STEFANIE K. BENJAMIN
CURRICULUM VITAE

UNIVERSITY OF TENNESSEE
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EDUCATION

Ph.D. Educational Foundations and Inquiry
College of Educational Studies: August 2015
University of South Carolina
Cognate: Hospitality, Retail, & Tourism Management
Advisor: Dr. Michelle Bryan
Dissertation: *Telling a different narrative: Exploring the values and challenges of performing enslaved community members' stories at U.S. southern plantation museums*

M.S. Sustainable Tourism
East Carolina University: May 2011
Advisor: Dr. Derek Alderman
Thesis: *Lost in Mayberry: The profile of the 2010 Mayberry Days Festival tourist*

B.S. Recreation, Parks, Tourism
Department of Human, Health and Performance
University of Florida; May 2006
Minor: Hospitality/Event Planning
Advisor: Dr. Brijesh Thapa

AREAS OF ACADEMIC INTEREST

General: Social justice and equity in tourism: Heritage tourism; Sustainable tourism

Specific: Marginalized groups in tourism including Black/African-American Travel/Tourism, people with disabilities, and women; Film-induced tourism; Destination Marketing of Tourism; Marginalized Narratives at Heritage Sites; Event Management, Festivals, and Planning; Qualitative Research: Visual Methodology, Ethnography; PhD Student Experiences; Graduate student mentorship and experiences; Improvisation theater as a Pedagogical Development Tool.

PUBLICATIONS

Journal Publications

Kline, C., **Benjamin, S.**, & Wagner, K. Tourism as a demand reduction strategy for pangolin trafficking: Inspiring an ethic of care among college students: *Journal of Hospitality & Tourism Education* (Accepted July, 2019). Impact Factor: 1.52

Williams, J., **Benjamin, S.,** & Kitterlin-Lynch, M. (2019). Developing self-efficacy: Does switching to a hospitality major matter? *Journal of Teaching in Travel & Tourism*, 1-14. SSCI. (Impact Factor 4.11)

Benjamin, S, Knollenberg, W, & Chen, R. (2019). Making sure they have the time of their lives: Identifying co-creation opportunities at the Dirty Dancing Festival: *Event Management Journal: Special Issue "Events in a Changing World", 23,* 613 – 626.

Benjamin, S. & Kline, C. (2019). How to yes-and in higher education: Using improvisational games to improv(e) communication, listening, and collaboration techniques: *Journal of Hospitality, Leisure, Sport & Tourism Education Inquiry, 24,* 130-142. SSCI/SCI. (Impact factor 1.52)

Oliver, J., **Benjamin, S.,** & Leonard, H. (2019). Recycling on vacation: Does pro-environmental Behavior change when consumers travel?. *Journal of Global Scholars of Marketing Science*, *29* (2), 266 280.SCI.

Dilette, A., **Benjamin, S.,** & Carpenter, C**. (2018). Tweeting The Black Travel Experience: Social Media Counter-Narrative Stories as Innovative Insight on #TravelingWhileBlack. *Journal of Travel Research*, *58*(8), 1357-1372. https://doi.org/10.1177/0047287518802087. SSCI (Impact factor 5.2)

Duffy, L., Pinckney, H., **Benjamin, S**. & Mowatt, R. (2018) A critical discourse analysis of racial violence in South Carolina, U.S.A.: implications for traveling while Black. *Current Issues in Tourism*, *22*(19), 2430-2446. DOI: 10.1080/13683500.2018.1494143 SSCI (Impact factor 3.46)

Williams, J., Brown, E., Kitterlin-Lynch, M., & **Benjamin, S**. (2018). Intramural sports' participation produce self-efficacy in hospitality leaders., *Journal of Hospitality and Tourism Management*. 3441-47. (Impact factor 2.49)

Williams, J. A., **Benjamin, S.,** Kitterlin-Lynch, M., Brown, E. A., Schoffstall, D., & Zaman, M. M. (2018). Hospitality Faculty Mentoring Program for Assistant Professors. *Journal of Hospitality & Tourism Education*, 1-8. SSCI. (Impact Factor 4.11)

Benjamin, S. & Alderman, D. (2018). Performing a Different Narrative: Museum Theater and the Memory-Work of Producing and Managing Slavery Heritage at Southern Plantation Museums. *International Journal of Heritage Studies, 24(3), 270-282.* SSCI & SCI. (Impact Factor 1.36)

Benjamin, S., Williams, J., & Maher, M. (2017). "Focusing the Lens to share the story: Using photographs and interviews to explore Doctoral students' sense of well-being": *International Journal of Doctoral Studies*, *12*, 197-217.

Benjamin, S., Kline, C., Alderman, D., & Hoggard, W. (2016). Heritage Site visitation and attitudes toward African-American heritage preservation: An investigation of North Carolina residents. *Journal of Travel Research, 55* (7). SSCI (Impact factor 5.2)

Sox, C., **Benjamin, S**., Carpenter, J., & Strick, S. (2013). An exploratory study of meeting planners and conference attendees' perceptions of sustainable issues in convention centers. *Journal of Convention & Event Tourism*, 14, 144-161.

Benjamin, S., Schneider, P., & Alderman, D. (2012). Lost in Mayberry: Is film-induced tourism a sustainable option in tourism planning? *Tourism Review International*, 16 (*2*), 139-150.

Alderman, D. H., **Benjamin, S**., & Schneider, P. (2012). Transforming Mount Airy into Mayberry:

Film-induced tourism as place making. *Southeastern Geographer*, 52 (*2*), 212-239.

Chapters in Edited Books

Benjamin, S. (2019) Invited by Dr. Sue Beeton to contribute, as the only North American scholar "Breaking Benjamin: A Woman's Pilgrimage to New Mexico". *Contents Tourism and Pop Culture Fandom: Transnational Tourist Experiences* in Channel View Publications. Eds. Seaton, P. & Yamamura, T. – (In Press)

Croy, G., Reichenberger, I., & **Benjamin, S.** (2019). Invited by Dr. Glen Groy to contribute to 'Film tourism tribes and disbanded tourists' in *Consumer tribes in tourism: Contemporary perspectives on special interest tourism*.

Benjamin, S. (2018). "Let them be heard: The emotional performances of enslaved narratives at US plantation sites" in *Tourism and Wellness: Travel for the Good of All?* as part of the series Anthropology of Tourism: Heritage, Mobility, and Society coordinated by Michael Di Giovine and Noel Salazar. Lexington Books.

Williams, J**.** & **Benjamin, S.** (2016). Changes in Hospitality Consumer Needs and Wants. *Routledge Handbook of Hospitality Marketing*. Taylor & Francis Group.

Benjamin, S. (2015). Is this how you pictured it? Using photo elicitation as a methodological tool, in Hanna, S., Potter, A., Modlin, E.A., Carter, P., and Butler, D. (eds) *Social Memories and Heritage Tourism Methodologies*, New York: Routledge, pp. 92-108.

Alderman, D., Moreau, T., & **Benjamin. S**. (2012). The Andy Griffith Show: Mayberry as Working Class Utopia in Booker, K. (ed.) *Blue-Collar Pop Culture: From NASCAR to Jersey Shore, (Vol. 2) Television and the Culture of Everyday Life*, Praeger, pp. 51-69.

Articles Under Revision

Benjamin, S., Bottone, E.*, & Lee, M.**. Inclusion vs. accessibility: Exploring how people with disabilities are marketed to in tourism. Data collection phase. (Second revision for *Journal of Sustainable Tourism – special issues)*

Lee, J.,* **Benjamin, S.,** & Childs, M. Unpacking the emotional power of TripAdvisor reviews: The case study of Gatlinburg, Tennessee. *International of Hospitality & Tourism Administration*. (Revised and resubmitted January 2020)

Frankel, S.*, Cuevas, L.*, Lim, J. & **Benjamin, S.** Exploring Subculture Storytelling on YouTube: The Case Study of Kat von D. (submitted December 2019).

Working Articles/Book Chapters

Benjamin, S. & Schwab, K. No, I don't want to sleep with you: A dual-embodied-auto-ethnography of two feminist travelers. Abstract accepted with *Annals of Leisure Research*. Manuscript development stage.

Frankel, S.*, **Benjamin, S.,** & Stephens, C. Crafty Woman: An Exploration of How Southeastern Female Brewers Navigate Anger and Emotional Labor in the Craft Beer Industry. Abstract accepted by: *Annals of Leisure Research*. Data collection phase.

Benjamin, S. & Dillette, A. Black Travel Movement Influencers. Manuscript development stage.

Dillette, A., & **Benjamin, S.** Growth through reflexivity: We are living in a Black and White world. Manuscript development stage.

Benjamin, S., Frankel, S*., Bottone, E*., & Williams, J. Diet Dark Tourism: Commodifying Death at the Titanic Museum Attraction. Manuscript development stage.

Benjamin, S., Dillette, A., Lee, J., & Alderman, D. Whitney Plantation Museum: Do visitors care after the tour? Manuscript development phase.

ACADEMIC EXPERIENCE

University of Tennessee
January 2016 – Present
Assistant Professor
Assistant Professor in the Retail, Hospitality and Tourism Management department in the College of Education and Health and Human Performance. Classes taught:

- **UT: Qualitative Research Methods – RHTM 695** **
  University of Tennessee
  Summer 2017; Summer 2018; Summer 2019
  Developed a new PhD seminar course on qualitative research methodology in RHTM.
  5 - 7 MS and PhD Students.
- **UT: Critical Sustainable Tourism – HRT 484** **
  University of Tennessee
  Fall 2017; Fall 2018; Fall 2019
  Developed new undergraduate course around critical issues in tourism including race, gender, sexuality, power and politics.
  20 - 35 Students.
- **UT: Strategic Management in Hospitality and Tourism – HRT 410** *
  University of Tennessee
  Fall 2016; Spring 2017; Spring 2018; Spring 2019 University of Tennessee
  Redesigned the course to include experiential learning and collaboration with Tennessee communities to help bring tourism to their area sustainably. Received two teaching grants for redesign including a photo-voice project and facilitating improvisational workshops.
  24-35 undergraduate students

  Spring 2019 – Brett Heinsing with brettapproved
  Press: https://cehhs.utk.edu/2019/02/18/traveling-with-a-disability-with-brett-heising/
  Brett is the founder and CEO of Brett Approved a website helping people with disabilities travel easier. Brett flew into Knoxville from Arizona and met with our students to help train them to be more educated and helpful for people with disabilities. We collaborated with the Crowne Plaza and Downtown Hilton with 'training sessions' that Brett led with our students first in February. After being taught, our students (HRT410) trained their front of house staff around how to be more inclusive around people with disabilities in addition to completing "reviews" at restaurants, event venues, and hotels to help Brett with his website where folks with disabilities can see the best places that are accessible.

This project helped our students on several platforms – with soft skill development with training FOH staff, learning how to communicate better (building on soft skills as noted by our advisory board), and help them network with Greater Knoxville Hospitality and Tourism Association around job placement. Furthermore, partnered with Greater Knoxville Hospitality and Tourism Association (and other associations) with hosting Brett at our Culinary Institute on Feb. 13. He led a discussion around people with disabilities titled, "2019 Travel Trends: Understanding how travelers with physical disabilities and reduced mobility can and do impact your bottom line"

Lastly, our students presented their class project and what they learned at the GHKA monthly meeting in April and RHTM advisory Board meeting.

- **UT New Today Press Release**: https://news.utk.edu/2019/04/15/hospitality-and-tourism-students-share-accessibility-tips-with-industry-professionals/?utm_source=newsletter&utm_medium=email&utm_content=Read%20about%20the%20accessibility%20project&utm_campaign=releases

Spring 2018 – Hampton Inn & Residence Inn, Tennessee
Collaborated with McKibbon Hospitality (General Managers and alumni of Hampton Inn & Residence Inn) for students to strategize how to train their front desk and sales team to help limit turnover rate. Students prepared presentations and were judged by the management in a "shark tank" approach. Winning team received a $1,000 scholarship.

Spring 2017 – Anderson County, TN
Collaborated with Anderson County Destination Marketing Organization to help with their adventure tourism campaign.
YouTube promotional video:
https://youtu.be/2IOoKefAuxY

Fall 2016 – Lenoir City, TN
The Lenoir City revitalization project has provided an interactive and unique opportunity for senior students in the Department of Retail, Hospitality, and Tourism management. These seniors partnered with Loudon County Visitors Bureau to showcase their diverse skillset and talents by researching and compiling data to help create niche markets to stimulate tourism within the downtown district. Using a Volunteer Employed Photography method, the team of RHTM students took photographs of and around Lenoir City in order to critically analyze possible tourism markets that Lenoir City can utilize in future marketing plans. Furthermore, this team participated in several improvisational and empathy workshops helping them communicate, collaborate, and listen holistically. The end deliverables were a sustainable tourism marketing plan, rack card, and photography portfolio highlighting their contributions as future tourism consultants proving that their acquired knowledge as undergraduate students goes beyond the classroom walls and into life-long partnerships

Photos: https://goo.gl/photos/EfmpcrfqSTUf4rW47
Video: https://goo.gl/photos/gikKbxRosw56QT5M9
Press: https://servicelearning.utk.edu/lenoir-city/

- **UT: Event Planning & Design – HRT 212**
  University of Tennessee
  Understanding the concepts and models of conventions/meetings, roles of meeting planners, identifying decision makers, site selection, negotiating, budgeting, and marketing commitment.
  Spring 2016; Fall 2017; Spring 2017, Fall 2018; Spring 2018; Fall 2019 University of Tennessee
  41-56 undergraduate students

- **UT: So you want to be an event planner? –UNHO101** **
  Fall 2019, University of Tennessee
  Honors 1 credit topic-based course that includes an Experience Learning element
  20 students; selected as top course proposal by Virginia Stormer (Assistant Director of Honors and Scholars Program) to create a new course for first-year honor students

- **UT: Keeping It Real: Applying Soft Skills and Mindfulness –UNHO101** **
  Fall 2018, University of Tennessee
  Co-teaching with Dr. Williams
  Honors 1 credit topic-based course that includes an Experience Learning element
  20 students; selected as top course proposal by Virginia Stormer (Assistant Director of Honors and Scholars Program) to create a new course for first-year honor students

- **UT: Improv(e) You: Learning Improvisation Techniques to Enhance Creativity – UNHO101** **
  Fall 2017, University of Tennessee
  Honors 1 credit topic-based course that includes an Experience Learning element
  20 students; invited by Virginia Stormer (Assistant Director of Honors and Scholars Program) to create a new course for first-year honor students

** Denotes new class created by Benjamin; * Denotes re-design by Benjamin
Teaching evaluation scores average 4-5/5.

University of Tennessee
May 2018 – Present
Adjunct Assistant Professor of Geography
Invited Adjunct Assistant Professor in the department of Geography

University of South Carolina
Fall 2012 – Fall 2014
Instructor

- **USC: Schools and Communities – EDFN 300**
  Social, political, and historical aspects of diverse educational institutions in American culture with an emphasis on families, schools, and communities
  Fall 2014, University of South Carolina
  28 undergraduate students
- **USC: Co-Instructor for Principles of College Teaching – EDHE 738**
  Fall 2014, University of South Carolina
  Designed for prospective teachers in institutions of higher education. Considers the practice of teaching from philosophical, empirical, conceptual, and practical vantage points to prepare instructors for a changing and diverse student population.

12 PhD/MS Students

- **USC: Foundations of Tourism – HRTM280**
  Fall 2012, University of South Carolina
  Basic introduction to the social science of tourism in the U.S. and the world, including definitional issues, motivations for travel, factors influencing demand-side and supply-side growth, the tourism product, market segmentation and marketing, socioeconomic, and ecological impacts, and destination life cycle dynamics
  50 undergraduate students
- **Teaching Assistant- USC: Schools in Communities – EDFN 300**
  Spring 2014, University of South Carolina
  25 undergraduate students
- **Teaching Assistant - USC: Resort Management – HRTM 388**
  Spring 2012, University of South Carolina
  Examines effective practices in the sustainable planning, development, and management of resorts and spas, including host community relations, social effects, design, marketing, operations, finance, and recreation programming.
  35 undergraduate students

RESEARCH EXPERIENCE

Tourism RESET Initiative
Race, Ethnicity, and Social Equity in Tourism
May 2011 – Present
Co-Initiator & Research Fellow - www.tourismreset.com
RESET is a multi-university and interdisciplinary research and outreach initiative that seeks to identify, study, and challenge patterns of social inequity in the current tourism industry. Special attention is focused on enhancing the role of racial and ethnic minorities in development, however the inequity and injustices highlighted through RESET can also include a broad swath of existing struggles such as human trafficking in hospitality, animal welfare in tourism, inclusion of people with disabilities, and the continuing power issues related to gender in economically developing and developed contexts. Little sustained work has been done on the preferences, characteristic, and challenges of marginalized travelers and there is a need to incorporate the natural and cultural heritage of racial and ethnic populations into tourism products available to the consuming public. In addition to being a convenient acronym, RESET captures the progressive nature of the initiative and the belief that tourism development, if done in sustainable and responsible ways, can be tools for racial reconciliation and empowerment - in effect pressing the "reset" button on the inequalities and insensitivity of the traditional tourism industry.

- **Re-designed the website and social media presence** with Dr. Alana Dillette. Additionally, our role as Co-Initiator is to work on disseminating the knowledge generated on our website to the public. This also includes monthly blog posts:
  https://www.tourismreset.com/news/2019/2/25/just-add-more-soap

- **Faculty Travel to Enhance External Funding for Scholarship**. UTK College of Education, Health, and Human Sciences. $1,272 Scholarship to invite Dr. Alana Dillette, San Diego State University, to UTK for a joint presentation and workshop, with UTK Department of Geography and Tourism RESET, series around diversity and inclusion with our research with Traveling While Black. We will facilitate a workshop with tourism and hospitality industry leaders in Knoxville to create a deeper dialogue and possible solutions with including more diversity within tourism marketing. March 27-30, 2018. (FUNDED)

University of South Carolina: Educational Leadership and Policies – Columbia, South Carolina
August 2013 – September 2014
Research Assistant

- Critique of Syllabi Project across 15 disciplines at the graduate level to understand how Teacher Assistants were being trained and prepped
- PhD students of color experience in higher education with Dr. Spencer Platt. Facilitated in-depth interviews, transcribed and coded interviews
- T. Greener memorial team working on erecting the statue of the first African American professor at USC

CORE: Progressions of Skill Development in Biology Doctorates
September 2014 – 2016
Qualitative Researcher

- Worked with Dr. David Feldon, Director, STE2M Center (Science, Technology, Engineering, Education, Mathematics) Associate Professor, Instructional Technology and Learning Sciences at Utah State University and Dr. Michelle Maher (USC) with conducting in-depth interviews with Biology PhD first year students to understand their experiences thus far with their doctoral process
- This study was funded through the National Institutes of Health and the National Science Foundation exploring 260 participants at multiple universities across the United States
- This study has potential to transform understanding of graduate school experiences and to provide a foundation for new interventions aimed at enhancing the quality of future students' experiences and outcomes
- I was the lead researcher on an additional component of this study using Volunteer Employed Photography to capture what the doctoral student's daily routines are through photographs that led into a publication.

Inner Banks Qualitative Research Study
June 19, 2014 – July 19, 2014
Qualitative Researcher

- Collaborated with Associate Professor Christine Avenarius of Anthropology and her team on the perceptions and awareness about the natural environment of the Inner Banks, NC.
- Recruited residents of Washington, Hyde, and Tyrell counties and facilitated in-depth interviews including photo elicitation and social mapping in addition to focus groups
- Attended local community meetings and volunteered at the local middle school and food banks

SmartState Center of Economic Excellence – Columbia, South Carolina
August 2011 – December 2012
Research Assistant

- Distributed surveys and compiled statistical analysis of potential and current visitors to the Pee Dee, SC area to understand their motivations and perceptions of the region
- Joint effort with an interdisciplinary team on creating an economic impact study of African American tourism to the state of South Carolina
- Collaborated with the town of Aiken, South Carolina in an equestrian feasibility study including focus groups, surveys, and participant observation

Center for Sustainable Tourism – Greenville, North Carolina
August 2009 – June 2011
Graduate/Research Assistant

- Collaborated with the BlueGreen Initiative and Resort Realty to retrofit rental properties throughout the Outer Banks to be sustainable and energy efficient in order to market the Outer Banks as a sustainable vacation destination
- Implemented online surveys at Outer Banks rental homes to see if environmental values, environmental self-efficacy, attitudes toward recycling, perceptions that recycling is worth the effort is associated with knowledge of environmental policies and attitudes toward environmental responsibility
- Facilitated online surveys, in-depth interviews, and volunteer elicit photography to understand how film/television induced tourism influences the economic, social/cultural, environmental aspects of a place, specifically the town of Mount Airy, North Carolina
- Educating event planners, students, communities on being sustainable through research flyers, brochures, and lectures
- East Carolina University Office of International Affairs: Created the *Minimize Your Carbon Footprint While Abroad* Brochure educating students how to be a responsible and sustainable traveler

INDUSTRY EXPERIENCE

The Nickelodeon Independent Theater – Columbia, South Carolina
May 2013 – March 2014
Concession Manager

- Concession stand manager and Box office manager
- Started films in the projector room and gave *curtain speeches* before each show in front of 99 persons
- Worked with educational outreach on Civil Rights Sundays production with guest speakers

Burberry – New York, New York
Sept 2007 – March 2009
Special Events Coordinator of the Americas

- Assisted in planning and implementing over 65 marketing and public relations events from seasonal trunk shows to multimillion dollar events
- Maintained VIP guest lists, researched, evaluated proposals, and contracted with caterers, models, hair and make-up artists, photographers, videographers, musicians, ground transportation, and security force
- Managed charitable donations, sponsorships, journal ads, and table seating arrangements
- Collected and logged invoices and expense reports, using SAP
- Recruited, managed and trained Interns and assisted in recruiting volunteers
- Coordinated marketing calendar published on intranet and distributed to retail stores in North America
- Prepared PowerPoint presentations of all events including recap, photographs, and press coverage
- Organized and shipped gift bags and caterers' equipment, and rented glassware, chairs, and tables

Christian Dior – New York, New York
March – Sept 2007
Public Relations Assistant

- Catalogued couture samples and collected clothing, shoes, handbags, and jewelry for fashion shoots and advertisements
- Compiled, electronically scanned, and organized press releases

Gen Art – Miami Beach, Florida

June 2006 – Feb 2007
Marketing Intern
Leading arts and entertainment organization showcasing talent of new artists and performers – www.GenArt.org

- Assisted in planning over 20 events for fashion, music, film, and art industries with 30 – 2,000 guests
- Identified regional partners and negotiated value-added services for members
- Managed office tasks including compiling expense reports, coordinating meetings, and scheduling event itineraries

Ritz Carlton Hotel – Amelia Island, Florida
Jan – May 2006
Recreation Intern

- Worked in 5 service areas including, Ritz Kids, Beach/Pool, Gym, Spa, and Bicycle Rentals
- Managed Easter events for teen program including sports activities, sand castle competition, and karaoke/dance night out
- Conceptualized and implemented recreation department daily staff schedule
- Received two *First Class Act Awards* for excellent customer service

PEER REVIEWED CONFERENCE PRESENTATIONS

Benjamin, S., Williams, J., & Cuevas, L.*. Pardon My Culture: Unpacking the gender and racial biases behind student evaluations. Innovative Teaching and Learning Conference: Lighting the Pathway for Deeper Learning. University of Tennessee, March 31, 2020.

Benjamin, S., Alderman, D., Warren, L., & Manadla, L. Designing Inclusive Tourism and Marketing to Diverse Audiences. Panel session moderator and participant for Southeastern Tourism Research Association Conference. Little Rock, Arkansas. Feb. 9 – 12, 2020.

Benjamin, S. Yes-And-ing Improvisational Theater Games in the Classroom. 2019 Innovation in Teaching Conference. University of Georgia, Athens, Georgia, October 24, 2019.

Benjamin, S., & Dillette, A. Black Travel: More than just a Movement. Travel and Tourism Research Association Annual Conference. Melbourne, Australia, June 26-28, 2019.

Benjamin, S., Buttone, E*., Olineak, S**., & Lee, M.**. Beyond accessibility:
Exploring how people with disabilities are marketed in hospitality and tourism industries. Fourth International Conference on Tourism and Leisure Studies. Florida International University. Miami, Florida, May 16-18, 2019.

Benjamin, S., & Dillette. Issues of diversity and inclusion in tourism and leisure studies. Fourth International Conference on Tourism and Leisure Studies. Florida International University. Miami, Florida, May 16-18, 2019.

Benjamin, S. & Williams, J. What does "keeping it real" look like in the classroom? Conference on Higher Education Pedagogy Conference. Virginia Tech University, February, 2019.

Dillette, A., **Benjamin, S.**, & Carpenter, C.**Tweeting the Black travel experience: Social media counter-narratives Stories as Innovative Insight on #TravelingWhileBlack. Travel and Tourism Research Association Annual Conference. Miami, Florida, June 26-28, 2018.

Won Best Research Paper Award
https://cehhs.utk.edu/2018/06/15/benjamin-co-authors-paper-shortlisted-for-best-paper-award-at-ttra-international-conference/

Benjamin, S. & Knollenberg, W. I didn't have the time of my life: Qualitative data collection challenges At the 2017 Dirty Dancing Festival. Travel and Tourism Research Association Annual Conference – Qualitative Research Symposium, Miami Florida, June 26-28, 2018.

Frankel, S.*, Cuevas, L.*, Lim, J., & **Benjamin, S.** Exploring Subculture Storytelling on YouTube: The Case Study of Kat Von D. 2018 AMA/ACRA Triennial Conference in Toronto, Canada (June 6-9, 2018).

Benjamin, S., Hur, S.*, & Butler, R. Consuming Film Tourism: Exploring the Engagement, Embodiment, and Emotional Experiences of Game of Thrones Film-Tourists Through Instagram. SECSA Conference. Knoxville, TN, March, 2018.

Benjamin, S., Loebner, J., Buttone, E*., Olineak, S**., & McGlaughin, E**. Beyond accessibility: Exploring how people with disabilities are marketed in hospitality and tourism industries. SECSA Conference. Knoxville, TN, March, 2018.

Benjamin, S. & Williams, J. (2018). Keeping It Real: Normalizing failure and encouraging transparency in the Classroom. CIDER Conference. Virginia Tech University, February, 2018.

Benjamin, S. & Dilette, A. (2017). Workshop: Issues of Diversity & Inclusion in Hospitality & Tourism – A discussion amongst scholars. Critical Tourism Studies Conference. Spain, June 25 27.

Dilette, A. & **Benjamin, S.** (2017). *Traveling While Black: Storytelling Through Twitter.* Critical Tourism Studies Conference. Spain, June 25-27.

Benjamin, S. & Moret, L. (2017). Workshop: "Yes, and-ing" Fieldwork: Using Improvisational Games to Assist Researchers and Novice Evaluators" Critical Tourism Studies Conference. Spain, June 25-27.

Benjamin, S. (2017). *Breaking Benjamin: A Woman's Pilgrimage to New Mexico.* Critical Tourism Studies Conference. Spain, June 25-27.

Benjamin, S. (2017). *Improv(e) Your Communication, Listening, Critical Thinking, and Collaboration Skills Using Improvisational Games Workshop*. CIDER 2017 Conference on Higher Education Pedagogy. Virginia Tech University, February 5-7, 2017

Benjamin, S. (2016). *Improv for the Academic Workshop.* Critical Tourism Studies North America Conference. Hunstville, Ontario, Canada. August 1-5, 2016.

Benjamin, S. (2016). *Let Them Be Heard: the Emotional Performances of Slave Narratives at U.S. Plantation Sites.* Critical Tourism Studies North America Conference. Hunstville, Ontario, Canada. August 1-5, 2016.

Benjamin, S. (2016). *How Improvisation Can Help You Succeed Both on Stage and Off.* Annual ICHRIE Summer Conference & Marketplace. Dallas, Texas, July 20-22, 2016.

Benjamin, S. (2016). When Plan A Falls Through: A Collective Story Methodology to Construct a

Narrative. 2016 Travel & Tourism Research Association's (TTRA) Annual Conference. Vail, Colorado, June 13-16, 2016.

Benjamin, S., Maher, M., Feldon, D., & Roska, J. (2015). *First Year of Doctoral Education in Pictures and Words: Understanding Influences on Students' Skill Development*. American Education Research Association Conference. Washington D.C.. March , 2016.

Benjamin, S. *Plantation Sites as Anti-Racist Landscapes: Interpreting How Counter-Narratives are Presented Through Enslaved Community Performances at Historic Plantation Sites***.** Southeastern Division of the Association of American Geographers Annual Conference. Athens, Georgia, November 23, 2014.

Shepard, C., **Benjamin, S.,** & McMurtie, D. *Culturally responsive practice using critical race methodologies across Three fields.* Center for Culturally Responsive Evaluation and Assessment Annual Conference: Forging Alliances for Action: Culturally Responsive Evaluation and Assessment Across Fields of Practice, Oak Brooks, Illinois, September 18-20, 2014.

Benjamin, S. & Alderman, D. *Getting lost in Mayberry: The pilgrimage of tourists to the 50th Mayberry Days Festival.* Popular Culture Association/American Culture Association National Conference, Chicago, IL. April 16-19, 2014.

McMurtie, D., Shepard, C., **& Benjamin, S**. *Using a Critical Race Theory lens in education, social work, and Tourism.* Intersections and Complexity in Diversity: College of Education Third Annual Diversity Forum, Columbia, South Carolina. March 21, 2014

Benjamin, S. *Is This How You Pictured It? Using Visual Methodology as an Empowering Tool in the Classroom* Conference on Higher Education Pedagogy, Virginia Tech, VA, February 5-7, 2014.

Maher, M., **Benjamin, S**., Hardee, M. *Conversation: A Cross-Disciplinary Consideration of Purpose, Placement, and Content of College Teaching Courses for Novice and Future College Instructors.* Conference on Higher Education Pedagogy, Virginia Tech, VA, February 5-7, 2014.

Platt, S., **Benjamin, S**., & Shepard, C. *Culturally Relevant Teaching.* South Carolina State Board for Technical and Comprehensive Education. Columbia, SC. November, 8, 2013.

Maher, M., McLain, T., & **Benjamin, S.** *Walking the Tight Rope in Academia: A Consideration of Facilitating Strategies.* USC's Oktoberbest: A Symposium on Teaching. Columbia, SC. October 11, 2013.

Benjamin, S. *Cameras, Smartphones, iPads – Oh My! Using Visual Methods in the Classroom***.** USC's Oktoberbest: A Symposium on Teaching. Columbia, SC. October 11, 2013.

Benjamin, S. *Is this how you pictured it? Perceived values of heritage sites through the lens of a camera.* American Association of Geographers Annual Conference. Los Angeles, CA. April 3-9, 2013

Benjamin, S. *Into the great "White" Open: How college students perceive the outdoors, 2012*. Southeastern Division of the Association of American Geographers Annual Conference, Asheville, North Carolina. November 18 – 22, 2012.

Benjamin, S. *How Hospitable is the South? A case study of African American residents in Columbia, South Carolina.* Race Ethnicity and Place Conference. San Juan, Puerto Rice October 23-27, 2012.

Benjamin, S. *Sustainability: Tourism related Issues.* Workshop at USC of Global Service Leadership: YOU Creating Change. Columbia, South Carolina. October 4, 2012.

Benjamin, S. *How minority residents perceive their community as a viable minority tourist destination: A case study of African American residents in Columbia, South Carolina* Travel Tourism Research Association 2012 Annual Conference, Virginia Beach, VA June 2012.

Benjamin, S. *How minority residents perceive their community as a viable minority tourist destination: A case study of African American residents in Columbia, South Carolina*. HRTM Research Symposium. Columbia, South Carolina. March 30, 2012.

Benjamin, S. *On Being Black in Mayberry: The Racial Politics of Tourism in Mount Airy, North Carolina.* University of South Carolina Anthropology Research Workshop. Columbia, South Carolina. March 30, 2012.

Benjamin, S. *On Being Black in Mayberry: The Racial Politics of Tourism in Mount Airy, North Carolina.* African and African Diaspora Studies Colloquium with the Anthropology Department. Columbia, South Carolina. March 16, 2012.

Benjamin, S., & Alderman, D. *On Being Black in Mayberry: The Racial Politics of Tourism in Mount AiryNorth Carolina.* Paper accepted for the American Association of Geographers Annual Meeting. New York, New York. February 24-28, 2011.

Alderman, D., & **Benjamin, S** . *Remaking Mount Airy into Mayberry: Film-Induced Tourism and the Politics of Place Identity* SouthEastern Division of the Association of American Geographers Annual Conference 2011. Savannah, Georgia November 19 – 22.

Oliver, J. & **Benjamin, S**. *Can I save the Planet While I am on Vacation?* Academy of Marketing Science 2011 Annual Meeting: Coral Gables, FL May 24-27, 2011.

* Denotes PhD student
** Denotes Undergraduate Student

INVITED UNIVERSITY (UT AND OTHER) PRESENTATIONS/SPOTLIGHT

Benjamin, S. Heritage Tourism Presentation. Invited by Dr. Jase Alston, University of Missouri to speak on my research in his online Heritage Tourism Course – LT 9410 Seminar on Cultural Heritage. February 4, 2020.

Benjamin, S. Photovoice: Using Photovoice for community work. COUN 205 course in UTK for ASPIRE Scholarship program. January 29, 2020.

Benjamin, S. Yes-and-ing improvisational theater games in the classroom. Innovation in Teaching Conference. University of Georgia. Athens, Georgia. October 24 – 26, 2019

Benjamin, S. "Tweeting the Black Tourism Experience." October, 4 2019. Invited by Dr. Mark Littermann, Professor, Julia G. and Alfred G. Hill Chair of Excellence in Science, Technology, and Medical Writing and CCI Board of Visitors Professor School of Journalism & Electronic Media at the U.T. Science Forum. The Science Forum is an 86-year-old UT-affiliated group of active and retired

professors, students, and townspeople who gather weekly to hear scientists, engineers, and health professionals speak about their research and new discoveries in their fields.

Benjamin, S. & Whaley, J. "Understanding office politics and how to navigate your department" during the RHTM 590 seminar course. September 20, 2019.

Benjamin, S. June 27, 2019. Invited by Drs. Nancy McGhee and Whitney Knollenberg to facilitate, as speaker, the 'Qualitative Workshop' during the TTRA Conference. Melbourne, Australia:

Title: **Who am I? Exploring positionality and subjectivity in qualitative research**

Description: *Dr. Stefanie Benjamin from the University of Tennessee, Knoxville will lead a hands-on workshop designed to demonstrate the importance of distinguishing positionality and subjectivity in qualitative research. Join us to explore your own positionality and learn more about how to address this when conducting and reporting qualitative research!*

Benjamin, S. April 6, 2019. " Don't mess up with the interview: Learning what to do and not to do while on the market" Professional Development Summit for Graduate and Professional Students conference – UTK.

Description: *The academic interview process can be daunting. However, preparing and learning skills on what to expect throughout this process is key. Students in this workshop will engage in role-playing scenarios to help them build confidence and learn how to land their job offer.*

Dillette, A., **Benjamin, S.,** & Carpenter, C. Workshop presented to tourism and hospitality industry leaders around **'Exploring the Black Travel Movement and Beyond"** – March 28, 2019. Beck Cultural Exchange Center, Knoxville ,TN.

Description: *During this workshop, visiting scholar Dr. Dillette, Dr. Benjamin, and Chelsea Carpenter will share how the BTM is impacting the tourism industry. Together, we will brainstorm ways to help you and your company unpack what diversity means and how this effects hospitality and tourism.*

Dillette, A., **Benjamin, S.,** & Carpenter, C. Research presentation on '**Exploring the Black Travel Movement – Social Media and Beyond'** – March 29, 2019 . UTK.

Description: *Join us as we explore the roots of the BTM through the eyes of its founders and social media 'influencers.' We will unpack the motivations, challenges, and opportunities that they face, in addition to learning about the history, economic, and social movement impacts of Black/African-American travelers on the tourism industry.*

Benjamin, S. & Coleman, J. March 12, 2019. Workshop facilitator with Dr. Janelle Coleman on **"Talking the Talk:" Understanding the Language of Inclusivity"**

Description: *Inclusive Teaching 101 – Understanding the Language of Inclusivity: "Inclusive Teaching" has become a buzzword in higher education in the last five years. Much of the research produced in relation to inclusive teaching has focused not only on the effectiveness of specific teaching strategies, but also on the ways in which instructors speak and relate to their students. In this workshop, the presenters will discuss how research defines inclusive teaching, as well as how language can create unnecessary barriers to student learning. Through group activities, real-life scenarios, and discussion, participants will reflect on the language they use in the classroom and identify strategies for effectively communicating their expectations to students.*

Benjamins, S. November 14, 2018. Invited by Sarah Strange, HRT Undergraduate Student, to present at the Student Political Association – Co-hosted NAACP Debate on my research around Black Travel and Tourism.

Benjamins, S. October 15, 2018. Undergraduate Research Seminar Panelist for CEHHS

Benjamin, S. & Williams, J. October 12 & 19. Invited by Dr. Jeanie Lim to present to RHTM590 on Research: Philosophical Foundations

Benjamin, S. September 26, 2018. Invited by Dr. Derek Alderman, Professor of Geography, to speak in his GEO609-Tourism Seminar Course on Film-Induced Tourism.

Benjamin, S. September 13, 2018. Invited by Meghan Perez, Assistant Director, Honors Leadership Program to facilitate an "Improv(e) You! Workshop" to second year Honors students in the Honors Leadership Program. This workshop focused on advancing students' leadership skills.

Benjamin, S. July 18, 2018.Invited by Ingrid Ruffin, M.A. & M.L.I.S., Coordinator for Student Success and the Learning Commons | Assistant Professor to facilitate an Improvisational Workshop to U.T. instructors for the One-Shot Classroom Libraries General teaching.

Benjamin, S. June 19, 2018. Invited by Chef Tyler. 2018 TN ProStart Professional Development. Knoxville, TN. – Taught Improvisational Workshop to Culinary Instructors.

Benjamin, S. May 18, 2018. Invited by Dr. Ferlin McGaskey of the Teaching and Learning Institute-U.T. Presented "Using Improvisational games as a pedagogical tool to navigate the classroom landscape" – BUAD 610 – GTA Seminar on Teaching and Learning

Benjamin, S. & Williams, J. April 12, 2018. Invited by U.T. Teaching and Learning Innovation. Facilitated, "Applying Roleplaying and Improvisation to Facilitate Student Learning" Workshop.

Benjamin, S. March 22 2018. Invited by Dr. Lauren Moret, U.T. Educational Psychology & Counseling Department. Presented "Visual Qualitative Research Methods" in EDPY604 – Narrative Inquiry PhD course.

Benjamin, S. & Williams, J. March 5, 2018. Invited by U.T. Teaching and Learning Innovation. Facilitated, "Preparing for Incivility and Difficult Dialogues Using Roleplaying and Improvisation" Workshop.

Benjamin, S. February 22, 2018. Invited by Dr. Derek Alderman, U.T. Department of Geography. Presented "Visual Qualitative Research Methods" in GEO516 – Qualitative Research PhD Course.

Benjamin, S. & Williams, J. February 16, 2018. Keeping It Real: Normalizing failure and encouraging Transparency in the Classroom. Invited by Dr. Nancy McGehee, Department Head at Virginia Tech University to talk to their HRT PhD students.

Benjamin, S. October 2, 2017. Invited by Dr. Sarah Colby, Associate Professor, U.T. Department of Nutrition, to lecture on "Principles of Planning and Hosting a Successful Event" Webinar for FRUVED.

Benjamin, S. September 28, 2017. Faculty Lecture Series. Presentation to U.T. Chancellor's Honors Students on "Improv(e) Yourself: Using Improv Theater Games to listen, communicate, and collaborate better"

Benjamin, S. September 15, 2017. Invited by Dr. Knollenberg & Dr. Barbearli to be a guest speaker for The PRTM's Equitable and Sustainable Tourism (EaST) Research Circle at NC State University Raleigh, NC on *Film-Induced Tourism*.

Benjamin, S. Fall 2017. Invited by Dr. Chen to be on the U.T. RHTM590 PhD Seminar Class Panel:

Topic: Teaching Excellence.

Benjamin, S. Fall 2017. Invited to talk on the U.T. Faculty Panel at New Faculty Teaching Institute through the Tennessee Teaching and Learning Center (August, 2017).

Benjamin, S. (2017). Invited by Stephen Chastain, U.T. Informational Technology, for Faculty Spotlight with HRT410 Work.

Benjamin, S. (2017). Heritage Tourism Presentation, Sustainable Tourism Class, Invited by Dr. Kline. Appalachian State University. April 13, 2017.

Benjamin, S. (2017). Film Tourism Presentation, Hospitality Industry Course, Maryville College, Invited by Dean Aaser. April 11, 2017.

Benjamin, S. (2017). Film Tourism Presentation Sustainable Tourism Class, Invited by Dr. Kline. Appalachian State University. March 7, 2017.

Benjamin, S. (2017). U.T. Sustainable Tourism Presentation for Wildland Recreation Planning and Management, Forestry 423 Course, Invited by Dr. Fly. March 21, 2017

Benjamin, S. (2017). Film Tourism Presentation. Invited by U.T. Dr. Chen: HRT224 Course. March 2,2017.

Benjamin, S. (2017). *How to Yes-And In Life: Using Improvisational Games to Improv(e) Your Communication, Listening, Critical Thinking, and Collaboration Skills*. Invited by Dean Bob Rider to represent the College of Education, Health and Sciences for Mic/Night – University of Tennessee https://utworks.tennessee.edu/micnite/Pages/results.aspx?sp=137

Benjamin, S. (2017). *Improv Workshop*. U.T. Faculty Appreciation Week. February, 9, 2017.

Benjamin, S. (2017). *Improv Workshop*. U.T. PhD HPER 393 Psychology Seminar. February 3, 2017.

Benjamin, S. (2016). *Smile For The Camera: Encouraging Visual Methodology To Tell a Narrative* .First Annual University of Tennessee Teaching and Learning Symposium: Reimagining Teaching. November 2, 2016.

Benjamin, S. (2016). *Improv Workshop for PhD Seminar*. U.T. RHTM641, October 14, 2016.

Benjamin, S. (2016). *Film Tourism Presentation*. U.T. HRT224 Course. September 20, 2016.

Benjamin, S. (2016). *Speaking Engagement on Improvisational Games in the Classroom with the U.T. Dean's Board of Advisors*. Knoxville, TN September 16, 2016.

Benjamin, S. (2016). *Presentation for Visual Auto-Ethnography for PhD Seminar*. U.T. RHTM641, August 26, 2016.

Benjamin, S. (2016). *Improv(e) Your Communication, Listening, Critical Thinking, and Collaboration Skills Using Improvisational Games*: *Improv Workshop*. RHTM Faculty Retreat. Knoxville, TN. August 15, 2016.

Benjamin, S. University of Tennessee Advisory Board Meeting (October 2016). Improvisational workshop facilitator. *Knoxville, TN*

Benjamin, S. (2016). Guest Speaker for Sustainable Tourism Class. Invited by Dr. Kline. Appalachian State University

Benjamin, S. (2016). *Improv(e) Your Communication, Critical Thinking, and Collaboration Skills Using Improvisational Games*. New Faculty Workshop with U.T. Geography Department. Invited by Dr. Alderman. Knoxville, TN, June 24, 2016.

Benjamin, S. Graduate student panelist for the "Claflin-University South Carolina: Next Stop, Grad School" Symposium for TRiO scholars. University of South Carolina, Columbia, SC. June 28, 2013.

Benjamin, S. *Alternative Tourism and Film Induced Tourism*. University of South Carolina HRTM (2011): Sustainable Tourism Class: Guest Lecturer

Benjamin, S. The Center for Sustainable Tourism, MS Degree, and Personal Work Experience East Carolina University RCLS 2000 (2011): Travel and Tourism Management Class: Guest Lecturer

Benjamin, S. East Carolina University Interior Design Class (2010): Guest Lecturer: *The Truth about the Event Industr*y (2011).

Benjamin, S. East Carolina University Students Traveling Abroad Seminar (2009,2010, 2011): Presented on How to be a Responsible Traveler While Abroad

Benjamin, S. East Carolina University HMGT 4200: Travel and Tourism Management Class (2009): Guest Lecturer. The Center for Sustainable Tourism.

Long, P. & **Benjamin, S**. East Carolina University Hospitality Class (2009): *Guest Lecturer How to be a Responsible Traveler While Abroad.*

INVITED PROFESSIONAL/INDUSTRY PRESENTATIONS

Benjamin, S. Exploring creativity and critical skills in the workplace. UTK faculty/Extension Partnership. Presented to the Cleveland, TN Kiwanis Club. October 3, 2019

Benjamin, S., Van Patten, C.**, & Bailey, V.** (2019). Presented on HRT410 project – people with disabilities to Greater Knoxville Hospitality Association Monthly meeting. April, 4, 2019. Knoxville, TN.

Benjamin, S. & HRT 410 Students. (2019). Presented on HRT410 project – to front of house staff at Downtown Knoxville and Crowne Plaza Hotels. Spring 2019 two sessions around teaching front of house staff for assisting guests with disabilities.

Benjamin, S. (2019). Invited by Pigeon Forge Chamber of Commerce to be their speaker at their monthly meeting. January 30, 2019.

Benjamin, S. (2018). Invited improvisational workshop facilitator for **University of Florida Hialeah Dental Center** AEGD International Two-Year Dental Program. January 5, 2018;

Hialeah, FL

Benjamin, S. (2017). Invited guest speaker for Greater Knoxville Hospitality Association Monthly Lunch Meeting to present on SCI/HRT410 Lenoir City Project. Invited by Rachel Baker, Director of Loudon County DMO. June 1, 2017.

Benjamin, S. (2017). Invited guest speaker for Greater Knoxville Hospitality Association Stars of the Industry Luncheon PAULY Awards & Scholarship Presentations. May 4, 2017.

Benjamin, S. (2017). Invited by Julie Graham, Executive Director of Middle East Tennessee Tourism Council to facilitate improv workshop with hospitality/tourism leaders. Oak Ridge, TN. May, 3, 2017.

Benjamin, S. (2017). Invited by Marriott Leadership Training with Dr. James Williams to lead an Improv(e) You! Workshop. Pigeon Forge, TN. April, 2017.

Benjamin, S. (2017). Presented with HRT410 students to the Middle East Tennessee Tourism Council on their Lenoir City Project at Visit Knoxville. March 1, 2017.

Benjamin, S. (2016). *Improv Workshop: Improv(e) Your Communication, Listening, Critical Thinking, and Collaboration Skills Using Improvisational Games*: *Improv Workshop for ABN Impact Exchange*. Knoxville Tennessee Alliance for Better Nonprofits Conference. Maryville College, Knoxville, TN. October 4, 2016.

Campbell, J., & **Benjamin, S.** *Preliminary Profile of South Carolina Farmer Market Vendors*. Market Managers Annual Workshop. Charleston, SC. November 7, 2012.

Benjamin, S., & Knollenberg, W., *Eco-Tourism and Mapping Opportunities in Greenville, North Carolina* Greenville City Council (2011): Greenville, NC.

Benjamin, S. *Case Study on the Roanoke River Paddle Trail in Morrisville, North Carolina*. Carolina Thread Forum (2010):

Benjamin, S., & Arnold, S. Ecotourism Luncheon (2010): Presented on *Developing a Regional Approach to Tourism for Greenville, NC* to the Assistant City Manager of Greenville, North Carolina

McKinnon, H. & **Benjamin, S**. *Retrofitting Rental Properties on the Outer Banks to be more Sustainable*. Outer Banks Homebuilder's Association Meeting (2010)

Landry, C. & **Benjamin, S**. Outer Banks Chamber of Commerce Hatteras/ Ocracoke Island Council Retreat (2009): Presented on *The Center for Sustainable Tourism*

McKinnon, H. & **Benjamin, S**. Create the Future Initiative (2009): Presented on *Retrofitting Rental Properties on the Outer Banks to be more Sustainable*

Benjamin, S. North Carolina's Eastern Region Tourism Advisory Group (2009): Presented on *The Center for Sustainable Tourism and the Masters of Science of Sustainable Tourism Program*

ACADEMIC POSTERS

Weinhold, C., Coleman, J., **Benjamin, S.,** & Garty, E. *Inclusive Teaching Online Discussion Course*. Innovative Teaching and Learning Conference. April 8, 2019.

Benjamin, S., Olineak, S**., McGlaughlin, A**., Bottone, E*., & Loebner, J. *Accessibility vs. Inclusiveness: How does the tourism industry stack up?* RHTM Advisory Board Meeting. 2018

Pinnix, E., Schneider, P., & **Benjamin, S.** *Diversity in adventure travel: The white face of adventure travel media,* 2012 Northeastern Recreation Research Symposium, April 1- 3, 2012. Cooperstown, New York.

Oliver, J., & **Benjamin, S.** *Why Do I Forget to Recycle While on Vacation?* 2011 Annual Travel Tourism Research Association Conference: "Seeing the Forest AND the Trees – Big Picture Research in a Detail Driven World" London, ON Canada. June 19-21, 2011.

Benjamin, S. *Lost in Mayberry: The Impact of the Andy Griffith Show on Sense of Place in Mount Airy, North Carolina.* National Extension Tourism Conference. Charleston, SC., 2011.

** = undergraduate student; * = graduate student

FUNDING/ GRANTS

2019 **Benjamin, S.,** Frankel, S., Stephens, C., and Bruno, M. Brewers Association Diversity & Inclusion Event Grant. Collaboration with Pink Boots and UTK with Pink Boots Bier de Femme Festival in Charlotte, North Carolina. $5, 124.90 (**IN-PROGRESS)**

2019 **Benjamin, S**. Research Development Academy. The Office of Diversity and Engagement and the Office of Research and Engagement member of first cohort at UTK. Funded $3-6K for research. (**FUNDED)**

2019 **Benjamin, S.** Frankel, S.**, & Stephens, C. *Crafting a New Narrative: Exploring Female Brewers' Representation in the Southeastern Craft Beer Industry.* 1794 Research Fellows Grant. **(FUNDED)** $700

2019 **Benjamin, S**., Frankel, S.**, & Stephens, C. Student/Faculty Research Awards. *Crafting a New Narrative: Exploring Female Brewers' Representation in the Southeastern Craft Beer Industry.* **(NOT-FUNDED)**

2019 **Benjamin, S.** & Jabson Tree, J. With Vice Chancellor Dr. Tyvi Small and the Commission for Women - UTK. Submitted a proposal around Bullying and Incivility in higher education. This proposal looks to invite Dr. Hollis to hold several workshops around bullying and incivility in higher education. ($4,590). **(FUNDED)**

2019 National Endowment for the Humanities to fund to host a three-week, residential Summer Institute for K-12 Educators titled ***The Role of Geographic Mobility in the African American Freedom Struggle***. A significant focus will be on mobility during the Jim Crow era and include use of the *Green Book*. If we receive the grant, the institute will be hosted on our campus during the summer of 2020. (**SUBMITTED**)

2018 **Benjamin, S.,** Stephens, C., & Frankel, S.**. Alliance of Women Philanthropists Grant. *Crafting a New Narrative: Exploring Female Brewers' Representation in the Southeastern Craft Beer Industry.* Collaboration with Dr. Carrie Stephens (UT Agriculture) and RHTM PhD Student, Sarah Frankel on an internal grant with female brewers in the Beer Industry. (**NOT-FUNDED**)

2018 **Benjamin, S.** *People with Disabilities in Tourism Research*

1794 Research Fellows Grant. The 1794 Scholars Program invites faculty to join us as we work to provide opportunities for students in the Program who are new to research. Often students at this stage of their undergraduate career are turned away from research opportunities because they lack major-specific coursework. Students in the 1794 Scholars Program are high achieving and eager to professionalize as early as possible, however, and we hope to offer them unique opportunities early in their time at UT. Fellows Program will receive a $500 grant. Faculty will receive a $200 grant. (**FUNDED SPRING 2019 with Miranda Lee, undergraduate of Geography**)

- 10th Annual Undergraduate Research Symposium on April 5th, 2019, at the University of Tennessee, Knoxville www.ursautk.org

2018 **Benjamin, S.**
Faculty Travel to Enhance External Funding for Scholarship. UTK College of Education, Health, and Human Sciences. $1,272 Scholarship to invite Dr. Alana Dillette, San Diego State University, to UTK for a joint presentation and workshop, with UTK Department of Geography, series around diversity and inclusion with our research with Traveling While Black. We facilitated a workshop with tourism and hospitality industry leaders in Knoxville to create a deeper dialogue and possible solutions with including more diversity within tourism marketing. March 27-30, 2018. (**FUNDED**)

- Interviewed by WUOT – Through Knoxville NPR – Fresh Air: "Tourism RESET – Social Equity" on May 3, 2019 with Dr. Alana Dillette and UTK undergrad, Chelsea Carpenter: https://www.wuot.org/post/tourism-reset-aims-social-equity
- Meet & Greet with RHTM and Geography PhD Students/Faculty around Tourism RESET and our research
- Dillette, A., Benjamin, S., & Carpenter, C. Workshop presented to tourism and hospitality industry leaders around 'Exploring the Black Travel Movement and Beyond" – March 28, 2019. Beck Cultural Exchange Center, Knoxville ,TN. Description: *During this workshop, visiting scholar Dr. Dillette, Dr. Benjamin, and Chelsea Carpenter will share how the BTM is impacting the tourism industry. Together, we will brainstorm ways to help you and your company unpack what diversity means and how this effects hospitality and tourism.*
- Dillette, A., **Benjamin, S.,** & Carpenter, C. Research presentation on **'Exploring the Black Travel Movement – Social Media and Beyond'** – March 29, 2019 . *UTK. Description: Join us as we explore the roots of the BTM through the eyes of its founders and social media 'influencers.' We will unpack the motivations, challenges, and opportunities that they face, in addition to learning about the history, economic, and social movement impacts of Black/African-American travelers on the tourism industry.*

2017 **Trends and Strategies for Tourism in Appalachia"**: $190,168. [PIs: Tim Ezzell, Rachel JC Chen, and Cat Wilt]. Role of **Stefanie Benjamin**: UT research team member. [funding portion to Benjamin: $7,773 + $1,399]. Funding Agency: Appalachian Regional Commission. (**FUNDED**)

2017 **Benjamin, S.** & Moret, L. (2017). Professional and Scholarly Development Awards Visual Arts, Humanities and Social Sciences. "*Yes, and-ing" Fieldwork: Using Improvisational Games to Assist Researchers and Novice Evaluators*. $5,000. (**NOT-FUNDED**)

2016 **Benjamin, S.**, Knollenberg, W., Chen, R. & Brothers, G.
Anderson Center for Entrepreneurship and Innovation Faculty Proposal
University of Tennessee
First Place $1000 grant for "Creating a Film Event Management Toolbox: Implementing sustainable initiatives to assist stakeholders with the 2016 Dirty Dancing Festival. (**FUNDED**)

2016 **Benjamin, S.**
Teaching Innovation Grant
University of Tennessee
Awarded an internal grant of $3,500 for the redesign of HRT's Capstone Course (HRT410); "Using a Different Lens in HRT410: Implementing photovoice as an active learning pedagogy" (**FUNDED**)

2016 **Benjamin, S.**
Teaching for Impact Grant
University of Tennessee
Awarded an internal grant of $500; Improv Workshop for HRT410 (**FUNDED**)

2016 **Benjamin, S**. & Hur, Sonia. Faculty/Staff Research Award. *The Three E's of Film Tourism: Exploring the Engagement, Embodiment, and Emotional Experiences of Game of Thrones Film Tourists*. $1500. University of Tennessee. (**NOT-FUNDED)**

Critical Tourism Studies North American Conference 2016
Awarded $550 conference waiver to present an Improv for Academics workshop by CTSNA.

Pop Culture/ American Culture Association Annual Conference 2014
Awarded a $500 conference waiver to attend and present.
Conference in Chicago, IL by University of South Carolina Graduate School Travel Grant

American Association of Geographers Annual Meeting 2013
Awarded a $450 conference waiver to attend and present. Asked to present based on presentation at Race, Ethnicity and Place Conference from Dr. David Butler.

Race, Ethnicity and Place Conference 2012
Awarded $750 funding to attend and present at the Race, Ethnicity and Place Conference in San Juan, Puerto Rico by University of South Carolina Graduate School Travel Grant

Travel Tourism Research Association 2011 Conference Funding
Awarded $860 funding to attend and present at the Travel Tourism Research Association in London, Ontario, Canada by East Carolina University Student Government

AWARDS

2019 Nominated by Zeta Tau Alpha – UTK for an award at their Big Man on Campus Event. Feb. 28, 2019

2019 Chancellor's Honor Award for Outstanding Undergraduate Research Mentor of the Year Award Nominee

2018 Chancellor's Excellence in Teaching Award Nominee

2018 Travel Tourism Research Association Conference (TTRA) – Best Research Paper
Dillette, A., **Benjamin, S.**, & Carpenter, C.**Tweeting the Black travel experience: Social media counter-narratives Stories as Innovative Insight on #TravelingWhileBlack. Travel and Tourism Research Association Annual Conference. Miami, Florida, June 26-28, 2018.

SECSA – Federation of ICHRIE Best Led Faculty Presentation
Voted best Faculty Led Presentation at SECSA for "Consuming film tourism: Exploring the engagement, embodiment, and consumption of Game of Thrones film tourists through Instagram". Presented with RCS PhD Student Sonia Hur and Dr. Rochelle Butler
March 2, 2018.

Philanthropy and Community Service for the Panhellenic Council
Recognition by a member of the Panhellenic community for being a phenomenal teacher at the University of Tennessee. Nominated by a student thanks to "personally inspiring her, or empowers women in our local communities to strive for excellence"
March 7, 2018

Pi Beta Phi at The University of Tennessee
Recognition of select faculty and staff nominated by Pi Beta Phi members for being great members of University of Tennessee
November, 2016

East Carolina University Research & Creative Achievement Week
Humanity Poster Winner - $50
Lost in Mayberry: The Impact of the Andy Griffith Show on Sense of Place in Mount Airy, North Carolina
April 2011

National Extension Tourism
Recipient National Extension Tourism Scholarship
March 2011

Tourism Cares
Recipient Eric Friedheim Scholarship - $1000 Tuition Scholarship
August 2010

CERTIFICATIONS

Graduate Certificate in Qualitative Research 2015
University of South Carolina
Administered by the Department of Educational Studies in the College of Education, the Graduate Certificate in Qualitative Research program brings together several courses in qualitative research theory, method, and design in an effort to prepare graduate students, professors, professional researchers, program evaluators, etc. to conduct and apply best practices in the study of qualitative research and in conducting qualitative inquiry.

Certified Hospitality Educator 2014
American Hotel and Lodging Educational Institute

The Certified Hospitality Educator designation is globally recognized throughout the hospitality education community and is recommended by the International Council on Hotel, Restaurant, and Institutional Education (CHRIE); The Club Managers Association of America (CMAA); and the American Culinary Federation (ACF). Designed to arm Hospitality Educators with tools and strategies to motivate their students and revitalize the subject matter, CHE is a must have for every Hospitality teaching professional.

MASS MEDIA ENGAGEMENT & RECOGNITION

- Reviewer for *Dark Tourism in the American West* edited by Dr. Jennifer Dawes. August 2019

- Tourism RESET Blog Post – "Reservation for – Traveling as a Solo Woman. August 5, 2019. https://www.tourismreset.com/news/2019/8/4/reservation-for-1-traveling-as-a-solo-woman?fbclid=IwAR1-133Du2kIkTU7FV0qXRjZ2bJ6cJ4xOQQyPb5gmNzf4No1-MNKKZTpfIw

- Contributor to Wallet.Com for their "Best Airline Credit Cards" piece. Wallet.Com, April 24, 2019. https://wallethub.com/credit-cards/airline-miles/#expert=Stefanie_Benjamin

- Interviewed by WUOT – Through Knoxville NPR – Fresh Air: "Tourism RESET – Social Equity" on May 3, 2019 with Dr. Alana Dillette and UTK undergrad, Chelsea Carpenter: https://www.wuot.org/post/tourism-reset-aims-social-equity

- UT Today – Students share accessibility tips with industry professionals. April 15, 2019 https://news.utk.edu/2019/04/15/hospitality-and-tourism-students-share-accessibility-tips-with-industry-professionals/?utm_source=newsletter&utm_medium=email&utm_content=Read%20about%20the%20accessibility%20project&utm_campaign=releases

- College of Education Accolades Newsletter: 'Improv in the Classroom' March 11, 2019. http://accolades.utk.edu/2019/03/07/improv-in-the-classroom/

- Tourism RESET Blog Post – "'We Live in a Vertically Biased World" – March 3, 2019 https://www.tourismreset.com/news/2019/2/25/just-add-more-soap

- Invited by WOZO – 103.9FM. I was interviewed on my community research around social equity in tourism and my work with improvisation. August 25, 2018. Community Radio- The People's Radio Station https://tunein.com/

- Invited by Dr. Evan Jordan (Assistant Professor in the School of Community Resources and Development at Arizona State University 1`) on the "Trip Doctor's Podcast" on Film-Induced Tourism: https://gotripdoctor.com/episode-05-film-tourism/ on July 30, 2018.

- Invited by the editor, Dr. Ulrike Gretzle of "emerging scholar profile section" to highlight me as an "Emerging Scholar Profile" for the *e-Review of Tourism* research journal. https://journals.tdl.org/ertr/index.php/ertr/article/view/376

- Interviewed by WUOT – Through Knoxville NPR – Fresh Air: "What is Heritage Tourism" on January 18, 2018. http://wuot.org/post/what-heritage-tourism

- Provided consultation to Cabins USA regarding the Smoky Mountain Fires. December 13, 2017. https://www.cabinsusa.com/smoky-mountains-blog/post/287/one-year-after-the-2016-wildfires.php

- Provided consultation and interviewed on Dirty Dancing Festival data collection, "I went to a dirty dancing festival and it made me weepy" BuzzFeed.com, September 2, 2017. https://www.buzzfeed.com/elisabethdonnelly/i-went-to-a-dirty-dancing-festival-and-it-made-me-weepy?utm_term=.ippeY8oeBW#.eqPnJpAnLN

- Contributor to Wallet.Com for their "Best States for Summer Road Trips" piece. Wallet.Com, June 7, 2017. https://wallethub.com/edu/best-worst-states-for-summer-road-trips/4648/

- University of Tennessee Office of Communications and Marketing "Expert" Guide on tourism

- 5 Questions with Professor Stefanie Benjamin" – Tennessee Today: News and Events for the UT Community. September 7, 2017. http://tntoday.utk.edu/2017/09/07/5-questions-professor-stefanie-benjamin/

RHTM Department Service

2016 - Present Future Event Professionals Student Group Faculty Advisor

- Facilitated and led experiential volunteering for select students at the Audacity Fest (AUDACITY is a day long, interactive festival for travelers of color) in Memphis, TN (Sept. 27 – Sept. 29, 2019). We volunteered in several areas involving Culinary, Self-Care, Immersive , Adventure, Budget, &Luxury

2016 – Present Provide RHTM events and UTK Culinary events with student volunteers through my HRT212 – Event Planning & Design Classes

2019 Created RHTM Linked-In professional page and alumni groups to promote RHTM and help with recruiting new students in addition to connecting alumni

2019 Organized HTM retreat for student recruitment strategies, curriculum design, and re-vision of mission statement and purpose

2016 - 2019 **RHTM Social Media Coordinator**

- Conducted *"Real Students of RHTM"* for Facebook and Instagram collecting in-depth interviews of RHTM students' experiences with their tenure that resulted in a publication book circulated around the University and College
- In charge of all social media (Facebook & Instagram) for the RHTM department
  Facebook: https://www.facebook.com/UTRHTM/
  Instagram: https://www.instagram.com/rhtmutk/

2018 **2018 Fall IRON CHEF for Dr. Yoon's course. November 14, 2018.**

2018 **The 11th Annual International Research Conference for Graduate Students.** Attended and recruited potential RHTM PhD students November 506, 2018 in Houston, Texas.

2018 **HRT Student Recruitment.** Helped organized the October 30, 2018 HRT student recruitment event on campus. Dr. Chen's HRT410 students served cotton candy, cookies, and handed out flyers to promote HRT. I helped to secure the space and materials for the event. October 30, 2018.

2018 **Great Smoky Mountain Food Days Festival**. Helped to secure volunteers for the festival in addition to creating a survey for the attendees to understand their motivations and experiences at the event. September 28-29, 2018.

2018 **RHTM Graduation Ceremony.** Helped organize the RHTM graduation ceremony with Lucy Simpson on May 11th, 2018 including food, beverage, photo station, flowers, and decor.

2018 **University of Tennessee Garden Gala**
Secured HRT212 volunteers and captured social media for the Garden Gala.

2018 **SECSA Conference**

- Moderator for the Industry Panel Session "*The Changing Tide: Women Leadership in Hospitality and Tourism"*, March 1, 2018
- Hired to perform with Einstein Simplified Comedy Improv Troupe during lunch. March 2, 2018
- Gift bag assembler and organized student volunteers
- Workshop facilitator with Dr. Williams "*Keeping it Real: Normalizing Failure and Promoting Transparency in the Classroom"* March 2, 2018

2018 Organized Michael Vaughn, Instructional technologist from teaching and Learning Technologies at Elon University. He presented on, " ***Design a Presentation Your Brain Will Love*** to RHTM Faculty and students. February 28, 2018

2017 **2018 HX: The Hotel Experience:** joined HRT students to New York City with the Hotel Experience Show- November 11, 2017

2017 **RHTM PhD Meeting:** Facilitated a RHTM PhD meeting to communicate issues in the department and challenges

2017 **University of Tennessee Garden Gala (April 28, 2017)**
University of Tennessee Gardens; Volunteered by passing plates and secured HRT212 volunteers.

2017 **Committee Search Member for HRT Faculty Position**

2017 **SETTRA Conference**
Negotiated sponsorship of Research Symposium and registration costs at SETTRA; Worked the tradeshow booth at the conference

2017 **CIDER Conference**
Organized the CIDER trip to Blacksburg, VA and recruited Dr. Williams, Dr. Childs, and PhD student, Kenny Jordan to attend

2017 **Big Orange Preview Event, April 1**
Represented RHTM at the Big Orange Preview Event at UT Visitor Center with Dr. Williams

2016 **University of Tennessee Garden Gala (May 2, 2016)**
University of Tennessee Gardens
Volunteered with my HRT212 2016 students in the set-up, distribution of appetizers/plated dinner/dessert, and break-down of event. All proceeds went to the Gardens.

2016 **RHTM Faculty Retreat (August, 2016)**
Improvisational workshop facilitator RHTM Faculty Retreat, Knoxville, TN

2016 **GHKA Career Fair**
Knoxville, TN
Promoted and represented the RHTM Department for Knox County Career Day

UNIVERSITY OF TENNESSEE SERVICE

2019 – Present **Faculty Advisory Board Diversity & Inclusion** with the Office of Engagement and Diversity – UTK

2019 – Present **Special Task Force: Bully-Free Environment and Policy**

2019 – Present **Member for the Commission for Blacks – UTK**

2019 – Present **Critical Race Collective**

2019 **Center for Career Development's External Program Review.** November 5, 2019

2018 – Present **UTK Faculty Senator** Elected Faculty Senator for the College of Education and Health and Human Performance. I am part of the "Appeals" Committee(https://senate.utk.edu/committees/)

2018 – Present **UTK Teaching Learning Innovation (TLI) Faculty Mentor Innovators Program – Inclusive Teaching.** Invited by Dr. Christopher Lavan, Assistant Provost for Experiential Learning & Teaching Innovation, to join eight faculty member from across the university to develop new resources and promote effective teaching methods to our campus community. I was invited based on my inclusive teaching methods to support more faculty to teach effectively in the area of inclusive teaching.

Spring 2019 Semester

- Created a workbook to accommodate the Teaching Inclusive Toolbox
- Collaborated and created on an Inclusive Teaching Course on Canvas

- Facilitated an inclusive language workshop during the Spring 2019 semester:
  Benjamin, S. & Coleman, J. March 12, 2019. Workshop facilitator with Dr. Janelle Coleman on **"Talking the Talk:" Understanding the Language of Inclusivity"**

2019 – Present **UTK Teaching Learning Innovation** (TLI) Inclusive Teaching Taskforce. *The purpose of the Inclusive Teaching Taskforce is to unite efforts to communicate and support inclusive teaching strategies across campus, provide greater insight into the needs of instructional faculty in the area of inclusive pedagogy, and to work together to develop ideas for campus-wide programming and resources for faculty in the area of inclusive pedagogy. Members of the Inclusive Teaching Taskforce are considered to be "thought leaders" regarding diversity, equity, and inclusion issues in their respective colleges and departments, and have a wealth of expertise in various educational contexts across campus.*

September 18, 2019 – Breakfast with Candidate for Dean of CEHHS

November 5, 2019 - Center for Career Development's External Program Review

August 25, 2019 – Diversity Video Series - *Video 3: Intent, Impact, and Microagressions.* Invited by Jennifer Hewerdine, Ph.D. - Coordinator, Business Communication Studio Coordinator, Undergraduate Professional & Career Development -Haslam College of Business.

August 6, 2019 – Gen Education Library Invitation. Facilitated a workshop around Understanding Who We Our as Educators to the General Education Librarians at UTK.

2019 Peer Review for Dr. Katie Kavanagh – NUTR626. February 7, 2019

2019 Invited by Dr. Becky Zakrajsek to facilitate an improvisational workshop with her graduate students in KNS 544: Performance Consulting Skills and Strategies. February 5, 2019.

2018 – 2019 **Faculty mentoring Program**

2017 – 2018 **UTK Faculty Senate Alternate UTK** Faculty Senate Alternate for The Benefits and Professional Development Committee (2017)

2018 Undergraduate Research Seminar Panelist. October 15, 2018. Spoke about my experiences with working with undergraduate students and research.

2018 Invited by Honors Leadership Program to present on: Improv(e) You! How improvisational games help us become better leaders. University of Tennessee, September 13, 2018.

2018 Invited by Dr. Christopher Lavan, Assistant Provost for Experiential Learning & Teaching Innovation be a **"Faculty Peer Mentor"** for their Teaching and Learning Innovation Summer Institute. Faculty Peer Mentors work with UT faculty participants to provide them with peer-to-peer support, guidance, and mentorship related to implementing evidence-base teaching strategies in their classes. June, 2018

2018. Invited by Ingrid Ruffin, M.A. & M.L.I.S., Coordinator for Student Success and the Learning Commons | Assistant Professor to facilitate an Improvisational Workshop to U.T. instructors for the One-Shot Classroom Libraries General teaching. July 18, 2018

2018 UT Educational Advancement Program's 2018 Summer Research Institute: Research Mentor for U.T. undergraduate Philosophy student, Conchita Ramos.

2018 Adjunct Assistant Professor of Geography – Invited by Dr. Derek Alderman to join the Geography department as an Adjunct Assistant Professor. May 2018

2018 **Benjamin, S.** & Williams, J. April 12, 2018. Invited by U.T. Teaching and Learning Innovation. Facilitated, "Applying Roleplaying and Improvisation to Facilitate Student Learning" Workshop.

2018 **Benjamin, S.** & Williams, J. March 5, 2018. Invited by U.T. Teaching and Learning Innovation. Facilitated, "Preparing for Incivility and Difficult Dialogues Using Roleplaying and Improvisation" Workshop.

2018 **Benjamin, S.** February 22, 2018. Invited by Dr. Derek Alderman, U.T. Department of Geography. Presented "Visual Qualitative Research Methods" in GEO516 Qualitative Research PhD Course.

2018 **Benjamin, S.** September 28, 2017. Faculty Lecture Series. Presentation to U.T. Chancellor's Honors Students on "Improv(e) Yourself: Using Improv Theater Games to listen, communicate, and collaborate better"

2018 Invited interview for The University of Tennessee Journalism and Electronic Media students. Video interview asking about the potential for the new BikeShare program in Knoxville for tourism. February 19, 2018.

2017 UT Educational Advancement Program's 2017 Summer Research Institute: Research Mentor for U.T. undergraduate student, Chelsea Carpenter with Traveling While Black study. She received 3rd place in the poster competition, collaborated on a journal publication, and helped analyze data.

2017 **UT Homecoming Judge.** Nominated by UT students, faculty, and staff to judge UT 2017 Homecoming Pre-Parade Show. Nov. 3, 2017.

2017 University of Tennessee Office of Communications and Marketing "Expert" Guide http://experts.tntoday.utk.edu/experts/stefanie-benjamin/

2017 **13th Annual CEHHS Graduate Student Research Colloquium Judge**
University of Tennessee

2016 **Graduate and Professional Student Appreciation Week (April 4-8)**
University of Tennessee
Judge for Three Minute Thesis Competition

2016 **2016 CEHHS Graduate Student Research Colloquium Judge**
University of Tennessee
Judged student posters

PhD Dissertation Committee Member

2019 – Present PhD student, Liz Garcia, MA, MFA in Department of Theory & Practice in Teacher Education - The University of Tennessee

2019 – Present PhD student in Leadership Studies at Johnson University, Christie Connatser

2019 – Present RHTM PhD Student, Christine LeClaire, Dissertation Committee Member

2018 – Present GEO PhD Student, Jordan Brasher, Dissertation Committee Member

2018 – Present RHTM PhD Student, Leslie Cuevas, Dissertation Committee Member

2018 – Present GEO PhD Student, Ethan Bottone, Dissertation Committee Member

2017 – Present RHTM PhD Student, Thamer Alshammari, Dissertation Committee Member

2016 - Present RHTM PhD Student, Kenny Jordan, Dissertation Committee Member

2016 - Present RHTM PhD Student, Fateen Alshammari, Dissertation Committee Member

2017 – 2020 GEO PhD Student, Emma Walcott-Wilson, Dissertation Committee Member
Title "Tour guides as place-makers: Emotional labor, plantation aesthetics, and interpretations of slavery in South Carolina"

2017 – June 2018 GEO PhD Student, Janna Caspersen, Dissertation Committee Member
Title: "Crowdsourcing the Reputation of Martin Luther King: Twitter as a Place of Memory."

2016 - 2017 RHTM PhD Student, Justin Kaewnopparat, Dissertation Committee Member

MS Thesis Committee Member

Fall 2019 – Present MS Geography Student, Yaell Uziel
Fall 2019 – Present MS Geography Student, Reagan Yessler
Spring 2019 MS Geography Student Robert Walker

Mentoring of Students

- Fall 2019: Independent study with U.T. HTM seniors Victoria Bailey, Emily Hicks, & Peyton Jones
- Fall 2019: Mentoring of HTM undergraduate students Karli Rist and Victoria Bailey as consultants of Loghaven in South Knoxville to help create an accessibility assessment for their artist residency cabins – this is based on their knowledge from HTM410 accessibility project with brettapproved
- Spring: 2019: Independent Study with U.T. HTM senior, Craig Collins

- Spring 2019: Thesis committee for MS Geography Student, Robert Walker
- 1794 Research Fellow Program – UTK – Spring 2019 semester. Mentorship of Miranda Lee, geography undergraduate honor's student in research for the semester. She helped with data analysis of brochures around people with disabilities; 10th Annual Undergraduate Research Symposium on April 5th, 2019, at the University of Tennessee, Knoxville www.ursautk.org
- Summer 2018: UT Educational Advancement Program's 2018 Summer Research Institute: Research Mentor for U.T. Psychology undergraduate student, Conchita Ramos
- Spring 2018: Independent Study with HRT senior, Sam Olinek
- Spring: 2018: Independent Study with U.T. Communications senior, Jamie Shapiro
- Spring 2018; Fall 2018: Created "Coffee Talks" with former and current T.A.'s of my courses. We meet once a month/ three months during the semester for an hour at a coffee shop to discuss any issues, concerns, or questions they have regarding the course, PhD life, or future academic position.
- Summer 2017: UT Educational Advancement Program's 2017 Summer Research Institute: Research Mentor for U.T. undergraduate student, Chelsea Carpenter with Traveling While Black study. She received 3rd place in the poster competition, collaborated on a journal publication, and helped analyze data.
- Spring 2017: Independent Study with PhD Marketing Student, Andrew Anglin
- Spring 2017: Independent Study with HRT senior, Caroline Coldiz
- Spring: 2017: Independent Study with Communications student, Alison Smith
- Fall 2016 – Spring 2017: Mentor for Honors Thesis Undergraduate Maddie Rule. Facilitated three focus groups with Rule in addition to online surveys that resulted in a student thesis.
- Fall 2016: Independent Study with HRT senior, Thad Johnson

ACADEMIA/HIGHER EDUCATION SERVICE

2019 – present SouthEastern Travel Tourism Research Association (SETTRA) elected Academia Advisor Liaison Board member

- Consultant with assistance with the planning and facilitation of the SETTRA Conference 2020
- Panel session moderator and contributor titled 'Designing Inclusive Tourism and Marketing to Diverse Audiences' with RESET members Dr. Derek Alderman and Lydia Warren, and Mandala Research

2018 - present Travel Tourism Research Association (TTRA). Chair of the "Ideas Fair" and Academic Co-Chair for TTRA 2020.

- The commitment is to support the call for papers and early planning.

2019 - present Kline, C., **Benjamin, S**., & Dillette, A. (2019). Co-editors for the Call for Papers on Women, Anger, and Tourism *Annals of Leisure Research* - Special Issue - Call for Papers on Women, Anger, and Tourism

2019 Travel Tourism Research Association (TTRA). Visual Presentation Award judging panel and guest presenter on 'data collection issues' – June, 24, 2019.

2019 Travel Tourism Research Association (TTRA). Invited by Drs. Nancy McGhee and Whitney Knollenberg to facilitate a workshop in the Qualitative Research portion. "Who am I? Exploring positionality and subjectivity in qualitative research"

2018 Travel Tourism Research Association (TTRA) – Popular Culture & Media in Tourism Track Chair for Travel Tourism Research Association (TTRA) 2019 International Conference. Invited by Dr. Sue Beeton – President of TTRA

2018 Travel Tourism Research Association (TTRA)

- Invited Session Moderator - **Disruptive Technology and Innovative Research** theme
- Invited roundtable moderator by Dr. Sue Beeton for the topic "Lack of diversity and inclusion (or retention) of faculty of color in higher ed. and organizations such as TTRA"

2018 Women Academics in Tourism (WAIT) "Awesome Scholars in Tourism" judge – April 2018

2018 SECSA Conference 2018

- Moderator and Facilitator for the Industry Panel Session "*The Changing Tide: Women Leadership in Hospitality and Tourism*

TTRA – 2019 Conference Reviewer
Graduate Conference reviewer
Popular Culture & tourism reviewer

e-Review of Tourism Research Journal
2017 – Present
Associate Editor of Editorial Team

SECSA 2019 Conference Reviewer
December 2018

CAUTHE2019 Conference Reviewer
November 2018

Journal of Sustainable Tourism
December 2019 – Present

International Hospitality Review
October 2018 – Present

International Journal of Heritage Studies
August 2018 – Present

Journal of Hospitality, Leisure, Sport & Tourism Education
February 2018 – Present

Allied Journals
February 2018 – Present

International Journal of Retail & Distribution Management Reviewer
July 2017 – Present

Tourist Studies Reviewer

July 2017 – Present

Critical Tourism Studies Conference
2016
Conference Reviewer

Journal of Tourism Management Reviewer
June 2016 – Present

Southeastern Geographer Reviewer
January 2017 – Present

Journal of Tourism Geographies Reviewer
August 2013 – Present
- Peer review

Chapter Reviewer
May 2016
- *Craft Beverages and Tourism, Volume 1 – The Rise of Breweries and Distilleries in the United States* (Eds. Carol Klein (Appalachian State University), Sue Slocum (George Mason University), Christina Cavaliere (Stockton University)

Illuminare Peer Reviewer
September 2012 – 2015
- Peer review journal articles for the Illuminare Student Journal

PROFESSIONAL DEVELOPMENT ACTIVITIES

- Fleming-Morrow Lecture in African-American History. "The World is Ours, Too": Black Women, Global Activism, and the New Black Travel Movement. Speaker: Dr. Tiffany M. Gill, University of Delaware – February 27, 2020, UTK
- UT Engagement and Outreach Conference Invitation - October 29, 2019. UTK
- Dr. Larry Roper Lunch and Learn – September 3, 2019, UTK
- Dr. Stanley – Discussion around Invisible Labor – August 22, 2019 University of Tennessee
- Inclusive Teaching Means Inclusive Grading workshop with Dr. Deborah Meizlish – April 15, 2019 University of Tennessee
- Critical Race Symposium: New Perspectives on Research and Scholar-Activism with Dr. Fleming is an Associate Professor of Sociology and Africana Studies and Associate Faculty in the Department of Women's, Gender & Sexuality Studies at SUNY Stony Brook University. April 9, 2019 - UTK
- Innovative Teaching and Learning Conference – April 8, 2019 Knoxville, Tennessee
- TALS Qualitative Writing Retreat – February 23-26, 2019 Greenville, South Carolina
- CIDER Pedagogical Conference (2015-2019) – Virginia Tech University
- Diversi-Tea: Best Practices in Inclusive Teaching: February 19, 2019 – UTK TLC
- UTK "Equity, Sexual Harassment Prevention, and Bully-Free Workplace" – November 7, 2018
- Cultural Competency Meeting – UTK October 23, 2018
- Faculty Mentoring & Support Program Welcome Reception – UTK October 18, 2018

- Diversi-Tea: Supporting Students of Color: September 28, 2018 – UTK Teaching and Learning Initiative Workshop
- "Coffee with the Provost" – UTK September, 2018
- 15th Annual Qualitative Research Summer Intensive: July 23-27, 2018 in Chapel Hill, NC. Workshops attended: Analyzing Online Conversations: A Research Framework & Synthesizing Qualitative Data
- Strategic Plan Feedback Meeting: April 18
- Promotion and Tenure Workshop – University of Tennessee: April 10, 2018
- Nvivo Training: March 26, 2018. Training session around using NVivo software.
- TLC Diversi-Tea Discussion: Oct. 12, 2017. Strategies for dealing with incivility and facilitating difficult dialogues in the classroom.
- Anthropology Visiting Lecture Series 2017: Dr. Jodi Skipper – Touring Violence: History and Memory in Mississippi: September 25, 2017 – University of Tennessee
- 14th Annual Qualitative Research Summer Intensive: July 24-28, 2017 in Chapel Hill, NC. Took two workshops: Oral History and Storytelling
- Discussing Race in the Classroom with TN Teaching and Learning Center (2017)
- Getting to Know Canvas with TN Teaching and Learning Center (May 2017)
- Nvivo 11 Fundamentals (2017)
- STRIDE Faculty Search Committee Workshop (2017)
- Experiential learning workshop, Tennessee Teaching and Learning Center (Feb, 2016)
- University of Tennessee Teaching and Learning Symposium: Reimagining Teaching (Nov, 2016)
- Jumpstart Course Redesign with TN Teaching and Learning Center (May 2016)

PAST UNIVERSITY SERVICE

2014 **Civil Rights Documentary Series: April 15, 2014**
40 Years Later: Now Can We Talk?
Associate Director, screening and presentation of the Witten Award for Distinguished Documentary Film in Education; Museum of Education
Assisted community leaders to assigned seats and floated the event to attend to any unseen tasks/concerns.
Part of Indie Grits Film Series with Dr. Craig Kridel

2013 **Claflin-University South Carolina: Next Stop, Grad School**: **June 28, 2013**
University of South Carolina
Panelist for symposium for TRiO scholars. Spoke about my experiences and gave advice on graduate school

2011-2012 **HRTM Graduate Student Association**
University of South Carolina
President
Graduate student group consisting of MS and PhD students
Organized first HRTM Research Workshop. Volunteer opportunities, and social activities

2010-2011 **Students for Sustainable Tourism**
East Carolina University
Vice President
Student group consisting of undergraduates and graduate students
Organized sustainable tourism fieldtrips, guest speakers, and research symposiums

2004-2006 **Member, Cicerones Student Alumni Association**
University of Florida
Selected out of 500 applicants to receive *Cicerone All Star Award*
Led multicultural groups of 100 prospective students on 90-minute informational tours
Recruited and interviewed new applicants, and led informational sessions on being a Cicerone

VOLUNTEER WORK

Audacity Fest September 28, 2019
Volunteered with the Future Event Club – UTK at the Audacity Fest (AUDACITY is a day long, interactive festival for travelers of color) in Memphis, Tennessee.

Fanimal May 2018 – Present
Contributor to the Animal welfare and well-being initiative with Dr. Carol Kline. Serves on the Advisory Board for Fanimal.
https://fanimal.co/team/

Einstein Simplified Improv Group, Knoxville, TN. March 2016 – Present
Free improv show every Tuesday in Knoxville, TN.
Oak Ridge Children's Festival – Part of entertainment; Love Kitchen Benefit Show

Tomorrowquest Theater, Columbia, SC Sept. 2014 – Aug. 2015
Only female improv member on a local comedy sketch team

Jam Festival, Columbia, SC September 2013
Helped with capturing attendee's zip codes and gave out wristbands

City Roots, Columbia, SC May –Nov. 2013
Urban City farm volunteer: Work with crops and packaging of produce

Rosewood Crawfish Festival, Columbia, SC May 2013
Festival Volunteer: Distributed surveys at the festival

Mardi Gras Festival, Columbia, SC February 2012
Festival Volunteer: Worked check-in

Appalachian Trail Conservancy, Sugar grove, VA July 2011
Konnarock Trail Crew Volunteer
Week long restoration work of the Appalachian Trail

FROGGS (Friends of Greenville, NC Greenways) July 2011
Organized Greenville, North Carolina Greenway Fun Day by creating a photo

scavenger hunt. Created a list of highlights about the Greenway to be placed on Greenville's public TV Station to publicize the Greenway.

Cue Grass Festival, Columbia, SC April 2011
Festival volunteer

Habitat for Humanity, Kauai, HI June 2009
Global Trip to Hawaii

BIOGRAPHY

Stefanie K. Benjamin completed a Master of Science in Sustainable Tourism from East Carolina University where she completed her thesis on film-induced tourism. In August 2015, she graduated with her doctorate in foundations of inquiry in the College of Education at the University of South Carolina. She is currently an Assistant Professor in the Retail, Hospitality, and Tourism Management program in the College of Education and Health and Human Performance at the University of Tennessee. Her research interests include social equity in tourism around the intersectionality of race, gender, sexual orientation, and people with disabilities and is the Initiative Coordinator for Tourism RESET. She also researches film-induced tourism, implements improvisational theater games as innovative pedagogy, and is a certified qualitative researcher exploring ethnography, visual methodology, and social media analysis. Furthermore, Benjamin is a certified qualitative researcher implementing visual methodology, ethnographical methodology, and performance studies in her research.