

## **CHRISTOPHER THOMAS SNEED, PhD**

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### **EDUCATION**

The University of Tennessee. (2008 - 2014). Doctor of Philosophy in Retail, Hospitality, and Tourism Management.

- Dissertation Title: *Local foods purchasing in the farmers' market channel: Value, Attitude, Behavior Theory*

The University of Tennessee. (2001 - 2003). Master of Science in Human Resource Development - Family and Consumer Sciences Education.

- Action Research: *To be or not to be: The state of national standards for Family and Consumer Sciences in Tennessee*

The University of Tennessee. (1997 - 2001). Bachelor of Science in Human Ecology. Summa Cum Laude.

- Major: Family Studies; Family and Consumer Sciences Education
- Honors: Top Graduate, College of Human Ecology (4.0 GPA)

### **EXPERIENCE**

Assistant Professor & Consumer Economics Specialist. Department of Family and Consumer Sciences. The University of Tennessee Extension. (2019 - Present).

Acting Director - UT SNAP-Ed: TNCEP and EFNEP. Department of Family and Consumer Sciences. The University of Tennessee Extension. (2018 - 2019).

Extension Specialist I. Department of Family and Consumer Sciences. The University of Tennessee Extension. (2015 - 2019).

Adjunct Professor. Department of Family and Consumer Sciences. Carson-Newman University. (2013 - 2014).

Extension Agent II. Family and Consumer Sciences. The University of Tennessee Extension. (2008 - 2015).

Extension Agent I. Family and Consumer Sciences. The University of Tennessee Extension. (2004 - 2008).

Employment Career Specialist/ Parenting and Consumer Education (PACE) Instructor. The University of Tennessee Network. (2003 - 2004).

Family and Consumer Sciences Teaching Intern. Heritage High School. (2002 - 2003).

Academic Advisor for Undergraduate Students. College of Human Ecology Advising Center. The University of Tennessee. (2001).

Undergraduate Research Assistant: Family and Consumer Sciences Education. The University of Tennessee. (2000 - 2001).

## **HONORS AND AWARDS**

2019. EURECA - Exhibition of Undergraduate Research and Creative Achievement Silver Award. (Team award recognizing the undergraduate research project – *Successful implementation and elements of healthy food retail programs: Extension professionals' perceptions.*)

2019. National Extension Association of Family and Consumer Sciences Communications Educational Publications Award.

2019. National Extension Association of Family and Consumer Sciences Communications Internet Education Technology Award.

2019. National Extension Association of Family and Consumer Sciences Southern Region Communications Educational Publications Award.

2019. National Extension Association of Family and Consumer Sciences Southern Region Communications Internet Education Technology Award.

2019. Tennessee Extension Association of Family and Consumer Sciences Communications Educational Publications Award.

2019. Tennessee Extension Association of Family and Consumer Sciences Communications Internet Education Technology Award.

2019. The University of Tennessee Institute of Agriculture Dutch and Marilee Cavender Outstanding Award for Best Publication.

2018. American Association of Family and Consumer Sciences (AAFCS). AAFCS Family Economics and Resource Management Community Education Award. (Team award submitted as part of eXtension's Financial Security for All Community of Practice.)

2017. Epsilon Sigma Phi Distinguished Team Recognition - Southern Region National Winner.

2017. National Extension Association of Family and Consumer Sciences Continued Excellence Award.

2017. Tennessee Extension Association of Family and Consumer Sciences Communication Award.
2016. Epsilon Sigma Phi Omega Chapter Distinguished Team Recognition.
2016. LEAD-21 Class 13 Nominee.
2016. National Extension Association of Family and Consumer Sciences Southern Region Communications Television/ Video Program Award.
2016. National Extension Association of Family and Consumer Sciences Southern Region Family Health and Wellness Award.
2016. Tennessee Extension Association of Family and Consumer Sciences Communications Television/ Video Program Award.
2016. Tennessee Extension Association of Family and Consumer Sciences Family Health and Wellness Award.
2015. Epsilon Sigma Phi Mid-Career Award. Tennessee Omega Chapter Recipient.
2015. National Extension Association of Family and Consumer Sciences Program Excellence through Research Award.
2015. Tennessee Extension Association of Family and Consumer Sciences Program Excellence through Research Award.
2014. Epsilon Sigma Phi Early Career Award. Southern Region Recipient.
2014. Epsilon Sigma Phi Early Career Award. Tennessee Omega Chapter Recipient.
2014. National Extension Association of Family and Consumer Sciences Distinguished Service Award.
2014. Tennessee Extension Association of Family and Consumer Sciences Distinguished Service Award.
2014. Tennessee Extension Association of Family and Consumer Sciences Social Networking Award.
2013. Lewis H. Dickson Extension Award for Innovative Programming.
2013. National Extension Association of Family and Consumer Sciences Educational Publication Award.
2013. Tennessee Extension Association of Family and Consumer Sciences Educational Publication Award.

2012. Tennessee Association of Agricultural Agents and Specialists Program Promotion Award.

2012. Tennessee Association of Agricultural Agents and Specialists Website Award.

2012. Tennessee Extension Association of Family and Consumer Sciences Marketing Package Award.

2011. Jesse Francis Graduate Study Award.

2011. National Extension Association of Family and Consumer Sciences Program Excellence through Research Award Southern Region Winner.

2011. Tennessee Extension Association of Family and Consumer Sciences Program Excellence through Research Award.

2011. The University of Tennessee Institute of Agriculture Dutch and Marilee Cavender Outstanding Award for Best Publication.

2010. National Extension Association of Family and Consumer Sciences Dean Don Felker Financial Management Award Winner.

2010. The University of Tennessee Institute of Agriculture Vernon and Ida Darter Service Award.

2009. The Omega Chapter of Epsilon Sigma Phi Outstanding Extension Team Award.

2007. National Extension Association of Family and Consumer Sciences Communication Award.

2006. Tennessee Extension Association of Family and Consumer Sciences Florence Hall Award.

2006. Tennessee Housing Development Agency Homebuyer Education Initiative Rising Star Award.

2005. National Extension Association of Family and Consumer Sciences Communication Award - Written News.

## **PUBLICATIONS**

### **Academic Refereed Journals:**

Kennedy, L., **Sneed, C. T.**, Franck, K. L., Norman, H., Washburn, L., Jarvandi, S., & Mullins, J. (2020). Policy, systems, and environmental change: A planning tool for community health implementation. *Journal of Extension*, 58(4). <https://joe.org/joe/2020august/tt1.php>.

Ryan-Ibarra, S., DeLisio, A., Bang, H., Adedokun, O., Bhargava, V., Franck, K. L., Funderburk, K., Lee, J., Parmer, S., & **Sneed, C. T.** (In press). SNAP-Ed is associated with improvements in healthy eating and food resource management behavior in the southeast. *Journal of Nutritional Science*.

**Sneed, C. T.**, Franck, K. L., Norman, H., Washburn, L., Kennedy, L., Jarvandi, S., & Mullins, J. (2020). Two states, one mission: Building PSE capacity of county Extension educators. *Journal of Extension*, 58(4). <https://joe.org/joe/2020august/iw1.php>.

Franck, K. L. & **Sneed, C. T.** (2019). Are we listening to our limited-resource audiences? Engaging parents and caregivers with nutrition messaging in Extension programs. *Journal of Human Sciences and Extension*, 7(3), 51 - 66.

Nussbaumer, A., Riggsbee, K., Anderson-Steeves, E., Hall, E., **Sneed, C. T.**, Burney, J. L., & Colby, S. (2019). Successful implementation and elements of healthy food retail programs: Extension professionals' perceptions. *Current Developments in Nutrition*, 3(1), 378.

**Sneed, C. T.**, Fairhurst, A., & Whaley, J. E. (2019). Local foods purchasing in the farmers' market: Value-Attitude-Behavior. *International Journal of Tourism and Hospitality Research*, 33(4), 41- 52.

**Sneed, C. T.** & Franck, K. L. (2019). Back to the basics: Are traditional educational methods still effective in a high-tech world? *Journal of Extension*, 57(6). <https://joe.org/joe/2019december/iw6.php>.

Walker, B., Wilkin, M., Wolford, B., Carmody, M., Franck, K. L., & **Sneed, C. T.** (2019). Outcome evaluation of The University of Tennessee Extension Farmers' Market Fresh nutrition education program. *Supplement to Journal of Nutrition Education and Behavior* 51(7S), S57 - S58.

**Sneed, C. T.**, Franck, K. L., & Burney, J. L. (2018). Farmers' Market Fresh: Effect of social marketing on purchase intention and consumption of locally-grown fruits and vegetables. *Journal of National Extension Association of Family and Consumer Sciences*, 13, 225 - 233.

**Sneed, C. T.**, Franck, K. L., & Burney, J. L. (2018). Promoting farmers' markets with limited-resource audiences: The impact of a social marketing campaign. *Supplement to Journal of Nutrition Education and Behavior* 50(7S), S15.

Fuller, L., Cummings, C., Franck, K. L., & **Sneed, C. T.** (2018). Easy Choices: Making the healthy choice the easy choice. *Supplement to Journal of Nutrition Education and Behavior* 50(7S), S33.

**Sneed, C. T.** (2017). Farmers' markets: Barriers and pathways for limited-resource consumers. *The Forum for Family and Consumer Issues*, 20(3). <https://ncsu.edu/ffci/publications/2016/v21-n3-2016-winter/sneed.php>.

- Sneed, C. T.** & Fairhurst, A. (2017). Different definitions and great expectations: Farmers' market consumers and local foods. *Journal of Extension*, 55(3).  
<https://www.joe.org/joe/2017june/rb3.php>.
- Sneed, C. T.**, Franck, K. L., & Vineyard, M. (2017). Are we listening? How to engage low-income caregivers with nutrition messaging. *Supplement to Journal of Nutrition Education and Behavior* 49(7S1), S19.
- Sneed, C. T.**, Burney, J. L., & Vineyard, M. (2016). Farmers' Market Fresh: Engaging limited-resource families in Tennessee. *Supplement to Journal of Nutrition Education and Behavior* 48(75), S87.
- Sneed, C. T.**, Elizer, A., Hastings, W., & Barry, M. (2016). Developing a marketing mindset: Training and mentoring for county Extension employees. *Journal of Extension*, 54(4).  
<http://www.joe.org/joe/2016august/iw2.php>.
- Cline, N., Runyan, R., Swinney, J. L., & **Sneed, C. T.** (2016). Community stakeholders and the perception of tourism downtown: An assessment of brand identity. *Tourism Analysis: An Interdisciplinary Journal* 21(2), 159-172.
- Wise, D., **Sneed, C. T.**, Velandia, M., Berry, A., Rhea, A., & Fairhurst, A. (2013). An integrated approach to supplying the local table: Perceptions of consumers, producers, and restaurateurs. *Journal of Extension*, 51(5). <http://www.joe.org/joe/2013october/a3.php>.
- Sneed, C. T.**, Wise, D., Berry, A., & Gault, J. (2012). Faith and finance: Empowering faith leaders to care for congregants in financial crisis. *The Forum for Family and Consumer Issues*, 16(2). <http://ncsu.edu/ffci/>.
- Wise, D., **Sneed, C. T.**, & Berry, A. A. (2012). Toward holistic care: Integrating process and content. *The Forum for Family and Consumer Issues*, 16(2). <http://ncsu.edu/ffci/>.
- Sneed, C. T.**, Runyan, R., Swinney, J. L., & Lim, H. J. (2011). Brand, business mix, sense-of-place: Do they matter to downtown. *Journal of Place Management and Development*, 4(2), 121 - 134.
- Sneed, C. T.** & Fairhurst A. E. (2010). From the boardroom to the farmers' market: Using activity system mapping to explore a farmers' market competitive advantage. *Journal of Agriculture, Food Systems, and Community Development*, 1(1), 149 - 160.
- Bartley, S.J. & **Sneed, C. T.** (2004). Profiling Family and Consumer Sciences educators. *Journal of Family and Consumer Sciences*, 96(1), 83 - 88.

### **Under Review/ Development:**

- Riggsbee, K., Nussbaumer, A., Hall, E., Anderson-Steeves, E., **Sneed, C. T.**, Burney, J. L., & Colby, S. (Under second review). Barriers and facilitators to implementing healthy food retail programs: Extension agents' perceptions. *Journal of Human Sciences and Extension*.

Washburn, L. T., Norman, H., Franck, K. L., Kennedy, L. E., & **Sneed, C. T.** (Under review). Integrating PSE work into FCS Extension programming: Lessons learned from a multi-state training. *Journal of Human Sciences and Extension*.

**Sneed, C. T.**, Berry, A. A., & Franck, K. L. (Under development). Assessing Extension Consumer Economics: Capacity, needs, and priorities. *Journal of Extension*.

Allison, C., **Sneed, C. T.**, Burney, J. L., McElrone, M. & Riggsbee, K. (Under development). Characteristics and nutrition education efforts of food pantries in East Tennessee.

Anderson-Steeves, E., Grier-Welch, A., McIver, K., Sweet, C., **Sneed, C. T.**, Franck, K. L., & Burney, J. L. (Under development). Shop Smart Tennessee: The study design and process evaluation of an intervention to increase access to and demand for staple food items in SNAP-authorized convenience stores in low-income rural Appalachian communities.

Anderson-Steeves, E., Grier-Welch, A., McIver, K., Sweet, C., **Sneed, C. T.**, Franck, K. L., & Burney, J. L. (Under development). Combined store and family/consumer-focused intervention strategies enhance stocking of healthier staple food and beverage items in small food retailers in low-income, rural, Appalachian communities.

### **Published Refereed Proceedings:**

Anderson-Steeves, E., Grier-Welch, A., Sweet, C., McIver, K., **Sneed, C. T.**, Franck, K. L., Bower, L., & Burney, J. L. (2019). Process evaluation of the Shop Smart Tennessee intervention to increase access and demand for healthier, staple food items in convenience stores in low-income, rural Appalachian communities. Presented at APHA Annual Meeting and Expo. November 2 - 6.

Fuller, L., Franck, K. L., Lopez, E. I., Jacobo, A., Johnson, B., Mendieta, M., **Sneed, C. T.** (2019). Engaging Latinx participants through Spanish translation and culturally appropriate recipes. Presented at APHA Annual Meeting and Expo. November 2 - 6.

Nussbaumer, A., Riggsbee, K., Anderson-Steeves, E., Hall, E., **Sneed, C. T.**, Burney, J. L., & Colby, S. (2019). Successful implementation and elements of healthy food retail programs: Extension professionals' perceptions. Poster presented at Nutrition 2019. June 8 - 11.

Walker, B., Wilkin, M., Wolford, B., Carmody, M., Franck, K. L., & **Sneed, C. T.** (2019). Outcome evaluation of The University of Tennessee Extension Farmers' Market Fresh nutrition education program. Poster presented at the 2019 Society for Nutrition Education and Behavior Annual Conference. July 27 - 30.

**Sneed, C. T.**, Franck, K. L., & Burney, J. L. (2018). Promoting farmers' markets with limited-resource audiences: The impact of a social marketing campaign. Poster presented at the 2018 Society for Nutrition Education and Behavior Annual Conference. July 21 - 24.

- Fuller, L., Cummings, C., Franck, K. L., & **Sneed, C. T.** (2018). Easy Choices: Making the healthy choice the easy choice. Poster presented at the 2018 Society for Nutrition Education and Behavior Annual Conference. July 21 - 24.
- Sneed, C. T.**, Franck, K., & Vineyard, M. (2017). Are we listening? How to engage low-income caregivers with nutrition messaging. Oral presentation at the 2017 Society for Nutrition Education and Behavior Annual Conference. July 20 - 24.
- Sneed, C. T.**, Kwon, T. H., & Fairhurst, A. (2017). Do they matter? The impact of atmospherics on farmers' market consumers' purchase intention and word-of-mouth. Proceedings of the 2017 International Textile and Apparel Association, Inc. November 14 - 18.
- Sneed, C. T.** (2016). Farmers' markets: Fresh, local, and far removed from limited resource consumers. Proceedings of 2016 Family Economics and Resource Management Conference. March 9 - March 11.
- Sneed, C. T.**, Burney, J. L., and Vineyard, M. (2016). Farmers' Market Fresh: Engaging limited-resource families in Tennessee. Poster presented at the 2016 Society for Nutrition Education and Behavior Annual Conference. July 30 - August 2.
- Berry, A., Wise, D., & **Sneed, C. T.** (2016). Managing resources in fluid households. Proceedings of 2016 Family Economics and Resource Management Conference. March 9 - 11
- Berry, A., Wise, D., **Sneed, C. T.**, Velandia, M., Rhea, A., & Fairhurst, A. (2013). An integrated approach to supplying the local table: Perceptions of consumers, producers, and restaurateurs. Proceedings of 2013 Joint Council of Extension Professionals (JCEP) Galaxy IV Conference. September 16 - 20.
- Sneed, C. T.** & Wise, D. (2012). Driving consumer demand: Attitude, subjective norms, and their impact on local food purchasing. Proceedings of 2012 Eastern Family Economics and Resource Management Association. February 29 - March 2.
- Rhea, A. J., **Sneed, C. T.**, Starnes, J. (2012). Homefront to heartland: Empowering women in agriculture and small business. Proceedings of 2012 National Association of County Agriculture Agents (NACCA) Annual Meeting and Professional Improvement Conference. July 16 - 19.
- Sneed, C. T.**, Wise, D. K., Berry, A. A., & Gault, J. (2011). Faith and finance: Empowering faith leaders to care for congregants in financial crisis. Proceedings of 2011 National Extension Association of Family and Consumer Sciences Annual Session. September 26 - 30.
- Sneed, C. T.** & Wise, D. (2010). Does age really matter: An analysis of age and savings behavior among Tennesseans. Proceedings of 2010 Eastern Family Economics and Resource Management Association. March 3 - 5.



Rhea, A. J., Howard, L. L., & **Sneed, C. T.** (2010). Homefront to heartland: Financial education for women in small business and agriculture. Proceedings of 2010 National Association of County Agriculture Agents (NACCA) Annual Meeting and Professional Improvement Conference. July 11 - 15.

**Sneed, C. T.** & Burney, J. L. (2009). Preserving nature's bounty: Food safety education for home food preservation. Proceedings of 2009 National Extension Association of Family and Consumer Sciences Annual Session. September 14 - 18.

### **Extension Publications:**

*D-Series Publications (departmental reviewed):*

**Sneed, C. T.** & Berry, A. A. (2020). *Triaging your debt during a money crunch.* (D 78) Knoxville, TN: UT Institute of Agriculture.  
<https://extension.tennessee.edu/publications/Documents/D78.pdf>.

**Sneed, C. T.** & Berry, A. A. (2020). *Identifying your resources.* (D 79) Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/D79.pdf>.

**Sneed, C. T.** & Berry, A. A. (2020). *Steps to stabilize your financial situation.* (D 80) Knoxville, TN: UT Institute of Agriculture.  
<https://extension.tennessee.edu/publications/Documents/D80.pdf>.

**Sneed, C. T.,** Berry, A. A., & Hethmon, M. (2020). *Learning while away from school: Resources for teaching children about money.* (D 82) Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/D82.pdf>.

Johnson, K. & **Sneed, C. T.** (2020). *Getting food during the COVID-19 pandemic.* (D 84) Knoxville, TN: UT Institute of Agriculture.  
<https://extension.tennessee.edu/publications/Documents/D84.pdf>.

**Sneed, C. T.,** Berry, A. A., Johnson, K., Burney, J., Fuller, L., & Lopez, E. (2020). *Stretching your food resources.* (D 85) Knoxville, TN: UT Institute of Agriculture.  
<https://extension.tennessee.edu/publications/Documents/D85.pdf>.

**Sneed, C. T.,** Berry, A. A., Burney, J., Johnson, K., Fuller, L., & Lopez, E. (2020). *Stretching your SNAP benefits.* (D 86) Knoxville, TN: UT Institute of Agriculture.  
<https://extension.tennessee.edu/publications/Documents/D86.pdf>.

Berry, A. A. & **Sneed, C. T.** (2020). *Personal finance from a distance: Free online resources for high school teachers.* (D 87) Knoxville, TN: UT Institute of Agriculture.  
<https://extension.tennessee.edu/publications/Documents/D87.pdf>.

Berry, A. A. & **Sneed, C. T.** (2020). *Navigating your credit during the COVID-19 pandemic.* (D 88) Knoxville, TN: UT Institute of Agriculture.  
<https://extension.tennessee.edu/publications/Documents/D88.pdf>.

**Sneed, C. T.** (2020). *Financial assistance: COVID-19*. (D 92) Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/D92.pdf>.

Burney, J., Fuller, L., Johnson, K., **Sneed, C. T.**, & Berry, A. A. (2020). *Serve quick and easy meals to feed a family of four under five dollars*. (D 93). Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/D93.pdf>.

**Sneed, C. T.** & Childs, M. (2020). *Hoarding: What and why*. (D 97) Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/D97.pdf>.

*SP-Series Publications (peer-reviewed):*

**Sneed, C. T.** & Burney, J. L. (2020). *Tips for shopping smart at the farmers' market*. (SP 821). Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/SP821.pdf>

**Sneed, C. T.** (2019). *Grow it; eat it - introduction*. (SP 812-A and SP 813-A). Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/SP812-A.pdf> & <https://extension.tennessee.edu/publications/Documents/SP813-A.pdf>.

Wise, D., Berry, A., Sneed, C. T., Gault, J., & Hansen, C. (2010). *Faith and finances: Assessing the financial need of congregants*. (SP 750). Knoxville, TN: UT Institute of Agriculture.

*PB-Series Publications (peer-reviewed):*

**Sneed, C. T.** & Burney, J. L. (2018). *A Shoppers' guide to the farmers' market*. (PB 1863). Knoxville, TN: UT Institute of Agriculture.

Wilcox, M, Starnes, J. H., Howard, L., Rhea, A., Clark, C., Galloway, A., Wise, D., & **Sneed, C. T.** (2009). *Planning today for tomorrow's farms*. (PB 1791). Knoxville, TN: UT Institute of Agriculture. <https://utextension.tennessee.edu/publications/Documents/PB1791.pdf>

Wise, D. K. & **Sneed, C. T.** (2010). *Economic solutions: Turning personal resources into cash*. (PB 1662). Knoxville, TN: UT Institute of Agriculture. <https://utextension.tennessee.edu/publications/Documents/pb1662.pdf>

*W-Series Publications (peer-reviewed):*

Berry, A. A., **Sneed, C. T.**, & Franck, K. L. (2020). *Consumer Economics: Knowing and meeting needs*. (W 911). Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/W911.pdf>.

**Sneed, C. T.** & Berry, A. A. (2020). *Compiling your important information*. (W 223). Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/W223.pdf>.

- Sneed, C. T. & Berry, A. A. (2020).** *Identifying your resources.* (W 903). Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/W903.pdf>.
- Sneed, C. T. & Berry, A. A. (2020).** *Steps to stabilize your financial situation.* (W 904). Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/W904.pdf>.
- Sneed, C. T. & Berry, A. A. (2020).** *Triaging your debt during a money crunch.* (W 902). Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/W902.pdf>.
- Berry, A. A. & **Sneed, C. T. (2020).** *Preparing your evacuation grab-and-go bag.* (W 224). Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/W224.pdf>.
- Berry, A. A., Wise, D., **Sneed, C. T.**, Hethmon, M., Richards, J., & Swart, J. W. (2020). *Consumer education/ economics 4-H level I competencies.* (W 406-A). Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/W406-A.pdf>.
- Berry, A. A., Wise, D., **Sneed, C. T.**, Hethmon, M., Richards, J., & Swart, J. W. (2020). *Consumer education/ economics 4-H level II competencies.* (W 406-B). Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/W406-B.pdf>.
- Berry, A. A., Wise, D., **Sneed, C. T.**, Hethmon, M., Richards, J., & Swart, J. W. (2020). *Consumer education/ economics 4-H level III competencies.* (W 406-C). Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/W406-c.pdf>.
- Sneed, C. T. & Burney, J. L. (2018).** *Be More - healthy display areas in corner stores.* (W 503) Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/W503.pdf>
- Sneed, C. T. & Burney, J. L. (2018).** *Be More - point of decision prompts.* (W 509) Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/W509.pdf>
- Sneed, C. T. & Burney, J. L. (2018).** *Be More - promoting farmers' markets.* (W 510) Knoxville, TN: UT Institute of Agriculture. <https://extension.tennessee.edu/publications/Documents/W510.pdf>
- Peer-Reviewed Extension Publications (Under Development/Review/Revision):**

*Finding Work Publication Series.* (Under revision).

*My Money Plan (Basic).* (Under revision).

*Retirement: Resources and Reality.* (Under revision).

*Tools for money management: Creditors list instructions and worksheet.* (Under revision).

*Tools for money management: Debt repayment plan instructions and worksheet.* (Under revision).

*Tools for money management: Net worth statement instructions and worksheet.* (Under revision).

*Tools for money management: Savings-spending plan instructions and worksheet.* (Under revision).

*Tools for money management: Track your spending instructions and worksheet.* (Under revision).

*Tools for money management: Who gets paid first.* (Under revision).

*Try it!* (Under development).

## **CREATIVE ACHIEVEMENT**

### **Extension Bulletins:**

**Sneed, C. T.** (2020). Skill Up Tennessee Final Report. Extension Publication.

**Sneed, C. T.** (2020). Financial Assistance: COVID-19. Handout.

**Sneed, C. T.** & Berry, A. A. (2020). Identifying Your Resources. Handout.

**Sneed, C. T.** & Berry, A. A. (2020). Steps to Stabilize Your Financial Situation. Handout.

**Sneed, C. T.,** Berry, A. A., & Hethmon, M. (2020). Learning While Away From School: Resource for Teaching Children About Money. Handout.

**Sneed, C. T.** & Childs, M. (2020). Hoarding: What and Why. Handout.

Berry, A. A. & **Sneed, C. T.** (2020). Navigating Your Credit During the COVID-19 Pandemic. Handout.

Johnson, K. & **Sneed, C. T.** (2020). Getting Food During the COVID-19 Pandemic – Part I. Handout.

Johnson, K. & **Sneed, C. T.** (2020). Getting Food During the COVID-19 Pandemic – Part II. Handout.

**Sneed, C. T.** (2019). 2018 UT SNAP-Ed: TNCEP and EFNEP Final Report. Extension Publication.

- Sneed, C. T.** (2018). 2017 UT SNAP-Ed: TNCEP and EFNEP Final Report. Extension Publication.
- Sneed, C. T.,** Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., and Franck, K. (2017). Move . . . It matters. Brochure.
- Sneed, C. T.,** Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., and Franck, K. (2017). Move . . . It matters. Bookmark.
- Sneed, C. T.,** Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., and Franck, K. (2017). Move . . . It matters. Poster.
- Burney, J. L. and **Sneed, C. T.** (2017). Recipes fresh from the farmers' market (Collection of 6 recipes). Extension Publication.
- Sneed, C. T.,** Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., and Franck, K. (2017). Savings in season. Brochure.
- Sneed, C. T.,** Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., and Franck, K. (2017). Savings in season. Bookmark.
- Sneed, C. T.,** Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., and Franck, K. (2017). Savings in season. Poster.
- Sneed, C. T.,** Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., and Franck, K. (2017). Simple savings. Brochure.
- Sneed, C. T.,** Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., and Franck, K. (2017). Simple savings. Bookmark.
- Sneed, C. T.,** Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., and Franck, K. (2017). Simple savings. Poster.
- Sneed, C. T.,** Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., and Franck, K. (2017). Water: The clear choice. Brochure.
- Sneed, C. T.,** Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., and Franck, K. (2017). Water: The clear choice. Bookmark.
- Sneed, C. T.,** Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., and Franck, K. (2017). Water: The clear choice. Poster.
- Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., **Sneed, C. T.,** and Franck, K. (2016). Cook, eat, talk together. Brochure.
- Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., **Sneed, C. T.,** and Franck, K. (2016). Cook, eat, talk together. Bookmark.

- Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., **Sneed, C. T.**, and Franck, K. (2016). Cook, eat, talk together. Poster.
- Burney, J. L., Burkland, C., **Sneed, C. T.**, and Fuller, L. (2016). Healthy Eating Shelf Talker Cards (Set of 20).
- Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., **Sneed, C. T.**, and Franck, K. (2016). Veggie Snacks. Brochure.
- Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., **Sneed, C. T.**, and Franck, K. (2016). Veggie Snacks. Bookmark.
- Vineyard, M., Fuller, L., Ferguson, J., Cummings, C., **Sneed, C. T.**, and Franck, K. (2016). Veggie Snacks. Poster.
- Sneed, C. T.**, Hinds, B., & Franck, K. (2015). Faithful Families. UT Extension Publication.
- Sneed, C. T.** & Burney, J. L. (2015). Farmers' Market Fresh. UT Extension Publication.
- Burney, J. L., and **Sneed, C. T.** (2015). Recipes fresh from the farmers' market (Collection of 12 recipes). Extension Publication.
- Sneed, C. T.**, and Burney, J. L. (2015). Tips for shopping the farmers' market. Extension Publication.
- Wise, D. K, Berry, A. A., and **Sneed, C. T.** (2010). Faith and Finance Toolkit. Extension Publication.
- Wise, D. K, Berry, A. A., and **Sneed, C. T.** (2009). Protect Against Identity Fraud. Extension Publication.

### **Extension Programming Materials:**

#### ***4-H Consumer Education Project***

- Sneed, C. T.** & Hethmon, M. (2020). 4-H Consumer Education Project Guide Level 1. 12 Lesson set.
- Hethmon, M. & **Sneed, C. T.** (Under development). 4-H Consumer Education Project Guide Level 2.

#### ***Debtor Education***

- Sneed, C. T.** (2020). Credit Counseling Agent Implementation Guide.
- Sneed, C. T.** (2020). Credit Counseling Evaluation.

**Sneed, C. T.** (2020). Debtor Education Agent Implementation Guide.

**Sneed, C. T.** (2020). Debtor Education Evaluation.

**Sneed, C. T.** (2020). Personal Financial Choices. Powerpoint.

***Everybody Gets Older (EGO)***

Berry, A. A., **Sneed, C. T.**, Hethmon, M., Metzger, B., & Consumer Economics Leadership Team Members. (2020). Everybody Gets Older (EGO). Curriculum.

**Sneed, C. T.**, Berry, A. A., Hethmon, M., & Metzger, B. (2020). Everybody Gets Older (EGO). Marketing Flyer.

**Sneed, C. T.**, Berry, A. A., Hethmon, M., & Metzger, B. (2020). Everybody Gets Older (EGO). Press Release.

***General Consumer Economics Programming***

Johnson, K & **Sneed, C. T.** (2020). Getting More Bang for Your Buck. Educational Lesson Plan, PowerPoint, Handouts.

**Sneed, C. T.** (2020). I Want It; It's Mine: Transferring Non-titled Property. Educational Lesson Plan, PowerPoint, and Handout.

Berry, A. A. & **Sneed, C. T.** (2019). Consumer Economics Online Agent Training Modules.

Hethmon, M., Berry, A. A., **Sneed, C. T.**, & Metzger, B. (2019). Minding Your Money: Mindfulness Practices in Action. Educational Lesson Plan and Handouts.

**Sneed, C. T.**, Hethmon, M., Berry, A. A., & Metzger, B. (2019). Money Habitudes (Adults): Be More Mindful in Your Habits and Attitudes about Money. Educational Lesson Plan, PowerPoint, and Handouts.

**Sneed, C. T.**, Hethmon, M., Berry, A. A., & Metzger, B. (2019). Money Habitudes (Youth): Be More Mindful in Your Habits and Attitudes about Money. Educational Lesson Plan, PowerPoint, and Handouts.

**Sneed, C. T.** (2019). Family and Consumer Sciences: Weaving It All Together. Educational Lesson Plan and PowerPoint.

**Sneed, C. T.** (2019). Financial Fitness Quiz. Handout

**Sneed, C. T.** (2019). Small Steps: Securing Your Financial Future. Educational Lesson Plan, PowerPoint, and Handouts.

**Sneed, C. T.,** Berry, A. A., Hethmon, M., & Metzger, B. (2019). Consumer Economics Marketing Display.

***Money Week***

**Sneed, C. T.,** Berry, A. A., & Hethmon, M. (2019). Introducing Money Week. UT Extension Press Release.

**Sneed, C. T.,** Berry, A. A., & Hethmon, M. (2019). Money Week Announcements.

Hethmon, M., **Sneed, C. T.,** & Berry, A. A. (2020). Money Week Lessons - First Grade. Series of 6 Lesson Plans.

**Sneed, C. T.,** Berry, A. A., & Hethmon, M. (2020). Money Week Lessons - Second Grade. Series of 6 Lesson Plans.

**Sneed, C. T.,** Berry, A. A., & Hethmon, M. (2020). Money Week Newsletters - First Grade. Series of 5 Newsletters.

**Sneed, C. T.,** Berry, A. A., & Hethmon, M. (2020). Money Week Newsletters - Second Grade. Series of 5 Newsletters.

***Parenting and Consumer Education (PACE)***

Franck, K. L., **Sneed, C. T.,** Wallace, H. S., & Berry, A. A. (2019) PACE Curriculum Evaluation.

**Sneed, C. T.** & Berry, A. A. (2020) PACE Social Media Package. Series of 6 Social Media Posts.

**Sneed, C. T.,** Wallace, H. S., & Berry, A. A. (2019) PACE Marketing Flyer and Brochure.

***Shop Smart Tennessee***

Sweet, C., **Sneed, C. T.,** Burney, J. L., & Anderson-Steeves, E., (2020). Shop Smart Tennessee COVID-19 Implementation Protocol.

Anderson-Steeves, E., Burney, J. L. & **Sneed, C. T.** (2019). Shop Smart Tennessee Recipe Handouts (Set of 12).

Anderson-Steeves, E., **Sneed, C. T.,** & Burney, J. L. (2019). Shop Smart Tennessee Implementation Guide. Curriculum.

Anderson-Steeves, E., **Sneed, C. T.,** & Burney, J. L. (2019). Shop Smart Tennessee Marketing Brochure.



Anderson-Steeves, E., **Sneed, C. T.**, & Burney, J. L. (2019). Shop Smart Tennessee Point-of-Purchase Prompts (Set of 12).

**Sneed, C. T.** (2019). Coming to a store near you: Shop Smart Tennessee. UT Extension Press Release.

**Sneed, C. T.**, Anderson-Steeves, E., & Burney, J. L. (2019). Shop Smart Tennessee Retailer Pitch Sheet.

**Newsletter Articles:**

**Sneed, C. T.** (2020). Skill Up Tennessee: Changing lives in the middle of a pandemic. *FCS In Touch, September.*

**Sneed, C. T.** (2020). Tennessee Data Center. *FCS In Touch, September.*

**Sneed, C. T.** & Wallace, L. T. (2020). FCS Connect. *FCS In Touch, July.*

**Sneed, C. T.** (2020). Skill Up Tennessee: A long-term solution to today's economic crisis. *FCS In Touch, May.*

**Sneed, C. T.** & Berry, A. A. (2020). FDIC visits UT. *FCS In Touch, March.*

**Sneed, C. T.** (2020). PACE introduction coming soon. *FCS In Touch, March.*

**Sneed, C. T.** (2020). UT researchers survey effects of COVID-19 on food habits. *UT News, April.*

**Sneed, C. T.** & Berry, A. A. (2019). Consumer Economics receives grant for innovative program. *FCS In Touch, December.*

**Sneed, C. T.** (2019). Department of Family and Consumer Sciences Faculty partner with national colleagues. *FCS In Touch, November.*

**Sneed, C. T.** (2019). EFNEP and UT SNAP-Ed: TNCEP award winning efforts. *FCS In Touch, May.*

**Sneed, C. T.** (2019). Shop Smart Tennessee celebrates success. *FCS In Touch, April.*

**Sneed, C. T.** (2019). UT SNAP-Ed: TNCEP and farmers' markets. *FCS In Touch, January.*

**Sneed, C. T.** (2018). Quick Wins success. *FCS In Touch, December*

**Sneed, C. T.** (2018). UT Extension receives USDA recognition. *FCS In Touch, September.*

**Sneed, C.T.** (2018). Healthy eating campaign launches. *FCS In Touch, May.*

- Sneed, C. T.** (2018). SNAP-Ed: TNCEP and EFNEP updates. *FCS In Touch, February*.
- Sneed, C. T.** (2017) Farmers' Market Fresh success. *FCS In Touch, December*.
- Sneed, C. T.** (2017). Farmers' Market Fresh returns. *FCS In Touch, June*.
- Sneed, C. T.** (2017). Quick Wins: Realizing success, moving forward. *FCS In Touch, April*.
- Sneed, C. T.** (2017). Dine In Day success. *FCS In Touch, February*.
- Sneed, C. T.** (2016). Dine In Day: Resources you can use. *FCS In Touch, November*.
- Sneed, C. T.** (2016). Winning big with Quick Wins. *FCS In Touch, September*.
- Sneed, C. T.** (2015). Farmers' Market Fresh. *FYI from the Extension Dean, July*.
- Sneed, C. T.** (2016). UT SNAP-Ed: TNCEP - social marketing update. *FCS In Touch, June*.
- Sneed, C. T.** (2015). Social marketing: Moving toward success. *FCS In Touch, December*.
- Sneed, C. T.** (2015). Farmers' Market Fresh: Success by the numbers. *FCS In Touch, November*.
- Sneed, C. T.** (2015). SNAP-Ed – A new look. *FCS In Touch, October*.
- Sneed, C. T.** (2015). Tennessee counties are cooking up success with Cooking Matters. *FCS In Touch, August*.
- Sneed, C. T.** (2015). The farmers' market: A new way to shop. *Family Ties Newsletter*. UT Extension.
- Wise, D. K. & **Sneed, C. T.** (2014). Hidden holiday expenses. *Family Ties Newsletter*. UT Extension.
- Rhea, A., **Sneed, C. T.**, & Starnes, J. (2012 - 2013). Homefront to Heartland news. Quarterly Newsletter containing informational topics for women in agriculture and small business. UT Extension.
- Sneed, C. T.** (2010) I want it; It's mine: Facilitating the transfer of non-titled property. *Family Ties Newsletter*. UT Extension.

**Press Releases:**

- Sneed, C. T.** (2020). America Saves Week is February 24 - 28. UT Institute of Agriculture Press Release.
- Sneed, C. T.** (2020). Extra time at home? UT Extension provides ideas. UT Institute of Agriculture Press Release.

**Sneed, C. T.** (2020). Family time during a COVID-19 summer. UT Institute of Agriculture Press Release.

**Sneed, C. T.** (2020). Tennessee SNAP recipients can now purchase groceries online. UT Institute of Agriculture Press Release.

**Sneed, C. T.** (2020). UT Extension publications provide guidance to maintain well-being during COVID-19. UT Institute of Agriculture Press Release.

**Sneed, C. T.** (2019). Healthy families make healthy communities. Moxley Carmichael Press Release.

**Sneed, C. T.** & Wise, D. K. (2017). Coupons: Think before you clip. UT Institute of Agriculture Press Release.

**Sneed, C. T.** (2017). Don't forget the water. UT Institute of Agriculture Press Release.

**Sneed, C. T.** (2017). Fresh picks. UT Institute of Agriculture Press Release.

**Sneed, C. T.** (2017). Move! It matters. UT Institute of Agriculture Press Release.

**Sneed, C. T.** (2016). Dine in together. UT Extension Press Release.

**Sneed, C. T.** & Burney, J. L. (2015). Local farmers' market proves fertile ground for new educational program. UT Extension Press Release.

**Sneed, C. T.** & Burney, J. L. (2015). The farmers' market: A new way to shop. UT Extension Press Release.

**Sneed, C. T.** (2015). UT Extension celebrates dining in for healthy families. UT Extension Press Release.

**Sneed, C. T.** & Wise, D. K. (2014). Snow and ice can prove treacherous to family finances. UT Extension Press Release.

Wise, D. K. & **Sneed, C. T.** (2010). Watch for hidden holiday expenses. UT Extension Press Release.

Wise, D. K., Berry, A. A., & **Sneed, C. T.** (2008) Tune in to financial lingo. UT Extension Press Release.

## **PEER-REVIEWED PRESENTATIONS**

2020. **Sneed, C. T.** Skill Up Tennessee: Helping low-income workers realize their employment goals. Presented at Association for Financial Counseling and Planning Education (AFCPE) Research and Training Virtual Symposium, November 16 - 20.
2020. **Sneed, C. T.** & Berry, A. A. Money Week: Financial education for elementary school students. Presented at Association for Financial Counseling and Planning Education (AFCPE) Research and Training Virtual Symposium, November 16 - 20.
2020. **Sneed, C. T.** Skill Up Tennessee: Implementing SNAP Employment and Training through the Cooperative Extension framework. Accepted for presentation at Family Economics and Resource Management Association Meeting. St. Augustine, FL. April 6 - 7. (Conference cancelled due to the COVID-19 Pandemic.)
2020. **Sneed, C. T.** & Berry, A. A. Money Week: Developing student's money management skills through integrated classroom instruction and literacy. Accepted for presentation at Family Economics and Resource Management Association Meeting. St. Augustine, FL. April 6 - 7. (Conference cancelled due to the COVID-19 Pandemic.)
2020. Berry, A. A., **Sneed, C. T.**, & Franck, K. L. Assessing Extension educator needs and capacity to implement Consumer Economics programs. Accepted for presentation at Family Economics and Resource Management Association Meeting. St. Augustine, FL. April 6 - 7. (Conference cancelled due to the COVID-19 Pandemic.)
2020. Cummings, C., Johnson, L., Clark, J. & **Sneed, C. T.** Collaborating on systematic SNAP E&T outreach and recruitment. Presented at SNAP E&T National Forum. Online. October 13 - 14.
2020. Hethmon, M., Berry, A. A., Metzger, B., & **Sneed, C. T.** Community partners: How to find and keep your best asset to extend programmatic reach. Accepted for presentation at Family Economics and Resource Management Association Meeting. St. Augustine, FL. April 6 - 7. (Conference cancelled due to the COVID-19 Pandemic.)
2020. Hendrix, L., **Sneed, C. T.**, Pippidis, M., Berry, A. A., Mountain, T., Grabenstetter, S., Schumacher, J., Ketterman, J., Richel, K., & Johnson, C. Financial education: Emerging issues and action steps. Accepted for presentation at Family Economics and Resource Management Association Meeting. St. Augustine, FL. April 6 - 7. (Conference cancelled due to the COVID-19 Pandemic.)
2020. Metzger, B., Berry, A. A., **Sneed, C. T.** & Hethmon, M. EGO (Everybody Gets Older) – it'll be here before you know it! Educational program. Accepted for presentation at Family Economics and Resource Management Association Meeting. St. Augustine, FL. April 6 - 7. (Conference cancelled due to the COVID-19 Pandemic.)
2019. Anderson-Steeves, E., Grier-Welch, A., Sweet, C., McIver, K., **Sneed, C. T.**, Franck, K. L., Bower, L., & Burney, J. L. Process evaluation of the Shop Smart Tennessee intervention to increase access and demand for healthier, staple food items in convenience stores in low-

- income, rural Appalachian communities. Presented at American Public Health Association Annual Meeting and Expo. Philadelphia, PA. November 2 - 6.
2019. Chances, C., Grabenstetter, S., Hendrix, L., Johnson, C., Ketterman, J. M., Koehler, C., Mountain, T., O'Neill, B., Pippidis, M., Richel, K., Schumacher, J., & **Sneed, C. T.** Financial education: Our time has come. Pre-conference workshop presented at the 2019 Association for Financial Planning and Counseling Education Symposium. Portland, OR. November 19 - 21.
2019. Fuller, L., Franck, K. L., Lopez, E. I., Jacobo, A., Johnson, B., Mendieta, M., **Sneed, C. T.** Engaging Latinx participants through Spanish translation and culturally appropriate recipes. Presented at American Public Health Association Annual Meeting and Expo. Philadelphia, PA. November 2 - 6.
2019. Hethmon, M., Berry, A. A., & **Sneed, C. T.** On My Own: Partnering for success. Presented at UT Office of Community Engagement and Outreach Partnership Day. Knoxville, TN October 29.
2019. Lopez, E. I., Ren, R., Fuller, L. E., Franck, K. L., Whitaker, M., & **Sneed, C. T.** Learn, Grow, Eat, and Go! Partnering to provide school gardens and nutrition education. UT Office of Community Engagement and Outreach Nonprofit Day. Knoxville, TN. March 26.
2019. Nussbaumer, A., Riggsbee, K., Anderson-Steeves, E., Hall, E., **Sneed, C. T.**, Burney, J. L., & Colby, S. Successful implementation and elements of healthy food retail programs: Extension professionals' perceptions. Nutrition 2019. Baltimore, MD. June 8 - 11.
2019. Nussbaumer, A., Riggsbee, K., Anderson-Steeves, E., Hall, E., **Sneed, C. T.**, Burney, J. L., & Colby, S. Successful implementation and elements of healthy food retail programs: Extension professionals' perceptions. EURECA - Exhibition of Undergraduate Research and Creative Achievement. Knoxville, TN. April 15 - 18.
2019. Walker, B., Wilkin, M., Wolford, B., Carmody, M., Franck, K. L., & **Sneed, C. T.** Outcome evaluation of The University of Tennessee Extension Farmers' Market Fresh nutrition education program. 2019 Society for Nutrition Education and Behavior Annual Conference. Orlando, FL. July 27 - 30.
2019. **Sneed, C. T.** & Ward, J. SNAP-Ed and EFNEP: Increasing food security for vulnerable populations. Panel presentation and discussion presented at 2019 University of Tennessee, Department of Nutrition Promoting Healthy Weight 3.0 Colloquium. September 27, 2019.
2018. **Sneed, C. T.** & Brooks, A. Practical use of social media as a social marketing and nutrition education tool. Pre-conference workshop presented at the 2018 Society for Nutrition Education and Behavior Annual Conference. Minneapolis, MN. July 21 - 24.
2018. **Sneed, C. T.**, Franck, K., & Burney, J. L. Farmers' Market Fresh: Engaging low-income consumers. Poster presented at Association of SNAP Nutrition Education Administrators Annual Conference. Arlington, VA. February 5 - 8.

2018. **Sneed, C. T.**, Franck, K., & Burney, J. L. Promoting farmers' markets with limited-resource audiences: The impact of a social marketing campaign. Poster presented at the 2018 Society for Nutrition Education and Behavior Annual Conference. Minneapolis, MN. July 21 - 24.
2018. Fuller, L., Cummings, C., Franck, K. L., & **Sneed, C. T.** Easy Choices: Making the healthy choice the easy choice. Poster presented at the 2018 Society for Nutrition Education and Behavior Annual Conference. Minneapolis, MN. July 21 - 24.
2017. **Sneed, C. T.**, Franck, K., & Vineyard, M. Are we listening? How to engage low-income caregivers with nutrition messaging. Presented at the 2017 Society for Nutrition Education and Behavior Annual Conference. Washington, DC. July 20 - 24.
2017. **Sneed, C. T.**, Kwon, T. H., & Fairhurst, A. Do they matter? The impact of atmospheric on farmers' market consumers' purchase intention and word-of-mouth. Presented at the 2017 International Textile and Apparel Association. St. Petersburg, FL. November 14 - 18.
2016. **Sneed, C. T.** Farmers' markets: Fresh, local, and far removed from limited resource consumers. Presented at the 2016 Family Economics and Resource Management Conference. New Orleans, LA. March 9 - 11.
2016. **Sneed, C. T.**, Burney, J. L., and Vineyard, M. Farmers' Market Fresh: Engaging limited-resource families in Tennessee. Poster presented at the Society for Nutrition Education and Behavior Annual Conference. San Diego, CA. July 30 - August 2.
2016. Barry, M., Elizer, A. H, Hastings, S., & **Sneed, C. T.** Increasing visibility: Marketing UT Extension. Poster presented at the National Association of County Agriculture Agents Annual Meeting and Professional Improvement Conference. Little Rock, AR. July 24 - 28.
2016. Berry, A., Wise, D., & **Sneed, C. T.** Managing resources in fluid households. Presented at the Family Economics and Resource Management Conference. New Orleans, LA. March 9 - 11.
2016. Bush, C, **Sneed, C. T.**, Vineyard, M., & Burney, J. L. Farmers' Market Fresh. Presented at the Tennessee Extension Association of Family and Consumer Sciences Annual Meeting. Knoxville, TN. April 13 - 15.
2016. Elizer, A. H., Eduland, D. E., & **Sneed, C. T.** Rocking county Extension marketing with training and mentoring. Presented at the Association for Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences Annual Meeting. Memphis, TN. June 13 - 16.
2016. Elizer, A. H., Hastings, S., & **Sneed, C. T.** Developing a marketing mindset: Training and mentoring for county Extension employees. Presented at the National Extension Association of Family and Consumer Sciences Annual Meeting. Big Sky, MT. September 12 - 15.

2015. **Sneed, C. T.** Local foods: From confusion to clarity. Presented at the National Extension Association of Family and Consumer Sciences Annual Meeting. White Sulphur Springs, WV. November 2 - 5.
2014. Wise, D., Berry, A., **Sneed, C. T.**, & Gault, J. The Affordable Care Act: Fact and Fiction. Presented at the Presented at the Tennessee Jump\$tart Teacher Conference. Gatlinburg, TN. June 27.
2014. Wise, D., Berry, A., **Sneed, C. T.**, & Gault, J. Helping faith-based organizations assess and respond effectively to the financial needs of congregants. Presented at the Family Economics and Resource Management Association Conference. Savannah, GA. January 27 - 29.
2013. **Sneed, C. T.** Economic solutions: Turning personal resources into cash. Presented at the Tennessee Jump\$tart Teacher Conference. Gatlinburg, TN. June 12.
2013. Berry, A., Wise, D., **Sneed, C. T.**, Velandia, M., Rhea, A., & Fairhurst, A. An integrated approach to supplying the local table: Perceptions of consumers, producers, and restaurateurs. Presented at the Joint Council of Extension Professionals (JCEP) Galaxy IV Conference. Pittsburgh, PA. September 16 - 20.
2013. Wise, D., Berry, A. A., Gault, J., Hudson, M., **Sneed, C. T.**, & Whitaker, P. Faith and finances: Responding to tough times in partnership with the faith community. Poster presented at the Joint Council of Extension Professionals (JCEP) Galaxy IV Conference. Pittsburgh, PA. September 16 - 20.
2012. **Sneed, C. T.** HELP! Who should I pay first? Presented at the Tennessee Jump\$tart Teacher Conference. Gatlinburg, TN. June 8.
2012. **Sneed, C. T.** & Wise, D. Driving consumer demand: Attitude, subjective norms, and their impact on local food purchasing. Presented at the Eastern Family Economics and Resource Management Association Conference. February 29 - March 2.
2012. Rhea, A.J., **Sneed, C. T.**, & Starnes, J. Homefront to heartland: Empowering women in agriculture and small business. Presented at the National Association of County Agriculture Agents Annual Meeting and Professional Improvement Conference. Charleston, SC. July 16 - 19.
2011. **Sneed, C. T.**, Runyan, R., Swinney, J. L., & Lim, H. J. Brand, business mix, sense-of-place: Do they matter downtown? Poster presented at the College of Education, Health, and Human Sciences 7<sup>th</sup> Annual Graduate Student Advisory Board Research Colloquium, The University of Tennessee. Knoxville, TN. March 4.
2011. **Sneed, C. T.**, Runyan, R., Swinney, J. L., & Lim, H. J. Brand, business mix, sense-of-place: Do they matter downtown? Poster presented at the Tennessee Extension Association of Family and Consumer Sciences (TEAFCS)/ Tennessee Association of Family and Consumer Sciences (TAFCS) Annual Meeting. Knoxville, TN. March 23 - 25.

2011. **Sneed, C. T.**, Wise, D. A., Berry, A. A., & Gault, J. Faith and finance: Empowering faith leaders to care for congregants in financial crisis. Presented at the National Extension Association of Family and Consumer Sciences Annual Meeting. Albuquerque, NM. September 26 - 30.
2010. **Sneed, C. T.** & Wise, D. K. Does Age Really Matter: An analysis of age and savings behavior among Tennesseans. Presented at the Eastern Family Economics and Resource Management Association Conference. Chattanooga, TN. March 3 - 5.
2010. Berry, A., Wise, D., Gault, J., & **Sneed, C. T.** Financial education strategies for the changing economy. Presented at the Association for Financial Counseling and Planning Education Symposium. Denver, CO. November 17 - 19.
2010. Rhea, A. J., Howard, L. L., & **Sneed, C. T.** Homefront to heartland: Financial education for women in small business and agriculture. Presented at the National Association of County Agriculture Agents Annual Meeting and Professional Improvement Conference. Tulsa, OK. July 11 - 15.
2009. **Sneed, C. T.** Freedom from financial fraud. Presented at the Tennessee Jump\$tart Teacher Conference. Gatlinburg, TN. June 4.
2009. **Sneed, C. T.** & Burney, J. L. Preserving nature's bounty: Food safety education for home food preservation. Presented at the National Extension Association of Family and Consumer Sciences Annual Session. Birmingham, AL. September 14 - 18.

## **EXTENSION PRESENTATIONS AND WORKSHOPS**

2020. Bankruptcy and Debtor Education Update. (Statewide).
2020. Central Region Consumer Economics Listening Sessions (Series of 3). (Middle TN).
2020. Consumer Behavior in the Time of COVID. Presented at Alliance for Better Non-Profits, Knox County and Jackson County Chamber of Commerce. (East and Middle TN).
2020. Consumer Economics Leadership Team Meeting. (Statewide).
2020. Eastern Region Consumer Economics Listening Sessions (Series of 3). (East TN).
2020. Everybody Gets Older (EGO) Trainings. (Western, Central, and Eastern TN).
2020. Innovative Extension Programming. UTIA Fireside Chat. (Statewide).
2020. PACE Introduction Training. (Statewide).
2020. Shop Smart Tennessee Pilot Training. (Statewide).
2020. Shop Smart Tennessee COVID-19 Update Training. (Statewide).



2020. Skill Up Tennessee Retreat (Series of 3). (Statewide).
2020. Skill Up Tennessee Webinar. (Statewide).
2020. Today's Financial Challenges. Tennessee Jump\$tart Coalition. (Invited Panel Member).
2019. Bankruptcy and Debtor Education Training. (East TN).
2019. Building on Common Ground. Presented at 2019 Ken-Tenn PSE Academy. (Multi-state).
2019. Consumer Economics Leadership Team Retreat. (Statewide).
2019. FCS: Weaving It All Together. Presented at Family and Consumer Sciences Resiliency Trainings. (East, Central, and West TN).
2019. Getting ready for AFCPE. Workshop presented for eXtension – Financial Security for All Community of Practice. (Multi-state).
2019. SNAP-Ed and EFNEP moving forward together. Presented at 2019 SNAP-Ed: TNCEP and EFNEP Conference. (Statewide).
2019. A socio-logical perspective: Healthful food access. Presented at 2019 Promoting Healthy Weight Colloquium. (Invited Panel Member).
2019. Storytime: A Two State Tale. Presented at 2019 Ken-Tenn PSE Academy. (Multi-state).
2018. Group facilitator. Extension Community Nutrition Education Visioning Web Retreat. (National).
2018. Power of partnerships: Addressing the needs of farmers' market consumers. Presented at 2018 Center for Profitable Agriculture Farmers' Market Manager Training. (Central and West TN).
2018. Social marketing moving forward. Presented at 2018 SNAP-Ed: TNCEP and EFNEP Regional Meetings. (East, Central, and West TN).
2018. State of the SNAP-Ed and EFNEP union. Presented at 2018 SNAP-Ed: TNCEP and EFNEP Regional Meetings. (East, Central, and West TN).
2018. TNCEP and EFNEP: Building state-wide partnerships to reduce hunger and improve health. Presented at the Family and Consumer Sciences Professional Development Conference. (Statewide).
2017. Be More - engaging corner stores. Presented at CDC Action Institute. (Statewide).
2017. Social marketing updates. Presented at 2017 SNAP-Ed: TNCEP and EFNEP Regional Meetings. (East, Central, and West TN).

2016. Dine in Day promotion. Presented at FCE Eastern Region Leadership Day. (East TN).
2016. Getting social with social marketing. Presented at Central Region FCS Spring Planning Day. (Central TN).
2016. Increasing visibility of UT Extension. Presented at UT Extension Increasing Visibility Trainings. (East, Central, and West TN).
2016. What's new with Social Marketing? Presented at 2016 SNAP-Ed: TNCEP and EFNEP Regional Showcases. (East, Central, and West TN).
2015. Beyond direct education. Presented at 2015 SNAP-Ed: TNCEP and EFNEP Regional Meetings. (East, Central, and West TN).
2015. Farmers' Market Fresh. Presented at 2015 SNAP-Ed: TNCEP and EFNEP Regional Meetings. (East, Central, and West TN).
2015. Increasing UT Extension's visibility: Your role. Presented at 2015 Fall UT/TSU Extension New Employee Orientation. (Statewide).
2015. Introducing Farmers' Market Fresh. Presented at UT Extension Eastern Region County Directors Meeting. (East TN).
2015. In search of TV treasure. Presented at UT Extension Increasing Visibility Trainings. (East, Central, and West TN).
2015. Social . . . what? Principles and practices of social marketing. Presented at 2015 SNAP-Ed: TNCEP and EFNEP Regional Meetings. (East, Central, and West TN).
2014. Make friends with the monster under your bed: Tackle graduate school. Presented at the Tennessee Extension Conference. (Statewide).
2013. Homefront to Heartland: Financial Education for Women in Agriculture and Small Business. Regional Trainings. (East, Central, and West TN).
2012. Local foods - FCS educators respond. UTIA Local Foods Summit. (East TN).
2011. E3: Energizing, engaging, and expanding personal finance in the high school classroom. Presented at the Family and Consumer Sciences Professional Development Conference. (Statewide).
2011. Homefront to Heartland: Financial Education for Women in Agriculture and Small Business. Conference. (Statewide).
2011. Using research to guide family economics programming. Presented at the Family and Consumer Sciences Professional Development Conference. (Statewide).

2010. E3: Energizing, Engaging, and Expanding Personal Finance in the High School Classroom. Regional Trainings. (East, Central, and West TN).
2010. Turning personal resources into cash. Presented at the Family and Consumer Sciences Professional Development Conference. (Statewide).
2009. How to deal with creditors. Presented at the Family and Consumer Sciences Professional Development Conference. (Statewide).
2008. Mapping our assets: Using graphic information systems (GIS) to map emergency food resources for limited-income populations. Presented at the Family and Consumer Sciences Professional Development Conference. (Statewide).

### **GRANTS/ CONTRACTS (\$18,030,638 Funded)**

#### **Funded:**

2020. USDA: NIFA. \$310,479 to fund Time to Talk: Facilitating Cost of Care Conversations. (**Christopher Sneed**, PI; Ann Berry, Lisa Washburn, Karen Franck, Barb Metzger, Victoria Niederhauser, Co-PIs; Karen Sergent, Collaborator.)
2020. The University of Tennessee Office of Undergraduate Research SURGE Funding. \$80,375 to fund Reimagining the Farmers' Market: Developing and Implementing Strategies to Appeal to Limited-Resource Families. (Michelle Childs; **Christopher Sneed**, PI's).
2020. Tennessee Department of Labor and Workforce Development. \$257,466 to fund Skill Up TN. (Matt Devereaux, PI; **Christopher Sneed**, Co-PI; Clint Cummings, Project Director).
2020. Tennessee Department of Labor and Workforce Development. \$457,561 to fund Skill Up TN. (Matt Devereaux, PI; **Christopher Sneed**, Co-PI; Clint Cummings, Project Director).
2020. Tennessee Department of Labor and Workforce Development. \$62,000 to fund Skill Up TN. (Matt Devereaux, PI; **Christopher Sneed**, Co-PI; Clint Cummings, Project Director).
2020. USDA-NIFA. \$7,187,000 to fund *Farm and Ranch Stress Assistance Network: Southern Region*. (Heather Sedges, PI; Aaron Smith, David Hughes, Ann Berry, **Christopher Sneed**, Carol McDonald, Anthony Pescatore, Jennifer Hunter, Michelle Eichinger, Kenneth Robinson, Leslie Hossfeld, Chaney Mosley, Diane Bales, Rebecca Brightwell, Michael Gutter, Carla Jagger, Christa Court, Kendra Zamojski, Judy Corbus, Stephen Greer, Edoe Agbodjan, Co-PI's).
2020. Robert Wood Johnson Foundation. \$69,030 to fund *National 4-H Council Well Connected Communities*. (Lisa Washburn, Lead PI; Kristen Johnson, Karen Franck, Soghra Jarvandi, Janie Burney, **Christopher Sneed**, Heather Wallace, CO-PI's).
2019. Association for Financial Counseling and Planning Education. \$2,500 to fund *Money Week*. (**Christopher Sneed**, PI; Ann Berry, Co-PI).

2019. Tennessee Department of Human Services. \$12,992 to fund *UT Extension, Summer Foods Feeding Initiative*. (Kristen Johnson, PI; **Christopher Sneed**, Project Director).
2019. Tennessee Department of Human Services. \$538,618 to fund *UT Extension, Family and Consumer Sciences, Tennessee Nutrition and Consumer Education Program Expansion*. (UT SNAP-Ed: TNCEP). (Laura Stephenson, PI; **Christopher Sneed**, Project Director).
2019. Tennessee Department of Human Services. \$4,203,952 to fund *UT Extension, Family and Consumer Sciences, Tennessee Nutrition and Consumer Education Program FFY 2020*. (UT SNAP-Ed: TNCEP). (Laura Stephenson, PI; **Christopher Sneed**, Project Director).
2018. Tennessee Department of Human Services. \$2,907 to fund *UT Extension, Winter Foods Feeding Initiative*. (Laura Stephenson, PI; **Christopher Sneed**, Project Director).
2018. Tennessee Department of Human Services. \$9,968 to fund *UT Extension, Summer Foods Feeding Initiative*. (Laura Stephenson, PI; **Christopher Sneed**, Project Director).
2018. Tennessee Department of Human Services. \$438,855 to fund *UT Extension, Family and Consumer Sciences, Tennessee Nutrition and Consumer Education Program Expansion*. (UT SNAP-Ed: TNCEP). (Laura Stephenson, PI; **Christopher Sneed**, Project Director).
2018. Tennessee Department of Human Services. \$4,075,087 to fund *UT Extension, Family and Consumer Sciences, Tennessee Nutrition and Consumer Education Program FFY 2019*. (UT SNAP-Ed: TNCEP). (Laura Stephenson, PI; **Christopher Sneed**, Project Director).
2016. Robert Wood Johnson Foundation. \$189,990 to fund *Strategies to Achieve the Proposed Enhanced Retailer Standards for Staple Food Stocking among SNAP-eligible Appalachian Retail Food Stores*. (Betsy Anderson-Steeves, PI; Janie Burney, Co-PI; Linda Bower, Co-PI; **Christopher Sneed**, Collaborator).
2015. Consumer Federation of America. \$1,200 to fund *Middle Schools Save!* (**Christopher Sneed**, PI).
2015. Rural Child Poverty Nutrition Center - University of Kentucky. \$25,000 to fund *Johnson County Child Nutrition Assistance Coordination Grant*. (Janie Burney, PI; Karen Franck, PI; **Christopher Sneed**, Collaborator).
2015. RNECE-South Sub-Award Program. UNC Center for Health Promotion and Disease Prevention. \$40,000 to fund *Faithful Families in Tennessee: Improving the Health of Low Income Faith-Based Audiences*. (Karen Franck, PI; Bonnie Hinds, Co-PI; **Christopher Sneed**, Co-PI).
2013. Emma Ree Crooks Oates FCS Program Grant. \$1,000 to fund - *Using Means-End Theory to Explore Local Foods Purchasing: Implications for Extension*. (**Christopher Sneed**, PI).
2012. Southern Risk Management Education Center. \$33,158 to fund *Homefront to Heartland: Empowering Women in Agriculture Program*. (Alice Rhea; **Christopher Sneed**, Co-PI's).

2011. The University of Tennessee Extension, Department of Agriculture and Resource Development and Department of Family and Consumer Sciences. \$19,500 to fund one day state-wide conference - *Homefront to Heartland: Financial Education for Women in Agriculture and Small Business*. (Alice Rhea; **Christopher Sneed**; Jane Starnes, Co-PI's).
2010. Emma Ree Crooks Oates and Stimulus Funds Grant Winner. \$5,000 to fund state-wide workshops - *Expanding, Energizing, and Engaging Personal Finance in the High School Classroom*. (Ann Berry, PI; Jane Gault, Co-PI; **Christopher Sneed**, Co-PI).
2009. Emma Ree Crooks Oates FCS Program Innovation Grant. \$1,000 to fund one-day conference - *Homefront to Heartland: Financial Education for Women in Small Business and Agriculture*. (**Christopher Sneed**, PI; Alice Rhea, Laura Howard, Co-PI's).
- 2006 - 2008. Susan G. Komen for the Cure – Knoxville Affiliate. \$2,000/year for 3 years to fund breast cancer educational programs promoting access to medical resources for uninsured and underinsured populations. (**Christopher Sneed**, PI).

#### **Under Review:**

2021. Tennessee Department of Labor and Workforce Development. \$351,277 to fund *Skill Up TN*. (Matt Devereaux, PI; **Christopher Sneed**, Co-PI; Clint Cummings, Project Director).
2021. Tennessee Department of Labor and Workforce Development. \$656,277 to fund *Skill Up TN*. (Matt Devereaux, PI; **Christopher Sneed**, Co-PI; Clint Cummings, Project Director).
2021. Sustainable Agriculture Research and Education. \$50,000 to fund *Branding Matters: Sustainable Brand Development for Tennessee Direct Farm Marketers*. (Jeanie Lim, PI; **Christopher Sneed**, Kenny Jordan, Megan Leffew, Co-PI's).
2022. USDA. \$6,109,487 to fund *Diversifying Income and Adding Value by Manufacturing Dairy Products – Phase II*. (Hal Pepper, PI; Rob Holland, Liz Eckelkamp, Hannah Wright, David Bilderback, David Hughes, Carrie Stephens, Sreedhar Upendram, Kimberly Jensen, Mark Morgan, Megan Leffew, Jared Bruhin, **Christopher Sneed**, Nathan Miller, Troy Dugger, Kevin Ferguson, Charles Martinez, Michelle Childs, Co-PI's).

#### **Not Funded:**

2019. Robert Wood Johnson Foundation. \$400,000 to fund *Appalachia Speaks: Facilitating Effective Cost of Care Conversations*. (Ann Berry, PI; Janie Burney, Karen Franck, **Christopher Sneed**, Co-PI's; Karen Niederhauser, Collaborator).
2019. Robert Wood Johnson Foundation: Equity Focused Policy Research. \$250,000 to fund *Informing Policies to Improve Access to WIC and SNAP for Young Children Living in Fluid Households*. (Janie Burney, PI; Ann Berry, Karen Franck, Kristen Johnson, **Christopher Sneed**, Co-PI's).

2019. Robert Wood Johnson Foundation. \$200,000 to fund *Multi-level Intervention to Enhance Food Access, Food Security, and Home Food Availability of Families using Multiple Food Safety Net Programs*. (Betsy Anderson-Steeves, PI; **Christopher Sneed**, Janie Burney, Karen Franck, Emily Parkman, Co-PI's).

2019. USDA Food and Nutrition Service. \$38,007.75 to fund *SNAP-Ed Policy, Systems, and Environmental Changes Integrative Map Development*. (**Christopher Sneed**, PI; Janie Burney, Co-PI).

## RESEARCH REPORTS SUBMITTED TO SPONSORS

### USDA-NIFA:

2020. Budget and Scope of Work Expansion.

### UT Office of Research:

2020. SURGE Final Report.

### Association for Financial Counseling and Planning Education (AFCPE):

2020. Money Week Status Report and No Cost Extension.

### TN Department of Labor and Workforce Development:

2020. Annual Report.

2020. Status Report. Submitted to USDA-FNS.

2020. Close Out Report.

2020. Status Report; Sent Monthly to funder.

2020. Narrative Report; Sent Monthly to funder.

2019. Annual Report.

2019. Close Out Report.

## COURSES INSTRUCTED

DATE	COURSE	TITLE	INSTITUTION
Su, 2020	-	SURGE – Student Undergraduate Research Group Experience	The University of Tennessee
Fall, 2014	CFS 206	Human Development Through the Lifespan	Carson-Newman University
Fall, 2013	FMD 348	Retailing	Carson-Newman University
Spring, 2012	BA 427	Global Scholars: Leadership Seminar	The University of Tennessee

## STUDENTS AND INTERNS SUPERVISED

DATE	NAME	MAJOR	INSTITUTION
Fall, 2019	Brooke Bowman	Nutrition	The University of Tennessee
Fall, 2019	Elliott Kim	Nutrition	The University of Tennessee

Summer, 2018	Kristin Rigesby	Nutrition	The University of Tennessee
Summer, 2014	Rachel Bradshaw	Consumer Services	Carson-Newman University
Spring, 2014	Alex Dirl	Food Science & Technology	The University of Tennessee
Summer, 2013	Sarah Hughes	Human Ecology	Tennessee Tech University
Summer, 2012	Lauren Kirk	Human Ecology	Tennessee Tech University
Summer, 2010	Abbi Arden	Child and Family Studies	Carson-Newman University
Summer, 2009	Kimberlea Fagan	Health Promotions	Northern Arizona University
Summer, 2008	Natalie Mitchell	Child and Family Studies	The University of Tennessee
Summer, 2008	Lynn Eldridge	Child and Family Studies	The University of Tennessee

### MEMBERSHIP ON GRADUATE DEGREE COMMITTEES

Student	Degree	Research	Role	Year Graduated
Kenny Jordan	PhD	Selection attributes of value added products from local producers	Committee Member	In Progress

### UNDERGRADUATE RESEARCH SUPERVISED

Student	Research	Project Status
Samantha Adams	COVID-19 and small business crisis recovery	Poster Session at 2020 UT Summer Scholars Symposium
Zaria Bowden	The effects of the COVID-19 pandemic on higher education	Poster Session at 2020 UT Summer Scholars Symposium
Tucker Chrisman	The future of grocery shopping	Poster Session at 2020 UT Summer Scholars Symposium
Abegale Gomez Costilla	Business management during COVID-19: Domino's Pizza strategies	Poster Session at 2020 UT Summer Scholars Symposium
Kitonna Gales	Impact of COVID-19 on nursing home policy	Poster Session at 2020 UT Summer Scholars Symposium
Aisling Hagan	Do we eat our feelings during times of crisis?	Poster Session at 2020 UT Summer Scholars Symposium

Aaron Hervey	Financial confidence and mental health during the pandemic	Poster Session at 2020 UT Summer Scholars Symposium
Cydney James	Small businesses through the lenses of a pandemic: COVID-19	Poster Session at 2020 UT Summer Scholars Symposium
Annie Sun Liu	Stigmatization and Chinese-owned small businesses (COSB): COVID-19's Impact	Poster Session at 2020 UT Summer Scholars Symposium; Manuscript in development
J'Air Manard	The impact of the Paycheck Protection Program loan in respect to Knoxville businesses	Poster Session at 2020 UT Summer Scholars Symposium
Eritrea Negussie	The impact of COVID-19 on stock trading	Poster Session at 2020 UT Summer Scholars Symposium
Madison Oldendorf	Grocery shop or go home: Observing grocery shopping patterns during the COVID-19 pandemic	Poster Session at 2020 UT Summer Scholars Symposium
Allison Padovani	Do we eat our feelings during times of crisis?	Poster Session at 2020 UT Summer Scholars Symposium
Sneh Patel	COVID-19's impact on the dental industry	Poster Session at 2020 UT Summer Scholars Symposium; Manuscript in development
Brent Phillips	COVID-19's Impact on restaurant marketing strategies	Poster Session at 2020 UT Summer Scholars Symposium; Manuscript in development
Miracle Smith	Impact of COVID-19 on nursing home policy	Poster Session at 2020 UT Summer Scholars Symposium



Lindsey Troop	Benefits of exercise during COVID-19 pandemic	Poster Session at 2020 UT Summer Scholars Symposium
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## CONGRESSIONAL TESTIMONY

2006. *Tennessee Saves: Helping Tennesseans Build Wealth*. Presented to Tennessee House of Representatives Education Committee. April 12.

## MEDIA APPEARANCES

2020. COVID-19 Economy. UTIA Video News Release.

2020. Family Financial Resilience. Blue Ribbons and Boots Podcast.

2011 - 2016. Monthly guest appearances on WBIR 10 News (NBC affiliate) for a regular news segment focused on financial management. (Previous interview topics have included: budgeting, children and money, credit, financial fraud, holiday spending, income generation, insurance)

## SERVICE

### Professional:

#### **Journal Reviewer:**

*The Forum for Family and Consumer Issues*  
*Journal of Agriculture, Food Systems, and Community Development*  
*Journal of Extension*  
*Journal of Human Sciences and Extension*

#### **Member – AFCPE Pre-Conference Planning Committee (2019 - 2020):**

*Collaborated with family economics professionals from across the nation to plan and implement a four-hour pre-conference session.*

#### **Member – Jump\$tart Tennessee Coalition (2019 - Present):**

*Collaborate with financial educators, industry partners, and government agencies with a common mission of increasing the financial literacy of Tennessee's young adults. Jump\$tart Conference Planning Committee Member; 2020.*

**Member – Ken-Tenn PSE Academy Planning Committee (2019):**

*Partnered with Extension Specialist Faculty from The University of Kentucky, Tennessee State University, and The University of Tennessee to design, develop, implement, and evaluate a two-day multi-state training academy focused on policy, systems, and environmental changes.*

**Member and Co-PI – USDA NIFA Project 1171: Rural Families Speak About Resilience (2019 - Present):**

*Partnered with a multi-state, multi-disciplinary team consisting of family scientists, family economists, nutrition scientists, social workers, extension specialists, psychologists, and sociologists to study the experiences of resiliency among rural, low-income communities and families.*

**Department:****Departmental Committee Assignments:**

*Ag Day Committee (2020)*  
*FCS Connect Webinar Committee (2020)*  
*FCS Classroom Committee (2020)*  
*FCS Leadership Team Retreat Planning Committee (2020)*  
*FCS Departmental Retreat Planning Committee (2020)*  
*FCS Web Committee (2020)*  
*Life Skills Committee (2020)*

**Member – UT Extension Search Committee; Skill Up Tennessee Career Navigator (2020):**

*Co-PI representative. Assisted in drafting position announcement, screening applicants, interviewing applicants, and compiling list of recommended applicants for hire*

**Member - Consumer Economics Leadership Team (2019 - Present):**

*Collaborated with Extension Agents from across the state as well as other state consumer economics specialists to provide direction for Extension consumer economics programming.*

**Member - UT Extension Search Committee; Assistant Dean of UT Extension and Professor and Head of Department of Family and Consumer Sciences (2019):**

*Assistant professor representative. Assisted in drafting position announcement, screening applicants, interviewing applicants, and compiling list of recommended applicants for hire.*

**Member – UT Extension Search Committee; FCS Departmental Budget Manager (2019):**

*Faculty representative. Assisted in drafting position announcement, screening applicants, interviewing applicants, and compiling list of recommended applicants for hire.*

**Member – Department of Family and Consumer Sciences Renovation Committee (2018 – Present):**

*Assisted in the selection of interior finishes for the Morgan Hall FCS Suite. Work included selecting case goods for the lobby and conference rooms as well as décor pieces for the common spaces.*

**Member - C3 Food Growth and Use Team (2016 - 2018):**

*Assisted CDC 1416 grant team in coordinating educational and outreach efforts related to growing, selling, cooking, and eating nutritious foods. Work occurred with a variety of community partners including schools, community stakeholders, retailers, faith communities, and municipal settings.*

**Member - CDC Action Institute Planning Committee (2016 - 2017):**

*Assisted with the organization of a CDC-funded state-wide action institute with the objectives of educating community stakeholders, Extension Agents, food retailers, and health educators on behavioral economic strategies for increasing healthy food sales.*

**Member - Community Health Leadership Team (2016 - 2017):**

*Specialist representative. Provided input in the development of community health programming including in-service trainings, Extension publications, curricula updates.*

**Member - Department of Family and Consumer Sciences Collective Impact Committee (2016 - 2018):**

*Evaluated current impact reporting procedures and outcome indicators. Worked to refine reporting procedures and outcome indicators developing a multi-disciplinary approach for reporting impact.*

**Member - Department of Family and Consumer Sciences Marketing Committee (2015 - 2018):**

*Assisted with developing a state-wide marketing plan for the Department of Family and Consumer Sciences. Developed and published marketing materials for use by county Extension staff in promoting the overall Family and Consumer Sciences program.*

**Member - Nutrition and Food Safety Leadership Team (2015 - 2016):**

*Specialist representative. Provided input in the development of nutrition and food safety programming including in-service trainings, Extension publications, curricula updates*

**Peer Reviewer (2015):**

*Served as peer reviewer for “Be a Master Program Planner! Needs Assessment”. Reviewed publication for technical accuracy and level appropriateness as community education materials.*

**Member - UT Extension Search Committee; Assistant Dean of UT Extension and Professor and Head of Department of Family and Consumer Sciences (2012):**

*Extension Agent representative. Assisted in drafting position announcement, screening applicants, interviewing applicants, and compiling list of recommended applicants for hire.*

**Member - Personal Finance Training for Secondary Teachers Workgroup (2010 - 2015):**

*Working with Family Economics Specialists, Extension Agents, and financial institution partners, provided input and direction in the development of in-service trainings required of secondary, public school teachers wishing to teach Personal Finance. Trainings included 2-day (14 hour) workshops, one-day advanced topic workshops, as well as an on-line clearinghouse of educator resources.*

**Member - Family Economics Leadership Team (2007 - 2012):**

*Collaborated with Extension Agents from across the state as well as state financial management specialists to provide direction for Extension financial management programming.*

**Member - TEAM UP Tennessee Steering Committee Member (2007 - 2015):**

*Provided direction in the development of new TEAM UP Tennessee programming for Extension Agents. Assisted in fostering program partnerships with the American Cancer Society, National Cancer Institute – Cancer Information Services, and Tennessee Department of Health.*

**Peer Reviewer (2007):**

*Served as peer reviewer for the series “Tools for Money Management”. Reviewed publications for technical accuracy and level appropriateness as community education materials.*

**Member - Young Investor Education Planning Committee (2006 - 2008):**

*Partnered with Extension Agents and Family Economics Specialists from three states (Kentucky, Kansas, and Florida) in the development of Money Crunch - Young Investor Education. Assisted in the development of learning objectives, the selection of instructional activities, and the sequencing of lessons.*

**Member - Tennessee Saves Workgroup (2005 - 2007):**

*Collaborated with Extension Agents from across the state as well as state Family Economics Specialists in the design and development of Tennessee Saves programming for youth and adult audiences.*

**UT Extension:**

**Member – UT Extension Search Committee; Eastern Region Program Leader for FCS and 4-H Youth Development (2020):**

*Faculty/ Specialist representative. Assisted in drafting position announcement, screening applicants, interviewing applicants, and compiling list of recommended applicants for hire.*

**Member – Tennessee Extension Conference Planning Committee (2019 – 2020):**

*Served with Tennessee Extension professionals from UT Extension and TSU Extension on the planning committee for the 2020 Extension Conference. Committee was responsible for all aspects of planning and implementing the 2020 Tennessee Extension Conference.*

**Member - Increasing UT Extension Visibility Strategic Planning Team (2014 - 2017):**

*Extension Agent and Specialist representative. Provided input in the development of a state-wide marketing plan for UT Extension. Marketing plan included a comprehensive and on-going media campaign as well as a marketing toolkit for use by agents and specialists in the promotion of Extension programs.*

**Member - UT Extension Eastern Region Staffing Committee (2011):**

*Provided input and direction in the development and implementation of UT Extension's re-staffing plan.*

**Member - LMS Implementation System (2010 - 2011):**

*Provided direction in the development of LMS (Learning Management System) for UT Extension. Worked with IT Specialists, Extension Specialist Faculty, and County Staff to provide feedback in establishing on-line curriculum development guide.*

**UTIA:**

**Member – UTIA Ag Day Committee (2020):**

*Work with departmental staff and faculty to plan an interactive, educational booth for UTIA's 2020 Ag Day Celebration. The educational booth highlights all programming aspects of the Department of Family and Consumer Sciences including an overview of our county-based programming efforts.*

**Member - UTIA Communicators Group (2015 - Present):**

*Provided input into internal and external communications for UTIA. Shared communication resources, ideas, and best practices with communication representatives from all units of the Institute of Agriculture.*

**Community:**

Board Member - Knoxville Community School of the Arts (2017 - Present)

Member - Carson-Newman University. Department of Family and Consumer Sciences Executive Board (2017 - 2019)

Member - Humana Bold Goal Marketing Committee (2017 - 2018)

Member - Carson-Newman University. Department of Family and Consumer Sciences Advisory Board (2016 - Present)

Lay Leader – Church Street United Methodist Church (2015 - 2018)

Member – Church Street United Methodist Church Worship Committee (2006)

Member – Church Street United Methodist Church Parish Adult Choir (1999 - Present)

**PROFESSIONAL MEMBERSHIPS**

American Association of Family and Consumer Sciences (AAFCS). Member 2001 - 2006; 2013 - 2015.

- 2005 - Representative - Membership and Recruitment Committee

Association for Financial Counseling and Planning Education (AFCPE). Member 2019 - Present.

- 2020; 2019 Pre-Conference Planning Committee Member

Association of SNAP Nutrition Education Administrators (ASNNA). Member 2016 - 2019.

- 2017 - 2019 - Social Marketing Committee Member

Epsilon Sigma Phi (ESP). Member 2012 - Present.

Family Economics and Resource Management Association (FERMA). Member 2009 - Present.

- 2012 - 2016 - Steering Committee Member

National Extension Association of Family & Consumer Sciences (NEAFCS). Member 2004 - Present.

Tennessee Extension Association of Family and Consumer Sciences (TEAFCS). Member 2004 - Present.

- 2013 - TEAFCS State Conference Planning Committee Member
- 2008 - TEAFCS State President

- 2007 - TEAFCS State President-Elect
- 2007 - TEAFCS State Conference Planning Committee Co-Chair
- 2006 - TEAFCS Vice President for Public Policy
- 2006 - TEAFCS Eastern Region Treasurer (2-Year Term)