travel Movement: A Catalyst for Social Change. (2021). *Journal of Travel Research*. (SSCI). (Impact Factor 14.8).  
<https://doi.org/10.1177/0047287521993549>

18. **Benjamin, S.**, Dillette, A., & Alderman, A. (2020). “We can’t return to normal”: Committing to tourism equity in the post-pandemic age. *Tourism Geographies*, 22 (3), p.476 – 483. (SSCI). (Impact

Factor 3.159) <https://doi.org/10.1080/14616688.2020.1759130>

17. **Benjamin, S.**, Bottone, E.\*, & Lee, M.\*\*. (2020). Beyond accessibility: exploring the Representation Of people with disabilities in tourism marketing materials. *Journal of Sustainable Tourism*. (SSCI). (Impact factor 3.96). <https://doi.org/10.1080/09669582.2020.1755295>
16. Lee, J.,\* **Benjamin, S.**, & Childs, M. (2020) Unpacking the emotional power of TripAdvisor reviews: The case study of Gatlinburg, Tennessee. *International Journal of Hospitality & Tourism Administration*. (ESCI). (Impact Factor 0.56).
15. **Benjamin, S.**, Knollenberg, W, & Chen, R. (2019). Making sure they have the time of their lives: Identifying co-creation opportunities at the Dirty Dancing Festival: *Event Management Journal: Special Issue "Events in a Changing World"*, 23, 613 – 626. (ESCI). (Impact Factor 0.55)
14. **Benjamin, S.** & Kline, C. (2019). How to yes-and in higher education: Using improvisational Games To improv(e) communication, listening, and collaboration techniques: *Journal of Hospitality, Leisure, Sport & Tourism Education Inquiry*, 24, 130-142. (SSCI/SCI). (Impact factor 1.49)
13. Kline, C., **Benjamin, S.**, & Wagner, K. (2019). Tourism as a demand reduction strategy for Pangolin trafficking: Inspiring an ethic of care among college students: *Journal of Hospitality & Tourism Education*. (ESCI). (Impact Factor 0.33)
12. Williams, J., **Benjamin, S.**, & Kitterlin-Lynch, M. (2019). Developing self-efficacy: Does Switching to a hospitality major matter? *Journal of Teaching in Travel & Tourism*, 1-14. (ESCI)
11. Oliver, J., **Benjamin, S.**, & Leonard, H. (2019). Recycling on vacation: Does pro-environmental Behavior change when consumers travel? *Journal of Global Scholars of Marketing Science*, 29 (2), 266- 280. (ESCI). (Impact Factor 0.27)
10. Dillette, A., **Benjamin, S.**, & Carpenter, C\*\*. (2018). Tweeting The Black Travel Experience: Social Media Counter-Narrative Stories as Innovative Insight on #TravelingWhileBlack. *Journal of Travel Research*, 58(8), 1357-1372. <https://doi.org/10.1177/0047287518802087>. (SSCI).(Impact factor 5.2)
9. **Benjamin, S.** & Alderman, D. (2018). Performing a Different Narrative: Museum Theater and The Memory-Work of Producing and Managing Slavery Heritage at Southern Plantation Museums. *International Journal of Heritage Studies*, 24(3), 270-282. (SSCI & SCI). (Impact Factor 1.36)
8. Duffy, L., Pinckney, H., **Benjamin, S.** & Mowatt, R. (2018) A critical discourse analysis of racial violence in South Carolina, U.S.A.: implications for traveling while Black. *Current Issues in Tourism*, 22(19), 2430-2446. DOI: [10.1080/13683500.2018.1494143](https://doi.org/10.1080/13683500.2018.1494143) (SSCI). (Impact factor 3.46)
7. Williams, J., Brown, E., Kitterlin-Lynch, M., & **Benjamin, S.** (2018). Intramural sports' participation produce self-efficacy in hospitality leaders. *Journal of Hospitality and Tourism Management*. 3441-47. (SSCI). (Impact factor 2.49)
6. Williams, J., **Benjamin, S.**, Kitterlin-Lynch, M., Brown, E. A., Schoffstall, D., & Zaman, M. M. (2018). Hospitality Faculty Mentoring Program for Assistant Professors. *Journal of Hospitality & Tourism Education*, 1-8. (ESCI). (Impact Factor 0.33)
5. **Benjamin, S.**, Williams, J., & Maher, M. (2017). Focusing the Lens to share the story: Using

photographs and interviews to explore Doctoral students' sense of well-being. *International Journal of Doctoral Studies*, 12, 197-217. (Impact Factor 1.01)

4. **Benjamin, S.**, Kline, C., Alderman, D., & Hoggard, W. (2016). Heritage Site visitation and attitudes toward African-American heritage preservation: An investigation of North Carolina residents. *Journal of Travel Research*, 55 (7). (SSCI).(Impact factor 5.2)

3. Sox, C., **Benjamin, S.**, Carpenter, J., & Strick, S. (2013). An exploratory study of meeting planners and conference attendees' perceptions of sustainable issues in convention centers. *Journal of Convention & Event Tourism*, 14, 144-161. (ESCI). (Impact factor 0.31)

2. **Benjamin, S.**, Schneider, P., & Alderman, D. (2012). Lost in Mayberry: Is film-induced tourism a sustainable option in tourism planning? *Tourism Review International*, 16 (2), 139-150. (ESCI). (Impact factor 0.38)

1. Alderman, D. H., **Benjamin, S.**, & Schneider, P. (2012). Transforming Mount Airy into Mayberry: Film-induced tourism as place making. *Southeastern Geographer*, 52 (2), 212-239. (ESCI). (Impact Factor 0.65)

#### **Chapters in Edited Books**

10. **Benjamin, S.**, Dillette, A., & Alderman, D. (2022). "We can't return to normal": committing to tourism equity in the post-pandemic age *Global Tourism and COVID-19. Implications for Theory and Practice*. Eds. Lew, Cheer, Brouder, & Mostafanezhad. Routledge Publishing.

9. Dillette, A. & **Benjamin, S.** (2021). Racial and Social justice through the Black Travel Movement. *Women's voices in tourism research: Contributions to Knowledge and letters to future generations*. Eds. Correia & Dolnicar. Brisbane, Australia: The University of Queensland. <https://doi.org/10.14264/817f87d>

8. **Benjamin, S.**, Using Improvisational theater games to unpack difficult dialogue in tourism studies. *Teaching Tourism: Innovative, values-based learning experiences for transformative practices*. Eds. Joppe & Edelheim. Edward Elgar Publishing.

7. **Benjamin, S.** & Dillette, A. "Dismantling the ivory tower: A narrative ethnography between two critical scholars" chapter in *Socializing Tourism*. Eds. Higgins-Desbiolles, F., Doering, A., & Bigby.

6. Croy, G., Reichenberger, I., & **Benjamin, S.** (2021). Film tourism tribes. *Consumer tribes in tourism: Contemporary perspectives on special interest tourism*. Editors: Pforr, Christof, Dowling, Ross, Volgger, Michael (Eds.)

5. **Benjamin, S.** (2020). Breaking Benjamin: A Woman's Pilgrimage to New Mexico. *Contents Tourism and Pop Culture Fandom: Transnational Tourist Experiences* in Channel View Publications. Eds. Seaton, P. & Yamamura, T.

4. **Benjamin, S.** (2018). "Let them be heard: The emotional performances of enslaved narratives at US plantation sites" in *Tourism and Wellness: Travel for the Good of All?* as part of the series *Anthropology of Tourism: Heritage, Mobility, and Society* coordinated by Michael Di Giovine and Noel Salazar. Lexington Books.

3. Williams, J. & **Benjamin, S.** (2016). Changes in Hospitality Consumer Needs and Wants. *Routledge Handbook of Hospitality Marketing*. Taylor & Francis Group.

2. **Benjamin, S.** (2015). Is this how you pictured it? Using photo elicitation as a methodological tool. *Social Memories and Heritage Tourism Methodologies*, in Hanna, S., Potter, A., Modlin, E.A., Carter, P., and Butler, D. (eds). New York: Routledge, pp. 92-108.

1. Alderman, D., Moreau, T., & **Benjamin, S.** (2012). The Andy Griffith Show: Mayberry as Working Class Utopia in Booker, K. (ed.) *Blue-Collar Pop Culture: From NASCAR to Jersey Shore, (Vol. 2) Television and the Culture of Everyday Life*, Praeger, pp. 51-69.

### **Publications Under Review/Revision**

**Benjamin, S.**, Dillette, A., & Robinson, E. Black travel is not a monolith. *Tourism Geographies*. (Submitted March 2022).

Simpson, S. Dillette, A., & **Benjamin, S.** Race and Ethnicity in Hospitality Management: A review of five major journals. *Cornell Hospitality Quarterly*. (Submitted July 2021)

### **Working Articles**

Jabson-Tree, T., **Benjamin, S.**, & McCoy, D. Equity, Inclusion, Justice. Manuscript stage

**Benjamin, S.**, Dillette, A., & Robinson, E. Is it a movement or a moment? Black Travel. Manuscript stage

Frankel, S.\*\* , **Benjamin, S.** & Stephens, C. A blurred lens: Seeking solutions to ‘ale’-ments of the female craft beer workforce. Book Chapter. Manuscript stage.

Dillette, A., **Benjamin, S.**, Bernard, S., & Robinson, D. BIPOC Traveler Insights. Manuscript stage.

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## TEACHING EXPERIENCE

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### **University of Tennessee - Retail, Hospitality and Tourism Management**

*Assistant Professor* - January 2016 – Present

- **Advanced event planning & design** – HTM 435\* - 55 undergrad  
Spring 2022
- **Honors – Tourism Planning & Design – HRT 440\*\*** - 10 undergrad/MS.  
Spring 2020
- **Critical Sustainable Tourism – HRT 484\*\*** - 20 - 50 undergrad/MS  
Fall 2017; Fall 2018; Fall 2019; Fall 2020 (online); Spring 2022
- **Strategic Marketing in Hospitality and Tourism – HRT 410\*** 24-35 undergrad students  
Fall 2016; Spring 2017; Spring 2018; Spring 2019; Spring 2021(online)
- **Event Planning & Design – HRT 212** - 41-82 undergrad students  
Spring 2016; Fall 2017; Spring 2017, Fall 2018; Spring 2018; Fall 2019; Spring 2020; Fall 2020 (online); Spring 2021 (online); Fall 2021 (hybrid)
- **PhD Seminar Course – RHTM 590**  
Fall 2021
- **Qualitative Research Method in RHTM – RHTM 604\*\*** - 7-10 MS/PhD  
Summer 2017; Summer 2018; Summer 2019, Fall 2021
- **So you want to be an event planner? – UNHO101\*\***- 20 undergrad  
Fall 2019

- **Keeping It Real: Applying Soft Skills and Mindfulness – UNHO101\*\***- 20 undergrad Fall 2018
- **Improv(e) You: Improvisation Techniques to Enhance Creativity – UNHO101\*\*** - 20 undergrad. Fall 2017

\*\* Denotes new class created by Benjamin; \* Denotes re-design by Benjamin

**Florida International University - Chaplin School of Hospitality and Tourism**

*Adjunct Assistant Professor* Summer 2019; Summer 2020

- HFT 3735, Destinations and Cultures Course (online)
- Improv(e) You! POD Class (residential)
- HFTT 3930, Tourism is complex? Unpacking how marginalized groups travel and marketed globally POD Class – FIU High Quality Designation (online)

**University of South Carolina**

Fall 2012 – Fall 2014

- Instructor: Schools and Communities – EDFN 300
- Co-Instructor: Principles of College Teaching – EDHE 738
- Instructor: Foundations of Tourism – HRTM280

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**RESEARCH EXPERIENCE**

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- **Tourism RESET Initiative** May 2011 – Present  
*Co-Director & Research Fellow*
- **USC: Educational Leadership and Policies** – Columbia, SC Aug. 2013 – Sept. 2014  
*Research Assistant*
- **CORE: Skill Development in Doctorates Policies** – Columbia, SC. Sept. 2014 – 2016  
*Qualitative Researcher*
- **Inner Banks Research** – Columbia, NC. June 19, 2014 – July 19, 2014  
*Qualitative Researcher*
- **SmartState Center of Economic Excellence** – Columbia, SC. Aug. 2011 – Dec. 2012  
*Research Assistant*
- **Center for Sustainable Tourism** – Greenville, NC. Aug. 2009 – June 2011  
*Research Assistant*

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**INDUSTRY EXPERIENCE**

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- **Nickelodeon Independent Theater** – South Carolina. 2013 – 2014 *Concession Manager*
- **Burberry** – New York City. 2007 – 2009 *Special Events Coordinator of the Americas*
- **Christian Dior** – New York City. March – Sept 2007 *Public Relations Assistant*
- **Gen Art** – Miami Beach, Florida. June 2006 – Feb 2007 *Marketing Intern*
- **Ritz Carlton Hotel** – Amelia Island, Florida. Jan – May 2006 *Recreation Intern*

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**SELECT PEER REVIEWED CONFERENCE PRESENTATIONS**

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Dillette, A & **Benjamin, S.** Bridging the gap: Building brave spaces for Academic/Industry Collaborations. TTRA. June 2022

Yaeger, E., **Benjamin, S.**, Dillette, A., & Goad, A. Assessing the Role of Transformative Tourism Pedagogy Field Experiences in Developing Self-Efficacy. ISTTE 40th Annual Conference. Oct. 4-6,

2021. \*WON Best paper award in the category of workshops

**Benjamin, S.** & Dillette, A. Growth through reflexivity: We are living in a Black and White world. TTRA Conference – virtual. June 16 – 18, 2021.

Dillette, A. & **Benjamin, S.** Black travel is not a monolith. TTRA Conference – virtual. June 2021.

**Benjamin, S.** & Dillette, A. Black Travel movement: Systemic racism informing tourism. Critical Tourism Studies, North America. Virtual. June 20 – 21, 2021.

Frankel, S\*, **Benjamin, S.**, & Stephens, C. "Crafty Women: Exploring emotional labor within the craft beer industry". Critical Tourism Studies, North America. Virtual. June 20 – 21, 2021.

**Benjamin, S.** Yes-And-ing Improvisational Theater Games in the Classroom. 2019 Innovation in Teaching Conference. University of Georgia, Athens, Georgia, October 24, 2019.

**Benjamin, S.**, & Dillette, A. Black Travel: More than just a Movement. Travel and Tourism Research Association Annual Conference. Melbourne, Australia, June 26-28, 2019.

**Benjamin, S.**, Buttone, E\*, Olineak, S\*\*, & Lee, M\*\*. Beyond accessibility: Exploring how People with disabilities are marketed. Tourism and Leisure Studies. Florida International University. Miami, Florida, May 16-18, 2019.

**Benjamin, S.**, & Dillette. Issues of diversity and inclusion in tourism and leisure studies. Fourth International Conference on Tourism and Leisure Studies. Florida International University. Miami, Florida, May 16-18, 2019.

**Benjamin, S.** & Williams, J. What does "keeping it real" look like in the classroom? Conference on Higher Education Pedagogy Conference. Virginia Tech University, February, 2019.

Dillette, A., **Benjamin, S.**, & Carpenter, C.\*\*Tweeting the Black travel experience: Social media counter-narratives Stories as Innovative Insight on #TravelingWhileBlack. Travel and Tourism Research Association Annual Conference. Miami, Florida, June 26-28, 2018. \*\*Won Best Research Paper Award\*\*

**Benjamin, S.** & Knollenberg, W. I didn't have the time of my life: Qualitative data collection Challenges At the 2017 Dirty Dancing Festival. Travel and Tourism Research Association Annual Conference –Miami Florida, June 26-28, 2018.

**Benjamin, S.**, Hur, S.\*, & Butler, R. Consuming Film Tourism: Exploring the Engagement, Embodiment, and Emotional Experiences of Game of Thrones Film-Tourists Through Instagram. SECSA Conference. Knoxville, TN, March, 2018. \*Won Best Faculty Led Presentation

**Benjamin, S.**, Loebner, J., Buttone, E\*, Olineak, S\*\*, & McGlaughin, E\*\*. Beyond accessibility: Exploring how people with disabilities are marketed in hospitality and tourism industries. SECSA Conference. Knoxville, TN, March, 2018.

**Benjamin, S.** & Williams, J. (2018). Keeping It Real: Normalizing failure and encouraging Transparency in the Classroom. CIDER Conference. Virginia Tech University, February, 2018.

**Benjamin, S.** & Dilette, A. (2017). Workshop: Issues of Diversity & Inclusion in Tourism – A

discussion amongst scholars. Critical Tourism Studies Conference. Spain, June 25 - 27.

**Benjamin, S.** (2017). *Breaking Benjamin: A Woman's Pilgrimage to New Mexico*. Critical Tourism Studies Conference. Spain, June 25-27.

**Benjamin, S.** (2017). *Improv(e) Your Communication*. Conference on Higher Education Pedagogy. Virginia Tech University, February 5-7, 2017

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**SELECT INVITED UNIVERSITY (UT AND OTHER) PRESENTATIONS/SPOTLIGHT**

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Dillette, A. & **Benjamin, S.** Black Travel Movement. "The Cutting Edge" research symposium series from the Department of Recreation, Sport, and Tourism at the University of Illinois, Urbana Champaign. April 29, 2022.

**Benjamin, S.** & Dillette, A. Black travel movement. Equity, diversity, inclusion group. University of Ottawa, Canada. February, 11, 2022.

**Benjamin, S.** & Kessler, R. "A Geohistorical Perspective: Getting to Know Knoxville". Engagement & Outreach Conference. October 20, 2021.

**Benjamin, S.** Fall 2021 Learning Breaks: Cultural Competency and Cultural Humility. Black Travel movement: Systemic racism informing tourism. College of Education, Health, Human Sciences. Sept. 14, 2021.

Jabson-Tree, **J.**, **Benjamin, S.**, McCoy, D. Equity, Inclusion, Justice Institute. College of Education, Health, Human Sciences. June 22 - 29, 2021.

**Benjamin, S.** UTK Critical Race Symposium: Critical Race Across Academic Fields. *Black Travel Movement: Systemic Racism Informing Tourism*. April 16, 2021.

**Benjamin, S.** 13<sup>th</sup> Documentary Webinar. TCE Anti-Racism & Allyship Task Force, National Society for Black Engineers, UTK Commission for Blacks, and the Division of Diversity and Engagement. February 2021

**Benjamin, S.** Panelist on DEI Awareness in the Workplace. UTK Graduate & Professional Student Professional Development. February 3, 2021.

**Benjamin, S.** & Dillette, A. *Co-Creating an Equitable Landscape for Travel: A Workshop with Tourism RESET*. North Carolina State University. January 29, 2021.

**Benjamin, S.**, McCoy, D., & Windford, B. 'Checkerboard Chats' web series panel on - race, diversity, ethnicity, and inclusivity. UTK Office of Alumni Affairs. December 2020.

**Benjamin, S.** & Dillette, A. Mapping the Black Travel Experience. Healing through history webinar series. Sponsored by Unheard Voices of Louisiana. October 23, 2020. <https://gumbomarie.com/>

**Benjamin, S.** Engagement and Outreach Conference. Broader Community Engagement Panelist. Knoxville, TN. October 7, 2020. - Virtual.

**Benjamin, S.** & Dillette, A. Graduate Director of School of Hospitality and Tourism Management



at Purdue University Graduate Colloquium. September 25, 2020. – Virtual

**Benjamin, S.** (2019). U.T. [Informational Technology Faculty Spotlight with HRT410](#)

**Benjamin, S.** April 6, 2019. “Don't mess up with the interview: Learning what to do and not to do while on the market” Professional Development Summit - UTK.

Dillette, A., **Benjamin, S.**, & Carpenter, C. Workshop ‘Exploring the Black Travel Movement and Beyond’ – March 28, 2019. Beck Cultural Exchange Center, Knoxville ,TN.

**Benjamin, S.** & Coleman, J. March 12, 2019. Workshop facilitator with Dr. Janelle Coleman on “Talking the Talk:” Understanding the Language of Inclusivity”

**Benjamin, S.** & Carpenter, C. November 14, 2018. Student Political Association – Co-hosted NAACP Debate on my research around Black Travel and Tourism.

**Benjamin, S.** June 19, 2018. 2018 TN ProStart Professional Development. Knoxville, TN. – Improvisational Workshop to Culinary Instructors.

**Benjamin, S.** & Williams, J. February 16, 2018. Keeping It Real: Normalizing failure and Encouraging Transparency in the Classroom. Virginia Tech University Hospitality Program.

**Benjamin, S.** (2017). [\*How to Yes-And In Life: Using Improvisational Games to Improv\(e\) Your Communication, Listening, Critical Thinking, and Collaboration Skills.\*](#) Mic/Night

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#### SELECT INVITED PROFESSIONAL/INDUSTRY PRESENTATIONS

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Dillette, A., **Benjamin, S.**, Robinson, E. Panel - Traveling in Color: BIPOC Data Story. NOMADNESS Travel Festival. Newark, New Jersey. September 9th

**Benjamin, S.** “Traveling toward inclusivity: Unpacking the Black Travel Movement” Georgia’s Governor’s Tourism Conference. Athens, Georgia. Aug. 2, 2022.

**Benjamin, S.** Appalachian Leadership Institute Session. “The Outdoors: does y'all mean all?” May 12, 2022.

**Benjamin, S.** & Dillette, A., Black Travel Alliance. History of Black Travel. “What, So What, Now What?”. Presented to Tripadvisor. February 22, 2022.

**Benjamin, S.** Keynote Speaker for the National Extension Tourism Conference. RESET-ing collaboration: Co-creation research opportunities with Tourism RESET Savannah, Georgia. November 5 – 7, 2021.

**Benjamin, S.** Frankel, S.\*, Stephens, C. Webinar on Self advocacy & workplace safety for women. FemAle Brew Fest. September 15, 2021.

Robinson, E., **Benjamin, S.**, & Dillette, A. WeTravel. Unpacking the data: Race, Diversity & Equity in the tourism industry. June 18, 2021.

Robinson, E., Dillette, A., & **Benjamin, S.**, Travel Oregon. Unpacking the data: Race, Diversity & Equity in the tourism industry. June 16, 2021.

Robinson, E., Dillette, A., & **Benjamin, S.**, Adventure Travel Trade Association. [Meet the experts: Unpacking the data: Race, Diversity & Equity in the tourism industry](#). May 25, 2021.

Robinson, E., **Benjamin, S.**, & Dillette, A. Destinations International 2021 Marketing & Communications Summit. BIPOC Travelers: Bringing the numbers to life. April 29, 2021.

**Benjamin, S.** Frankel, S.\*, Stephens, C. Webinar on ‘Advocating for self-advocacy & workplace safety for women’ to Pink Boots Society. March 3, 2021.

**Benjamin, S.** (2021). [BIPOC Travel Consensus : Trends + Insights 2020](#) Highlights presentation. NOMADNESS Travel Tribe and Tourism RESET. January 21, 2021.

**Benjamin, S.** Social Equity in Tourism Lecture. East TN Meeting Professionals. Oct. 27, 2020.

**Benjamin, S.** (2020). [AUDACITY Digi](#). Panelist: Let’s Get Real: Conversations with Travel Allies. August 1, 2020.

**Benjamin, S.**, Fitzgerald, B., Warren, L., & Mandala, L. (2020). Designing Inclusive Tourism and Marketing to Diverse Audiences. Panel session moderator and participant for Southeastern Tourism Research Association Conference. Little Rock, Arkansas. Feb. 9 – 12, 2020.

**Benjamin, S.** Exploring creativity and critical skills in the workplace. (2019). UTK faculty/Extension Partnership. Presented to the Cleveland, TN Kiwanis Club. October 3, 2019

**Benjamin, S.**, Van Patten, C.\*\*, & Bailey, V.\*\* (2019). HRT410. Greater Knoxville Hospitality Association Monthly meeting. April, 4, 2019. Knoxville, TN.

**Benjamin, S.** (2019). Invited by Pigeon Forge Chamber of Commerce to be their speaker at their monthly meeting. January 30, 2019.

**Benjamin, S.** (2017). Invited guest speaker for Greater Knoxville Hospitality Association Monthly Lunch Meeting on SCI/HRT410 Lenoir City Project. Loudon County DMO. June 1, 2017.

**Benjamin, S.** (2017). Invited guest speaker for Greater Knoxville Hospitality Association Stars of the Industry Luncheon PAULY Awards & Scholarship Presentations. May 4, 2017.

**Benjamin, S.** (2017). Marriott Leadership Training. Improv(e) You! Workshop. Pigeon Forge, TN.

#### INDUSTRY CONSULTATION WORK

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- **Benjamin, S.** & Williams, J. *Community Weaving Project*. Ijams Nature Center. 2021 – 2022
- **Benjamin, S.** & Dillette, A. NOMADNESS Travel Tribe. [Diversity in Travel Consensus](#). 2021 – Present
  - Explore Asheville Destination Marketing Organization 2022 Workshops
    - The Future of Travel, Asheville May 2022
  - Visit Oregon 2021 Webinar
  - Destination International 2021 Webinar

- **Benjamin, S.** & Dillette, A. Black Travel Alliance. [History Of Black Travel Timeline](#). 2020 – Present
  - TripAdvisor Webinar

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#### FUNDED GRANTS

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- 2022. *Healthy Culinary Training and the Impact of Foodways Storytelling*. White, T., **Benjamin, S.**, Colby, S., & Babb, J. CEHHS Strategic Vision and 2022 Diversity Action Plan.
- 2021. *Community Weaving Project*. UTK Office of Diversity and Engagement. \$2,800
- 2021. CEHHS Equity, Inclusion, and Justice Summer Institute. Jabson-Tree, J. & **Benjamin, S.** CEHHS Strategic Vision and 2021 Diversity Action Plan. June 22 – 29, 2021. \$12,000
- 2021. NOMADNESS Travel Tribe, & Tourism RESET *Identifying Mega Travel Trends of the Black Traveler*. Mini Grant – UTK Diversity and Engagement Office. \$1000
- 2021 - 2022. National Endowment for the Humanities. *Role of Geographic Mobility in Black Freedom Struggle*. P.I. – Alderman, D. \$191,236.
- 2019 – 2020. 1794 Research Fellows Grant. UTK. \$700.
- 2018. Faculty Travel to Enhance External Funding for Scholarship. CEHHS. \$1,272.
- 2017 – 2020. Trends and Strategies for Tourism in Appalachia.. \$190,168. Funding Agency: Appalachian Regional Commission. P.I. – Ezzell, T.
- 2016. Anderson Center for Entrepreneurship and Innovation Faculty Proposal. \$1000.
- 2016. Teaching Innovation Grant. University of Tennessee. \$3,500.
- 2016. Teaching for Impact Grant. University of Tennessee. \$500 .

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#### AWARDS

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- Jacquelyn Orlando DeJonge Faculty Award in **recognition of superlative research, teaching, and service** in College of Education Health and Human Sciences. April 2022. \$4,000.
- ISTTE Conference. **Best paper award** in the category of workshops. October 2021
- UTK Teaching Learning Innovation. **Course Redesign Institute – Inclusive Teaching Track Fellow**. May 2021. \$2,000
- College of Education Health and Human Sciences **Dean’s Board of Advisors Faculty Support Award for Excellence in Teaching** – UTK. April 2020. \$4,000 scholarship
- **Research Development Academy**. The Office of Diversity and Engagement and Office of Research and Engagement member of first cohort at UTK. 2019 – 2021. \$6,000
- Frankel, S.\*, Benjamin, S., & Stephens, C. *Crafty Woman: Exploration of How Southeastern Female Brewers Navigate Anger and Emotional Labor in the Craft Beer Industry*. UTK Graduate Student Research Colloquium. March 2020 – **Best Poster Award**
- UTK - **Big Man on Campus Event Award**. Feb. 2019
- Chancellor’s Honor Award for Outstanding Undergraduate Research Mentor of the Year Award Nominee. 2019, 2018
- Travel Tourism Research Association Conference – **Best Research Paper**. June 2018
- SECSA – **Best Led Faculty Presentation**. March 2018.
- Panhellenic Council **Phenomenal Teacher** at the University of Tennessee. March 2018
- Pi Beta Phi at The University of Tennessee. **Recognition of select faculty**. November, 2016
- East Carolina University. **Humanity Research Poster winner** - \$50; April 2011
- Tourism Cares. **Eric Friedheim Scholarship** - \$1000. August 2010

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## CERTIFICATIONS

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- Teaching and Learning Innovation ‘Fostering the Volunteer Experience Course Resdesign’ Certification. May 2022. *UTK*
- Teaching and Learning Innovation ‘Inclusive Teaching’ Certification. March 2021. *UTK*
- High Quality Designation for online course design 2020. *Florida International University*
- Graduate Certificate in Qualitative Research 2015. *University of South Carolina*
- Certified Hospitality Educator 2014. *American Hotel and Lodging Educational Institute*

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## SELECT MASS MEDIA ENGAGEMENT & RECOGNITION

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- Elton John Comes to Knoxville. *WBIR interview*. April 7, 2022.
- [Professor Helps Launch New Black Travel Website](#). *University of TN News*. Feb. 28, 2022.
- [Why These Professors Helped To Create A History Of Black Travel Timeline](#). *Conde Nast Traveler*. February 21, 2022.
- [SEC Celebrates Black History Month](#). Tweet of Uncle Nearest Story. February 2022
- [Black Travel Alliance and Tourism RESET](#) – History Of Black Travel. TripAdvisor Sponsor. February 2021.
- [Enslaved Black man created world’s most popular whiskey](#). *All about America*. Oct. 2021.
- [The Story of Nearest Green, America’s First Black Master Distiller](#). *The Conversation*. August 17, 2021
- [Feature story on Tourism RESET](#). CEHHS. April 22, 2021
- [‘Black Travel is Not a Monolith’](#). *AFAR*. February, 12, 2021
- *Smoky Mountain Living Magazine*. November 2, 2020
- [Regal Theater Closes](#) –*WBIR Knoxville’s Channel 10 News*. October 5, 2020
- Knoxville’s hospitality businesses, patrons build community during pandemic. [Knox News Op-ED Article](#) - Aug. 29, 2020
- [AUDACITY Digi](#) Panelist – Let’s Get Real: Conversations with Travel Allies. Aug. 1, 2020
- “Tourism RESET – Social Equity”. [Interviewed by WUOT](#). May 3, 2019
- Students share accessibility tips with industry professionals. [UT Today](#). April 15, 2019
- [‘Improv in the Classroom’](#). *College of Education Accolades Newsletter*. March 11, 2019
- [Emerging Scholar Profile](#)- Dr. Stefanie Benjamin”, *e-Review of Tourism Research*, 2019
- [Community Radio- The People’s Radio Station](#). *WOZO – 103.9FM*. August 25, 2018.
- Film-Induced Tourism. “[Trip Doctor’s Podcast](#)”. July 30, 2018
- [“What is Heritage Tourism”](#). WUOT –Knoxville NPR – Fresh Air. January 18, 2018.
- “I went to a dirty dancing festival and it made me weepy. [BuzzFeed.com](#). Sept. 2, 2017
- [5 Questions with Professor Stefanie Benjamin](#)”. *Tennessee Today*. September 7, 2017

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## SELECT RHTM DEPARTMENT SERVICE

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- Diversity Action Plan working group. 2021 – present
- Future Professionals Event Planners (FPEP) Faculty Advisor. 2016 - Present
- [Audacity Fest](#) volunteering with FPEP. Memphis, TN Sept. 27 – Sept. 29, 2019
- RHTM Social Media Coordinator. 2016 – 2020 ([Facebook](#) & [Instagram](#))

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## SELECT UNIVERSITY OF TENNESSEE SERVICE

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- Faculty Advisory Board D&I Office of Engagement and Diversity – UTK. 2019 – Present
- Vice Chancellor’s Special Task Force: Bully-Free Environment and Policy. 2019 – Present
- Member for the Commission for Blacks – UTK. 2019 – Present
- Critical Race Collective. 2019 – Present
- UTK Office of Engagement and Diversity Action Plan Committee. 2020 – Present
- UTK Faculty Senator Faculty Senator. 2019; 2020 – present
- CEHHS. Equity, Inclusion, and Justice Summer Institute Co-Facilitator. June 2021
- UTK Office of [Community Outreach](#) & Outreach Faculty Fellow. 2020 – 2021
- UTK Diversity Action Plan (DAP) CEHHS Taskforce 2020 – 2021
- UTK Teaching Learning Innovation (TLI) Faculty Mentor Innovator. 2019 – 2021
- UTK Teaching Learning Innovation (TLI) [Inclusive Teaching Taskforce](#). 2019 – Present
- UTK Faculty Peer Mentor. [Teaching and Learning Innovation Summer Institute](#). June, 2018
- University of Tennessee Office [of Communications and Marketing “Expert” Guide](#) - 2017
- UT Educational Advancement Program’s 2017 – 2018 Summer Research Institute Mentor

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#### ACADEMIA/HIGHER EDUCATION SERVICE

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##### **Editor; Editorial board; Guest Editor of Academic Publications**

- *Journal of Travel Research*. Editorial Board Member. 2021 – Present
- *e-Review of Tourism Research*. Associate Editor of Editorial Team. 2017 – Present
- *Frontiers in Sustainable Tourism*. Review Editor. 2022 – Present
- Guest Editors. Dillette, A., **Benjamin, S.**, & Alderman, D. (2021 – 2022). Special Issue: Unpacking the Black Travel Movement. *Tourism Geographies*.
- Guest Editors. Kline, C., **Benjamin, S.**, & Dillette, A. (2019). Special Issue: Women, Anger, & Tourism. *Annals of Leisure Research*.

##### **TEFI & Tourism RESET**

- Co-Chair of Intentionally Co-Creating Holistic Caring Spaces for our Post-Graduate Students and Early Career Researchers. 2021 – 2022

##### **DEI Florida International Symposium**

- Board of Reviewers

##### **Critical Sustainable Tourism Conference – North America (CTS-NA)**

- Co-Directing Special Session: BIPOC Issues in Tourism, Travel, and Mobility. June 2021.

##### **SouthEastern Travel Tourism Research Association (SETTRA)**

- Elected Board of Director member. 2020 – 2021
- Diversity Committee Head. 2020 – 2021
- Elected Academia Advisor Liaison Board member. 2019 – 2020

##### **Travel Tourism Research Association (TTRA)**

- Academic Co-Chair for TTRA 2020
- Chair of “Ideas Fair” 2018 - 2020
- Qualitative Workshop Leader; Visual Presentation Award judging panel; Popular Culture & Media in Tourism Track Chair. June, 24, 2019

##### **Southeast, Central & South American Federation Conference (ICHRE-SECSA)**

- Moderator Industry Panel Session “*The Changing Tide: Women Leadership in Hospitality and Tourism*”, March 1, 2018
- Einstein Simplified Comedy Improv Troupe performance. March 2, 2018

##### **Select Journal Reviewer – Ad-Hoc**

- *Annals of Tourism*. April 2021 – Present
- *Journal of Sustainable Tourism*. December 2019 – Present
- *International Hospitality Review*. October 2018 – Present

- *International Journal of Heritage Studies*. August 2018 – Present
- *Journal of Hospitality, Leisure, Sport & Tourism Education*. February 2018 – Present
- *Tourist Studies* Reviewer. July 2017 – Present
- *Journal of Tourism Management* Reviewer. June 2016 – Present
- *Southeastern Geographer* Reviewer. January 2017 – Present
- *Journal of Tourism Geographies* Reviewer. August 2013 – Present

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#### PHD DISSERTATION/MS COMMITTEE MEMBER

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##### ***PhD***

- 2022 – Present RHTM Leah Coffee. Dissertation Chair
- 2022 – Present RHTM Jack Babb. Dissertation Chair
- 2022 – Present GEOG Katrina Finkelstein. Dissertation Committee Member
- 2021 – Present GEOG Reagan Yessler. Dissertation Committee Member
- 2020 – Present GEOG Lindy Westenhoff, Dissertation Committee Member
- 2018 – Present RHTM Sarah Frankel, Dissertation Committee Member
- 2020 – 2022 RHTM Dominique Jones, Dissertation Committee Member
- 2019 – 2022 TPTE Liz Garcia, Dissertation Committee Member
- 2019 – 2021 Leadership Studies at Johnson University, Christie Connatser
- 2018 – 2020 RHTM Leslie Cuevas, Dissertation Committee Member
- 2018 – 2020 GEOG, Ethan Bottone, Dissertation Committee Member
- 2017 – 2020 RHTM Thamer Alshammari, Dissertation Committee Member
- 2018 – 2020 GEOG, Jordan Brasher, Dissertation Committee Member
- 2016 – 2020 RHTM, Fateen Alshammari, Dissertation Committee Member
- 2017 – 2020 GEOG, Emma Walcott-Wilson, Dissertation Committee Member
- 2017 – 2018 GEOG Janna Caspersen, Dissertation Committee Member
- 2016 – 2017 RHTM Justin Kaewnopparat, Dissertation Committee Member

##### ***MS***

- Spring 2022 – Present GEOG Kayla Roulhac, Thesis Committee Member
- Spring 2022 – Present GEOG Devyn Kelly, Thesis Committee Member
- Fall 2019 – 2021 GEOG Yaell Uziel, Thesis Committee Member
- Fall 2019 – 2021 GEOG Reagan Yessler, Thesis Committee Member
- Spring 2019 GEOG Robert Walker, Thesis Committee Member

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#### SELECT MENTORING OF STUDENTS

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- 2022. Reagan Yessler – Directed research
- 2019. 1794 Research Fellow Program – UTK Miranda Lee, geography undergraduate
- 2017; 2018. UT Educational Advancement Program’s Summer Research Institute: Research Mentor for Chelsea Carpenter & Conchita Ramos
- 2016 –2017. Thesis advisor for Honors Undergraduate HTM Maddie Rule

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#### SELECT PROFESSIONAL DEVELOPMENT

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- 2022. Diversity Engagement Series: Inclusive Leadership. UTK
- 2021. Critical Conversation Training. UTK
- 2021. [Critical Race Theory Summer Institute](#). University of South Carolina
- 2021. [Teaching Learning Innovation Inclusive Teaching Seminar](#). UTK

Curriculum Vitae of Stefanie K. Benjamin

- 2020. Effective Anti-Racist Conversations
- 2020. CEHHS SafeZone training
- 2020. From White Tears to Social Transformation: Antiracism Beyond
- 2020. Academics for Black Survival and Wellness weeklong workshop and series
- 2017 – 2019. 17<sup>th</sup> Annual Qualitative Research Summer Intensive Virtual Conference- Participated in workshops: [Subjectivity in Qualitative Inquiry: Making Social Research Complex, Ethical, and Accessible](#) & [Teaching and Learning Qualitative Research Methods Principles Through Popular Film Clips](#)
- 2019. Critical Race Symposium: New Perspectives on Research and Scholar
- 2019. Innovative Teaching and Learning Conference
- 2019. TALS Qualitative Writing Retreat
- 2015 – 2019. CIDER Pedagogical Conference – Virginia Tech University
- 2018. Diversi-Tea: Best Practices in Inclusive Teaching
- 2017. Discussing Race in the Classroom with TN Teaching and Learning Center