

Hongping Zhang

Department of Retail, Hospitality, and Tourism Management, University of Tennessee

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EDUCATION

- Ph.D., Recreation, Parks and Tourism (GPA: 4.00/4.00)** 2016 – 2020
University of Florida, Gainesville, FL
Dissertation: *Using autobiographical memory to understand the development of pro-environmental behaviors and global citizenship in the context of study abroad*
- M.S., Recreation, Sport, and Tourism** 2012 – 2014
University of Illinois at Urbana-Champaign
Thesis: *Place attachment and alumni's experience during the homecoming weekend*
- Bachelor of Management, Tourism Management (Major)** 2008 – 2012
Shanghai Normal University, Shanghai, China
- B.A., German (Minor)** 2009 – 2012
East China Normal University, Shanghai, China

ACADEMIC EXPERIENCE

- University of Tennessee, Knoxville, TN** 2020 – present
Clinical Assistant Professor in Department of Retail, Hospitality and Tourism Management
- HRT 102 Introduction to the Business of Hospitality and Travel
 - HRT 326 Financial Management for the Hospitality Industry
 - HRT 361 Issues and Trends in Customer Service
- University of Florida, Gainesville, FL** 2016 – 2020
Graduate Teaching Assistant in Department of Tourism, Hospitality, and Event Management
- LEI 4880 Research Methods in Tourism, Recreation and Sport Management
 - LEI 3360 Hospitality Management

RESEARCH INTEREST

Educational tourism; Youth and emerging adult development through leisure and tourism; Cross-cultural understanding; Sustainable tourism; and Tourist experiences.

PEER REVIEWED JOURNAL PUBLICATIONS

Zhang, H., Zhou, Y., & Stodolska, M. (2018). Socio-cultural adaptation through leisure among Chinese international students: An experiential learning approach. *Leisure Sciences*. Advance online publication. doi.org/10.1080/01490400.2018.1491351

Zhang, H., Huang, Z., Green, C., & Qiu, S. (2018) Place attachment and attendees' experiences of Homecoming Event, *Journal of Sport & Tourism*, 22(3), 227-246.

Zhou, Y., **Zhang, H.**, & Stodolska, M. (2018) Acculturative stress and leisure among Chinese international graduate students. *Leisure Sciences*. 40(6), 557-577.

Papers in Development

Zhou, Y., Stodolska, M., & **Zhang, H.** (Minor Revision) Socialization and the meaning of children's sports involvement among the immigrant family triads. *Journal of Applied Sport Psychology*.

Zhang, H., & Gibson, H. (Under review) Long-term impact of study abroad on sustainability-related attitudes and behaviors. *Sustainability*.

PRESENTATIONS

Peer Reviewed National and International Research Presentations

Zhang, H., & Gibson, H. (February, 2021) Long-term global citizenship development through short-term study abroad programs. A paper will be presented at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching. Virtual conference.

Niu, Y., **Zhang, H.** & Gibson, H. (April, 2021) *Inter-cultural understanding and global citizenship development through Semester At Sea*. A paper accepted to be presented at the World Leisure Congress in Beijing, China.

Zhang, H., & Gibson, H. (February, 2020) *Cognitive development in the context of study abroad*. Panelist on exploring leisure from a developmental approach: Showcasing theories and implications for/from research at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in Urbana-Champaign, IL. USA.

Zhou, Y., **Zhang, H.**, & Stodolska, M. (February, 2020) *Exploring the correlates of the meanings of recreational sport socialization in Chinese immigrant families*. A paper presented at the China-International Leisure Research Association (CILRA) Conference in Urbana-Champaign, IL. USA.

Zhang, H., & Gibson, H. (December, 2019) *Towards an understanding of decision-making in choosing a study abroad program*. A poster presented at the 5th World Research Summit for Tourism and Hospitality in Orlando, FL. USA.

Zhang, H., & Gibson, H. (February, 2019) *Liminoid, identity development, and the study abroad experience*. A paper presented at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in Greenville, SC. USA.

Zhang, H., & Gibson, H. (August, 2018) *The power of “active experimentation”*: Assessing study abroad programs. A paper presented at the World Leisure Congress in Sao Paulo, Brazil.

Zhang, H., Zhou, Y., Stodolska, M., & Gibson, H. (February, 2018). *Chinese international students' social capital and leisure engagement*. A poster presented at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in Indianapolis, IN. USA.

Zhang, H., Zhou, Y., & Stodolska, M. (October, 2016). *Experiential cross-cultural learning through leisure among international students*. A paper presented at the National Recreation and Park Association (NRPA) Leisure Research Symposium in St. Louis, MO. USA.

Zhang, H., Huang, Z., & Green, C. (December, 2015). *Place attachment and alumni's experience of the homecoming event*. A paper presented at the 3rd World Research Summit for Tourism and Hospitality in Orlando, FL. USA.

Zhou, Y., **Zhang, H.,** & Stodolska, M. (September, 2015). *Acculturative stress and spectatorship of sports events among international students*. A poster presented at the National Recreation and Park Association (NRPA) Leisure Research Symposium in Las Vegas, NV. USA.

Zhou, Y., **Zhang, H.,** & Stodolska, M. (June, 2015). *The meaning of American football among Chinese spectators: A qualitative investigation of live sport events viewing experiences*. A paper presented at the Annual Conference of the North American Society for Sport Management (NASSM) in Ottawa, Canada.

Zhang, H., & Huang, Z. (January, 2014). *Place attachment and alumni's experience during the homecoming Weekend*. A poster presented at the 19th Annual Hospitality and Tourism Graduate Student Education and Research Conference in Huston, TX. USA.

Invited Presentations

Zhang, H. (November, 2019) *Educational tourism and student development*. Presented at The Eric Friedheim Tourism Institute Industry Advisory Board Meeting in Tampa, FL. USA.

Gibson, H., Niu, Y. **Zhang, H.** (October, 2019) *Thinking and researching qualitatively: Grounded theory method*. Presented at The Eric Friedheim Tourism Institute Seminar Series, University of Florida.

Zhou, Y., **Zhang, H.** (February, 2019) *Overcoming the challenges and leveraging the assets of leisure graduate students to become successful instructors/teaching assistants*. Presented at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in Greenville, SC. USA.

Kono, S., Mirehie, M. S., Sjaraiavska, I., Zhou, Y., **Zhang, H.**, & Stodolska, M. (February, 2019). *Challenges and potentials of international leisure students/scholars in North American higher education*. A panel presented at The Academy of Leisure Sciences (TALS) Annual Conference on Research and Teaching in Greenville, SC. USA.

AWARDS

Bill Simms Endowment Student Research Awards (\$500)	2019
Department of Tourism, Hospitality and Event Management, University of Florida	
Sid Geffen, Barbara & Larry Jaffee Scholarship (\$2000)	2019
College of Health and Human Performance, University of Florida	
University of Florida International Center Certificate of Excellence	2018
International Center, University of Florida	
Bill Sims Scholarship (\$2000)	2018
College of Health and Human Performance, University of Florida	
Department Research Award: 3-Minute Thesis	2018
Department of Tourism, Recreation, and Sport Management, University of Florida	
Dr. Linda (Dr. T) Thornton Endowed Scholarship (\$1000)	2017
College of Health and Human Performance, University of Florida	
Graduate Student Council Travel Grant (\$350)	2017
University of Florida	
Third-class Scholarship for Academic Excellence (¥800)	2011
Shanghai Normal University	
Second-class Scholarship for Academic Excellence (¥1500)	2009 and 2010
Shanghai Normal University	

RESEARCH PROJECTS

Tourism experience and student development through study abroad

University of Florida May 2017 to August 2020

- Conducted 51 one-on-one semi-structured interviews with study abroad students upon returning
- Conducted 3 participant observation on study abroad programs to Australia and Fiji
- Analyzed the data using grounded theory on the topics of tourism experience, identity development, and memory

The long-term impact of study abroad on pro-environmental behavior and global citizenship

University of Florida January 2019 to August 2020

- Designed a self-administered questionnaire on the topics of global citizenship, pro-environmental attitude and behavior, and memory to track the study abroad alumni from the past 15 years
- Distributed the questionnaire through Qualtrics (online questionnaire platform)

College students and lifelong learners' Semester at Sea (SAS) experiences

University of Florida

February 2018 to August 2020

- Collaborated on conducting 18 one-on-one interviews with Semester at Sea students

Cross-cultural adaptation through leisure activities among Chinese international students

University of Illinois at Urbana-Champaign

September 2014 to September 2015

- Conducted 2 rounds of semi-structured in-depth interviews with 15 Chinese students
- Analyzed qualitative data using grounded theory on acculturative stress and cultural learning

Place attachment and alumni Homecoming event experiences

University of Illinois at Urbana-Champaign

April 2013 to April 2014

- Designed a self-administered questionnaire, obtained 351 qualified responses,
- Analyzed quantitative data using Structural Equation Modeling (software: SPSS, AMOS)
- Examined the role of place attachment in event tourism experience and marketing

TEACHING

University of Florida

Mentorship

Spring 2019 to Spring 2020

- Mentored an undergraduate student's research project on study abroad alumni
- Helped the student with survey design and understanding the process of scientific inquiry
- Supported the student in receiving University Scholars Awards including a \$1750 stipend

Instructor of Record

• LEI 4880 Research Methods in TRSM

Fall 2019, Spring 2020

- Taught 2 semesters with class-size of 40 students on the topics of quantitative and qualitative research, questionnaire design using Qualtrics, and data analysis using Excel
- Guided and provided feedback on students' research projects, reports, and presentations

• LEI 3360 Hospitality Management

Fall 2016, Spring 2017, Fall 2018

- Taught 3 semesters with class-size from 20 to 56 students on the topics of the hotel business, restaurant management, tourism industry, and recreation management
- Received course evaluation higher than department mean and college mean

Study Abroad, Teaching Assistant

• LEI 4955 Study Abroad to North Queensland, Australia and Fiji

Summer 2017, 2018, 2019

- Co-led study abroad programs (4-6 weeks) 3 times, each group was around 20 students
- Facilitated teaching the topics on sustainability through field activities such as hiking, snorkeling, camping, homestay etc. paired with coursework
- Graded and provided feedback on students' essays, debates, and quizzes on-site

Online Education, Teaching Assistant

- **LEI 4880 Research Methods in TRSM (Online)** Fall 2017, Spring 2018, Spring 2019
 - Graded and provided feedback on weekly discussions, assignments, and term research papers to classes size range from 18 to 27
 - Prepared 3 exams and collaborated with ProctorU to allow students taking exams online
 - Responded to students' questions and requests such as make-up exam setup

Teaching Assistant

- **HFT 4468 Hospitality Revenue Management** Fall 2017 – Spring 2019
 - Worked as a TA for revenue management for 4 semesters on the topics of pricing, perceived value, forecasting, distribution channel etc.
 - Proctored and reviewed 12 quizzes, graded 14 assignments each semester
- **SPM 3403 Sport Information Management** Spring 2019
 - Graded and provided feedback on weekly discussions for a class of 71 students

SERVICE

Communications Committee Member, the Academy of Leisure Sciences (TALS) 2017 to Present

- Managed Facebook page of TALS to promote members, research, and teaching
- Took photos during TALS conferences for its newsletter and social media

Conference Concurrent Session Moderator, The China-International Leisure Research Association
Urbana-Champaign, IL February 2020

- Organized and lead the discussion of a concurrent session
- Helped with translating and articulating questions and answers

Study Abroad Volunteer, University of Florida 2017 to 2020

- Promoted the Florida Down Under study abroad programs through study abroad fairs each semester over the past 3 years
- Visited classes to promote study abroad programs
- Facilitated information sessions twice each semester to help with explaining the itinerary in detail

Department Representative, UF Graduate Student Council August 2016 to September 2018

- Participated in monthly general body meeting
- Voted to select the Graduate Student Council committee

Student Volunteer, College of Health & Human Performance Website 2017 to 2018

- Wrote articles to share experiences and recommendations as a doctoral student
- Shared my life and experiences as a graduate student to prospective students
- <http://hhp.ufl.edu/faculty-research/grad-experience/>

Conference Volunteer, Travel and Tourism Research Association International Conference
Miami, FL

June 2018

- Worked at the registration table, directed attendees to difference sessions
- Counted number of participants at concurrent sessions and the banquet

AFFILIATIONS

Tourism and Travel Research Association (TTRA)	2018 to Present
World Leisure Organization	2018 to Present
The Academy of Leisure Sciences (TALS)	2017 to Present

LANGUAGE SKILLS

English: Fully proficient

Chinese: Native

WORK EXPERIENCE

Axiom/English Corner

Dean of Students

Urbana-Champaign, IL
September 2014 – May 2015

- Planned and organized weekly events for helping international students to practice English, learn more about American culture, and build their social network
- Planned annual banquet for donors and students
- Planned Thanksgiving Dinner experience for 125 international students
- Managed a Facebook group of over 600 members to communicate with followers

Xanterra Parks & Resorts

CIEE, Work & Travel USA Program

Yellowstone National Park
July 2010 – September 2010

- Worked in the employee dining room, pantry, and cafeteria of Canyon Lodge
- Received Team Spirit Award for sharing blogs on social media

MEDIA COVERAGE

Hongping Zhang talks about study abroad and educational tourism (2019, Aug 28). **Eric Friedheim Tourism Institute YouTube Channel** Retrieved from <https://www.youtube.com/watch?v=8YyzYDWC4oc&t=339s>

Eric Friedheim Tourism Institute students recognized by the University of Florida International Center for achievement! **EFTI E-News**. (2018, Dec 5). Retrieved from <https://www.uftourism.org/blog/2018/11/29/w1995fp8nd8ho8h68sdbvznjt0cqm7>

Alumni reminisce about college during Homecoming. **The Daily Illini.** (2018, Sep 11). Retrieved from <https://dailyillini.com/news/2018/09/10/alumni-reminisce-about-college-during-homecoming/>

College towns important to alumni's enjoyment of homecoming events, study finds. **Illinois News Bureau.** (2018, Aug 31). Retrieved from <https://news.illinois.edu/view/6367/689042>