

Lucy McIlwain Simpson

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EDUCATION

- 1978 M.S. in Textiles and Clothing. The University of Tennessee
Collateral Area: Business Administration
- 1975 B. S. in Home Economics. University of Southern Mississippi
Minor: Secondary Education

PROFESSIONAL EXPERIENCE

- October 2001- Present **Senior Coordinator, Retail and Consumer Sciences**
Retail, Hospitality & Tourism Management
The University of Tennessee

Academic Advisor for all RCS majors

- Meet each semester with at least 60 RCS students to create academic plans
- Address students' questions and problems in timely manner
- Counsel and mentor students regarding all types of learning experiences
- Efficiently guide students by keeping accurate and updated records and resources

RCS Internship Coordinator

- Develop and maintain relationships with industry partners
- Serve as link between industry and students to optimize learning experiences and placements
- Created and administer internship course, RCS 422

Co-Advisor for National Retail Federation Student Association

- Coordinate yearly trip to NRF BIG Show Student Program in NYC

Faculty Member

- Currently teaching two courses each semester: Strategic Retailing Planning (RCS major capstone course), Entrepreneurship and Small Business Management, Retail Planning and Allocation
- Have taught courses: Introduction to Retail Management, Retail Buying and Merchandising, Retail Category Management, Professional Development
- Retail Promotion, Consumer Behavior
- Attend recruiting events and develop marketing materials for RCS major
- Maintain contacts and relationships with RCS alumni
- Responsible for course scheduling and curriculum development

- October 1995- October 2001 **Co-Owner, Superior Kitchen & Bath, & Superior Surfaces**
Involved in all aspects of start-up of new business

Proffitt's, Inc. Alcoa, TN

- 1991-1994 Divisional Merchandise Manager, Home Furnishings
1989-1990 General Manager, Oak Ridge Mall
1987-1989 Assistant Store Manager, West Town.
1983-1987 Buyer, Housewares and Small Electrics.
1979-1982 Buyer, Junior Separates and Dresses